

CHRIST (Deemed to be University), Bengaluru-560029
Department of Management Studies
STAKE HOLDERS FEEDBACK ON CURRICULUM: DETAILED REPORT
MBAFM Program: 2016-17

Introduction:

Every year structured questionnaire is shared among major stake holders program like Students, Parents, Faculty, Alumni & Industry. Based on the responses, areas of improvements are identified and suggestions are incorporated.

Major Suggestions:

Students:



1. More reference and textbook names for easy reading required. A few e-books can also be suggested for wider referencing.
2. More real life scenarios to be simulated for curriculum.
3. More technology should be used for examination purposes.

Parents:

1. In general, it's an appreciable attempt taken by institution for overall development of the student. We wish that our ward should enthusiastically participate and enjoy the benefits of such activities.
2. Professors build a good relation with students and I have seen them grooming my daughter's skills, which has made more confident and self-sustained.

Alumni:

1. Career growth enhancing subjects such as team work, negotiation skills, employee management needs to be offered.
2. Model building using system and data can be explored

Faculty:

1. Experiential learning modules can be incorporated in all the subjects.
2. Research Based Curriculum & Industry Integrated Subjects can be Incorporated.
3. Entrepreneurial skill based subjects to be incorporated.

Industry:

1. Very Appropriate
2. Skill suitable for industrial needs to be incorporated.

Action Taken:

Based on the feedback given by the stakeholders following are changes implemented:

1. More technology based/embedded assessments were conducted.
2. Subjects realigned to various semesters as per learning needs of students.
3. Course objectives revisited to make subjects more inclined towards industry and current needs.

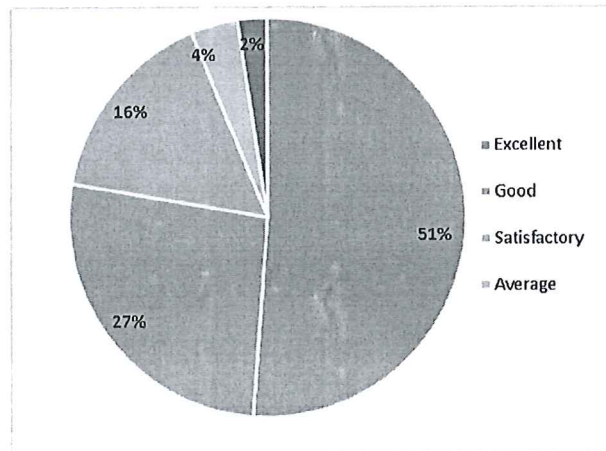
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The structured questionnaire was issued with utmost efforts. The analysis framed out of the available data set provide us fairly good path to focus.

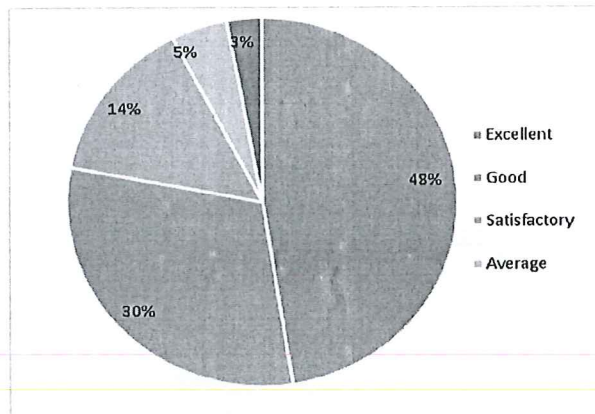


Student feedback: 2016-17: 103 responses

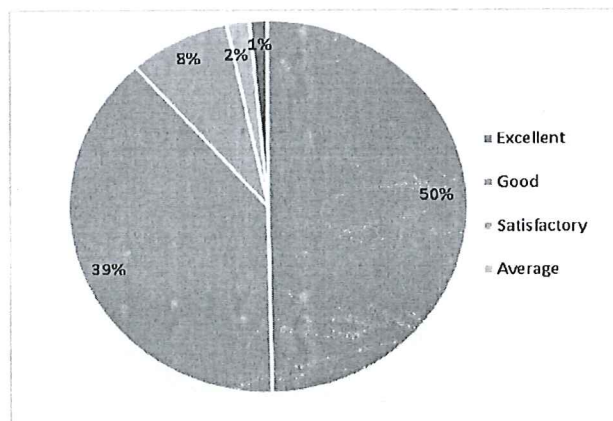
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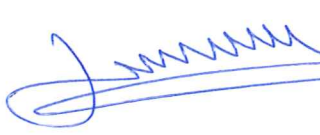


