

CHRIST (Deemed to be University)

School of Business and Management - BBA

BBA Decision Science [Industry Integrated] Admissions 2024

The admissions process for BBA Decision Science for 2024 batch is as follows:

Eligibility criteria: A Pass with 60% marks at +2 level in Science or Commerce stream with Mathematics or Statistics or Computer Science as one of the subjects

CHRIST (Deemed to be University) Entrance Test: Entrance Test will be conducted as per the university norms on the date specified

Skill Assessment (SA): The skill assessment will consist of a test on written skills.

Micro presentation (MP) - Candidate should be able to talk for 90 seconds on a topic given by the panel. Assessment of MP is based on communication skills and logical reasoning.

Personal Interview (PI): Personal interview is conducted in 2 stages.

Stage 1: Offline (in-person) mode at the respective centre chosen by the applicant will be conducted with two dedicated panel members of BBA Decision Science of CHRIST (Deemed to be University). Assessment of past performance in class 10, class 11/12 to be done during the Personal Interview.

Stage 2: Online (Google Meet) mode will be conducted only for the shortlisted applicants of Stage 1 with two dedicated panel members – one from Mu Sigma Company and one from BBA Decision Science of CHRIST (Deemed to be University). Assessment will be based on suitability of the Candidate to the Decision Science Program.

Final selection will be done on the basis of Eligibility Criteria and cumulative scores of Entrance Test, Stage 1 and Stage 2 Recommendation.