2. Does the curriculum cover advanced topics?

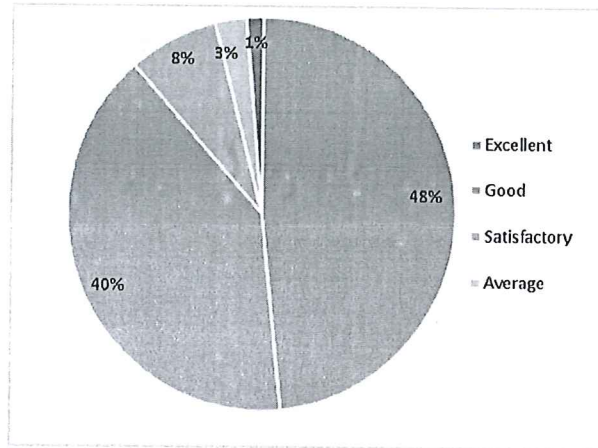


3. Whether the curriculum enhances your knowledge and skills in the relevant domain?

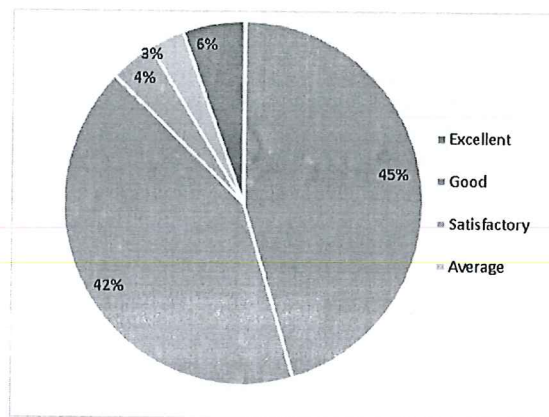



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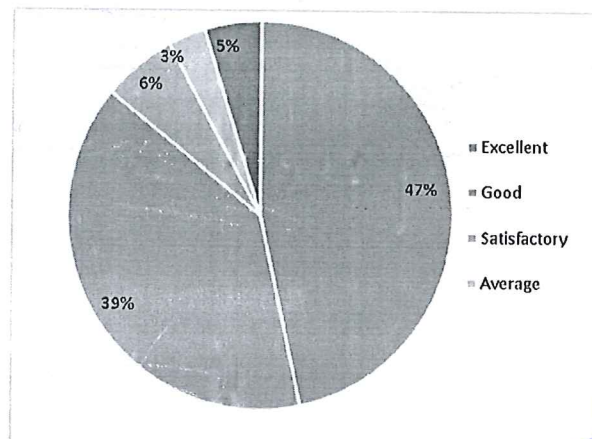
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5. Are the text books and reference materials relevant to the content of the curriculum?



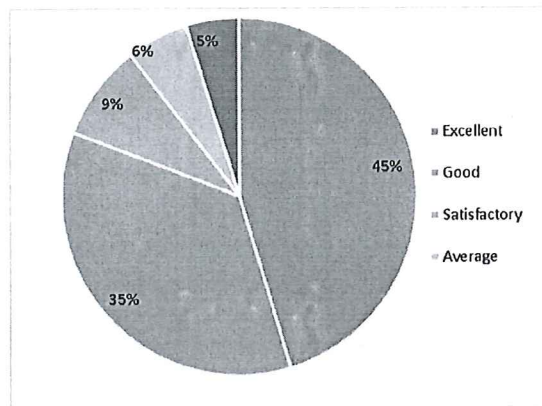
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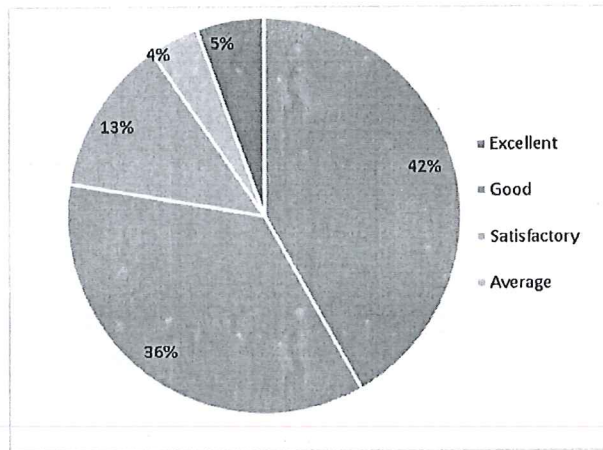
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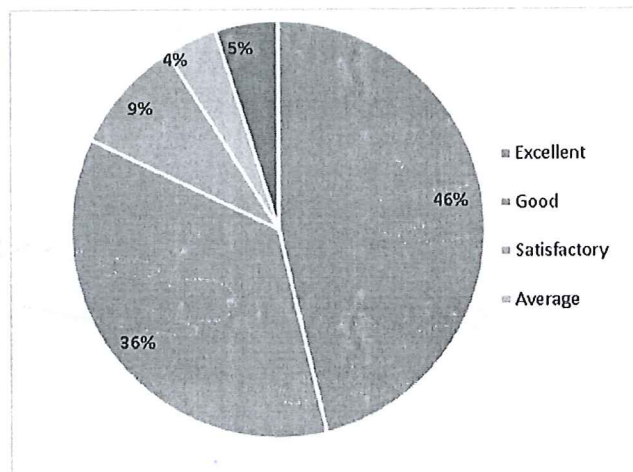
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8. Is employability given weightage in the design and development of curriculum?

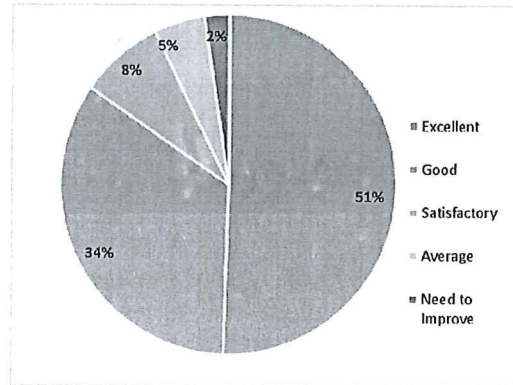


9. Does the curriculum promote self-study and attitude of research?



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10. Does the curriculum meet your overall expectations?



Inference from student feedback analysis:

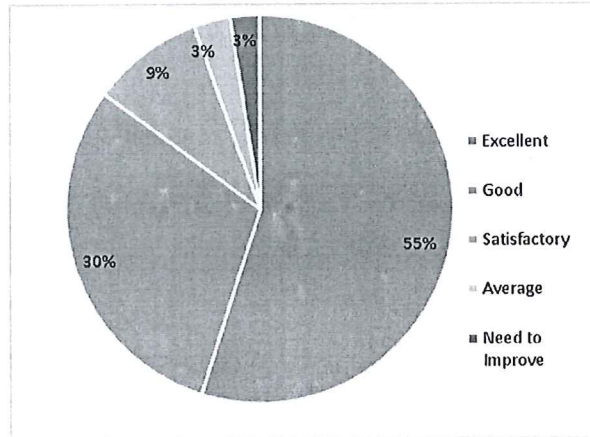
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4. On curriculum developing effective thinking 48% have rated excellent and 40% as good.
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8. On employability given weightage in curriculum designing 42% have rated excellent and 36% as good.
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10. On curriculum meeting overall expectations 51% have rated excellent and 34% as good.

Janus

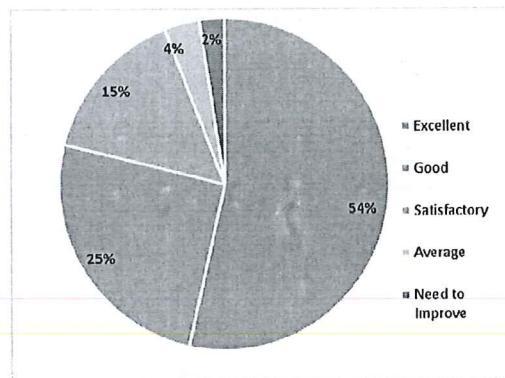


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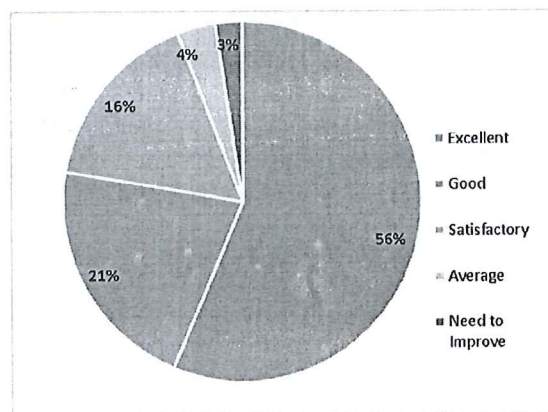
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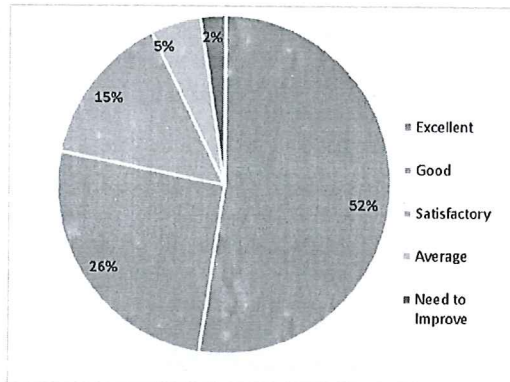
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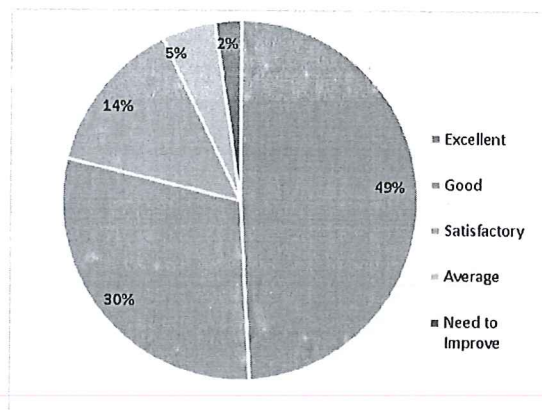
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Jayaram

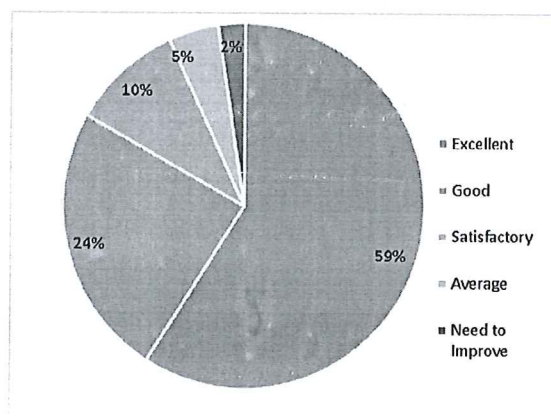
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5. Does the curriculum promote self-study and attitude of research?



6. Does the curriculum help the students to enhance their personality?



Inference on analysis of Parents feedback

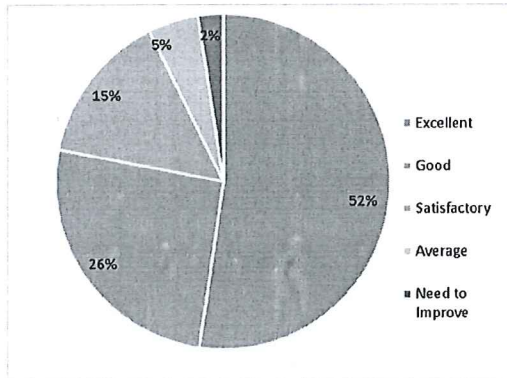
On all the parameters more than 70% of respondents/parents have selected excellent and good. Developing the personality of students is gives utmost satisfaction to the parents and more research oriented curriculum is the need to be met.

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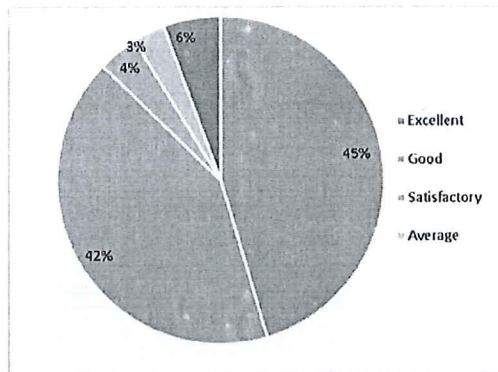


Alumni feedback: 2016-17: 104 responses

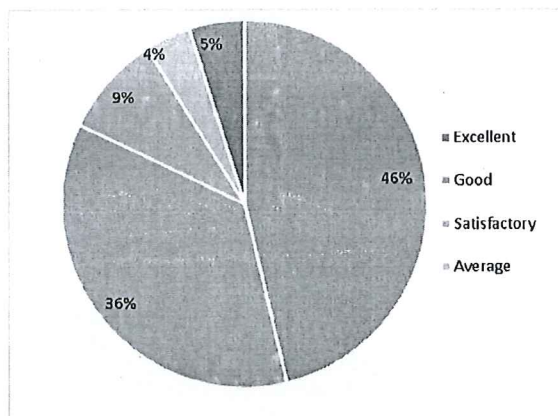
1. Is the curriculum updated on a regular basis depending on the current trends and advanced topics?



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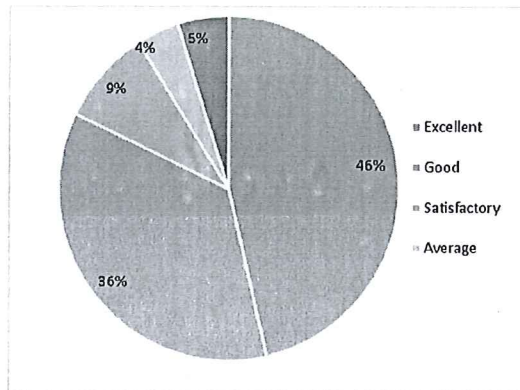
3. Does the curriculum provide employability weightage?



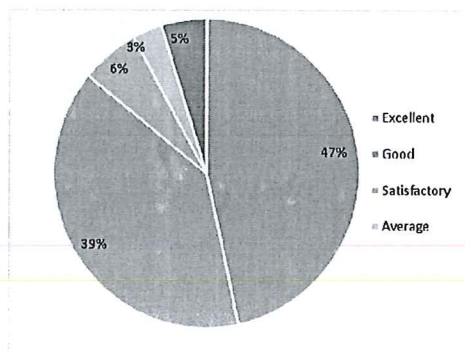
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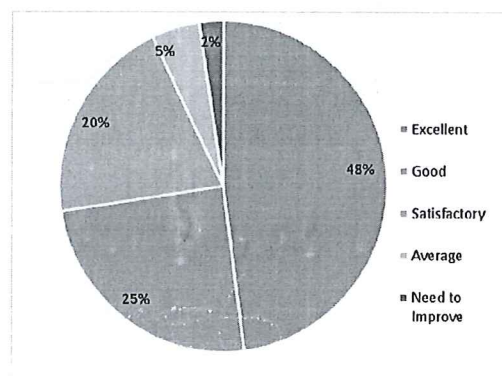
4. Does the curriculum meet the expectations of the industry?



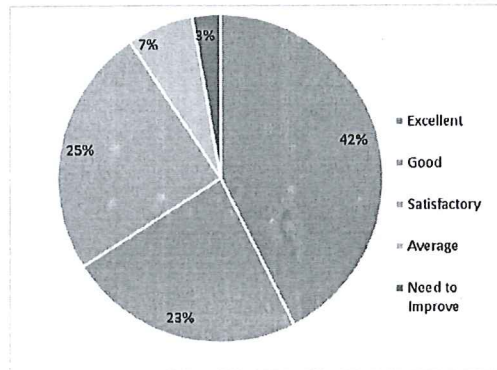
5. Does the curriculum enable the student to connect the knowledge to real life application?



6. Does the curriculum encourage entrepreneurship?



7. Do you think that the curriculum motivates the students for research and development?



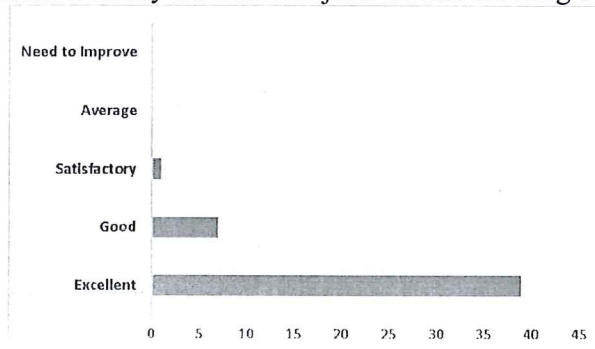
Inference on analysis of Alumni feedback

Alumni have rated excellent for updating of syllabus being regular and curriculum meeting higher education needs. However, more focus is to be given on bridging the gap between industry and academia. Inclusion of course content encouraging entrepreneurial mind set is the major area to be looked into.

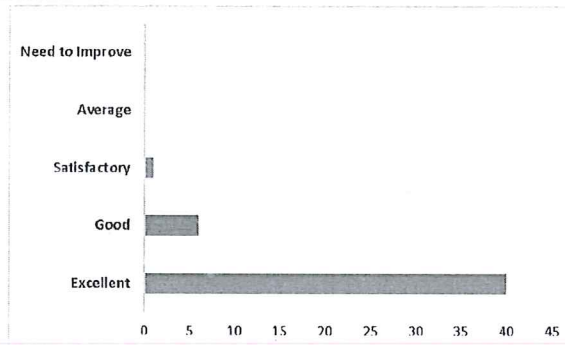

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Faculty feedback: 2016-17: 10 responses

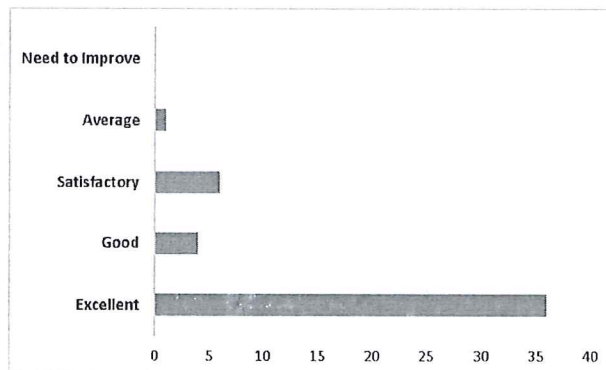
1. Does the curriculum satisfy the stated objectives and learning outcomes?





2. Do you have continuous processes to propose, modify, suggest and incorporate new topics in the curriculum?

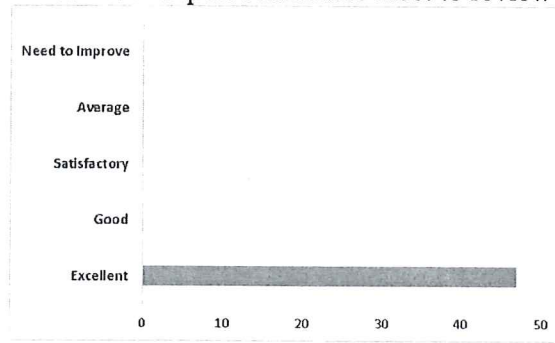


3. Is the curriculum effective in developing independent thinking?

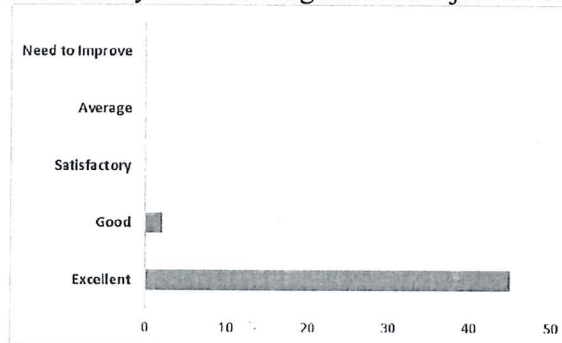


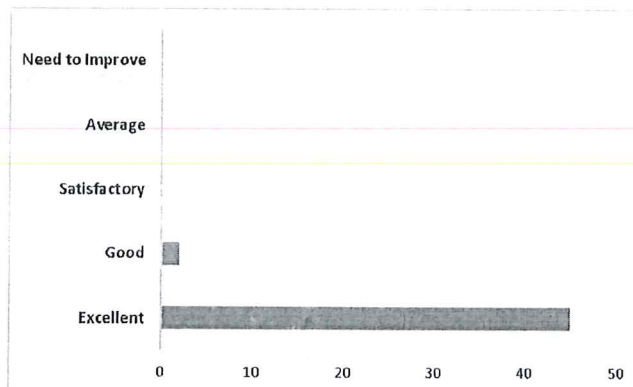
4. Does the departmental level expert committee meet to review the curriculum?



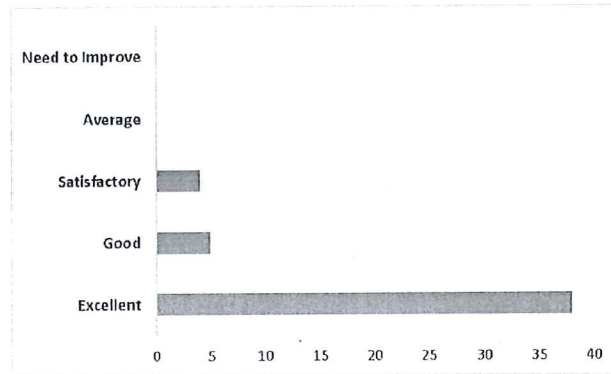
5. Does the curriculum enhance your knowledge in the subject area?



6. Does the curriculum enable the students to apply their knowledge in real life?



7. Does the curriculum demand the teachers for research inclusive teaching?



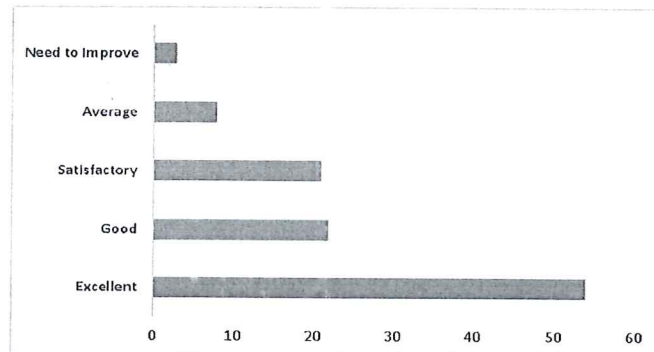
Inference on analysis of Teachers feedback

Teachers have rated excellent for continuous process to modify syllabus, expert committee review and enabling independent thinking. Teachers have also rated excellent for curriculum enabling students to apply theory to practice and curriculum meeting learning objective. The area identified for improvement by teachers is to make the curriculum more research oriented.

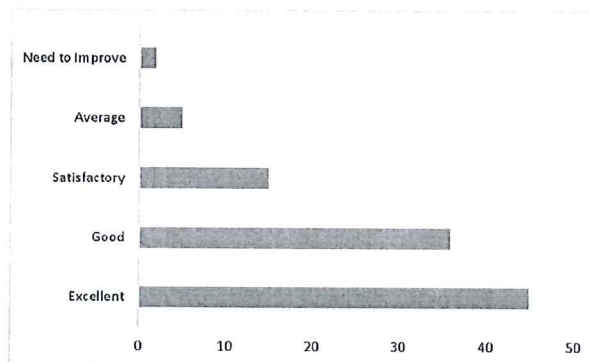


Industry feedback: 2016-17: 31 responses

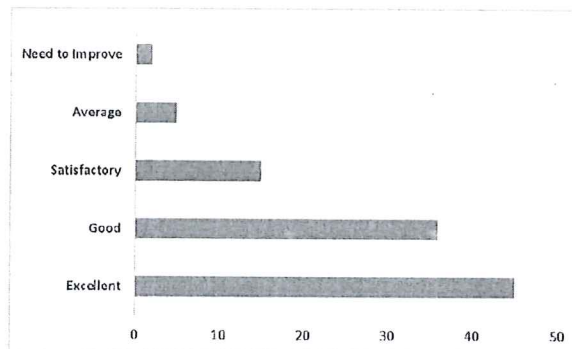
1. Is the curriculum aligned with the objectives of the programme?



2. Does the curriculum cover advanced topics and current trends?



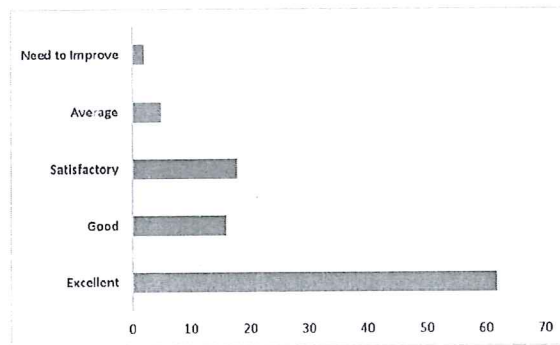
3. How would you rate the relevance of the electives offered in the curriculum?



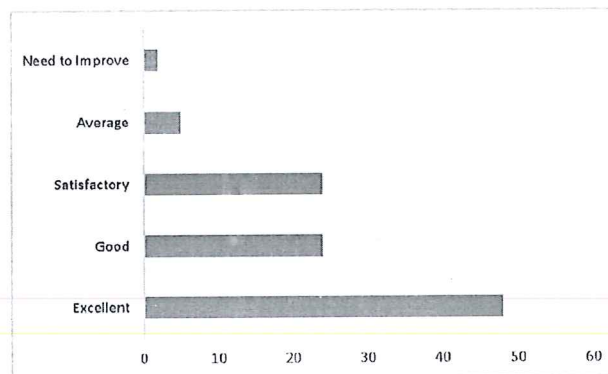
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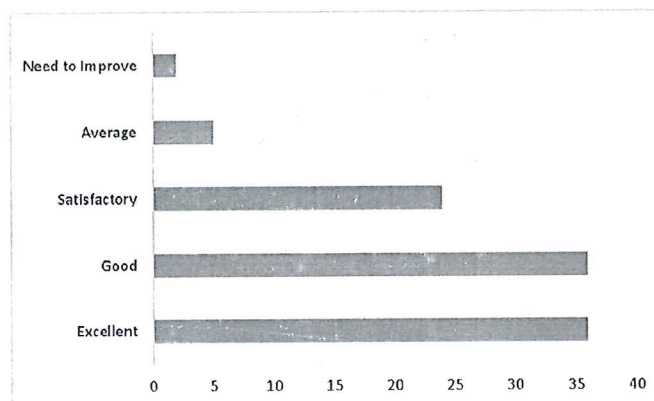
4. Is employability given weightage in the design and development of curriculum?



5. Does the curriculum meet the expectations of the industry?



6. Does the curriculum cater to the enhancement of skills of the students with respect to the industry needs?



Inference on analysis of Industry feedback

Industry experts have rated excellent for curriculum being aligned with objectives of the program, advanced topics and current trends and employability. Areas identify for more focus are relevance of electives, meeting expectations of industry. Enhancing industry based skills is also identified as area which can be strengthened in the future.


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MBAEXE Program: 2016-17

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Major Suggestions:

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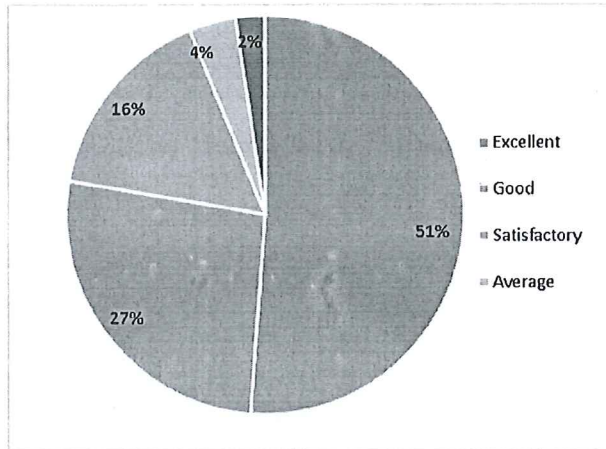
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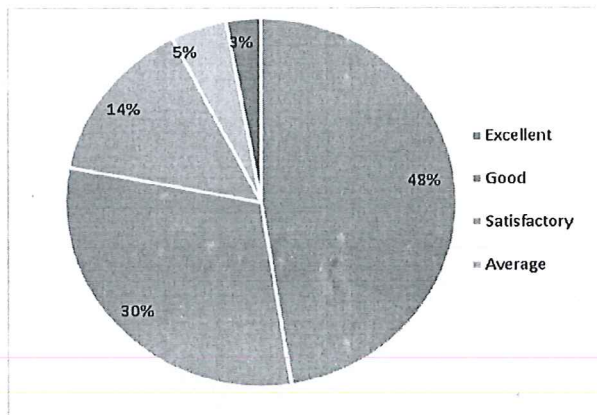


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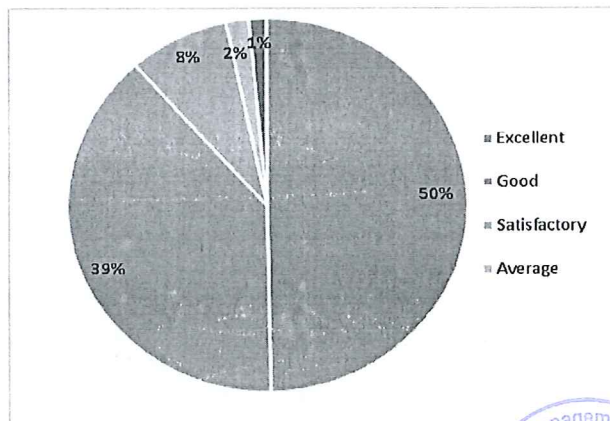
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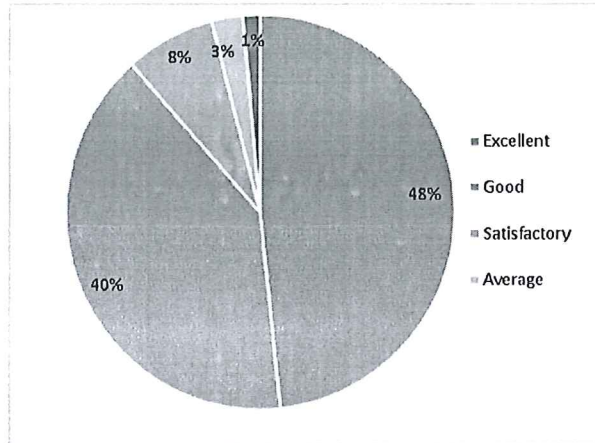
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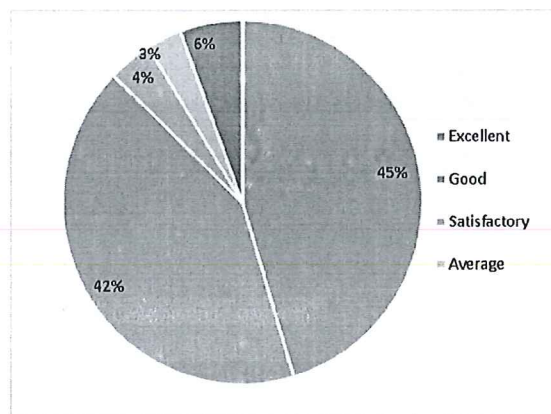
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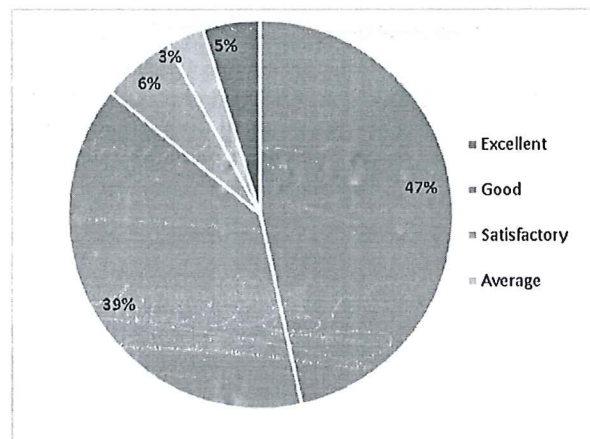
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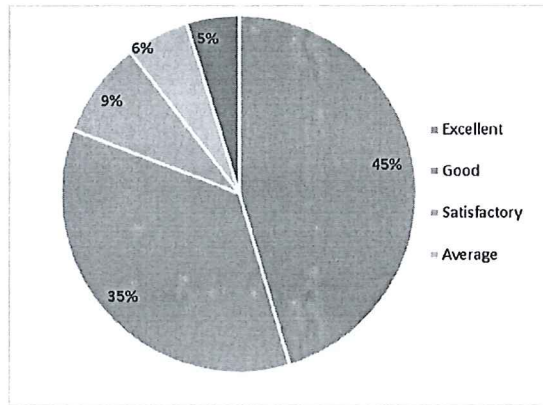
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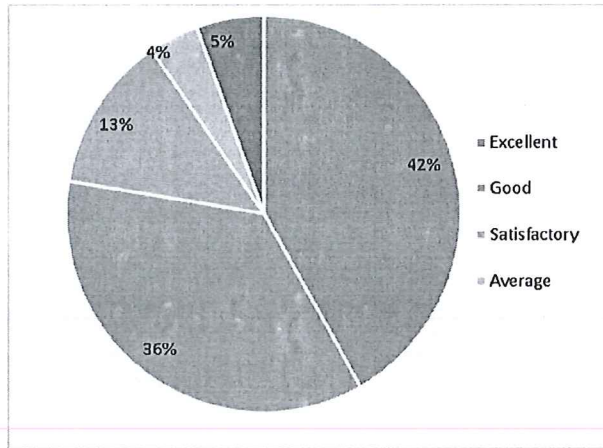
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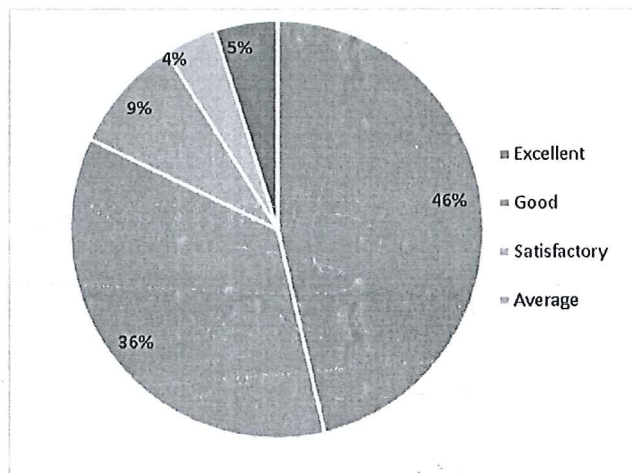
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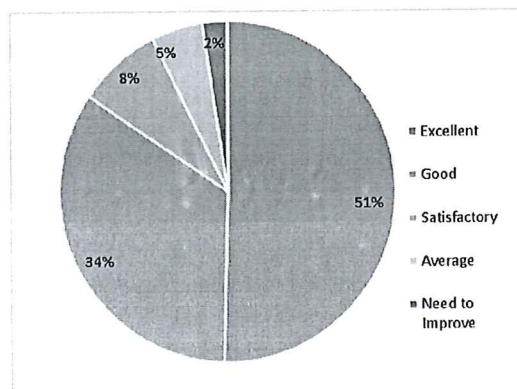
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Janani



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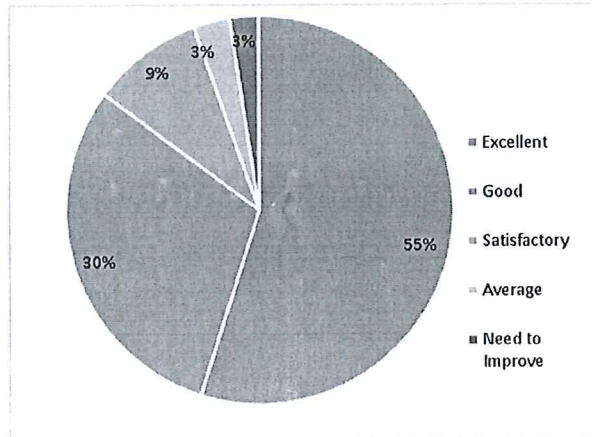


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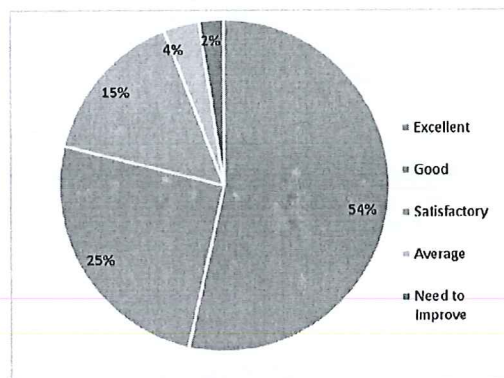
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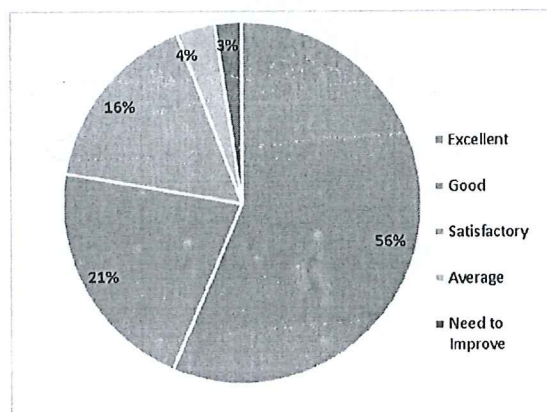
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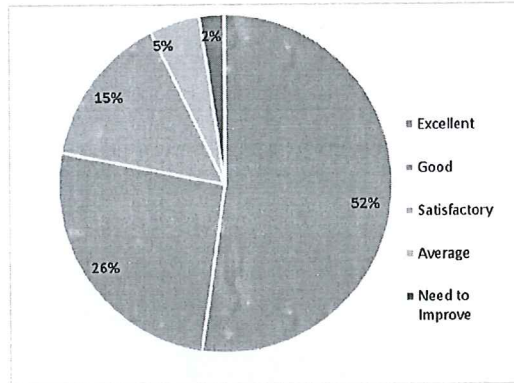
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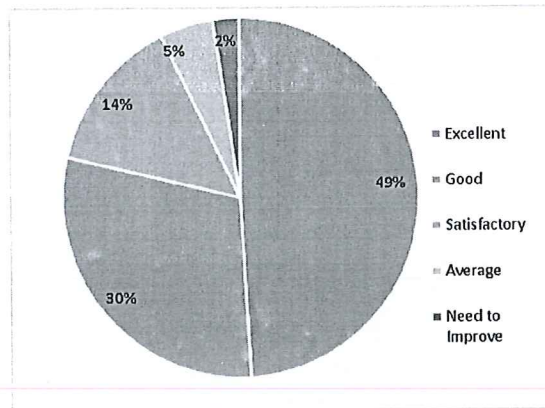
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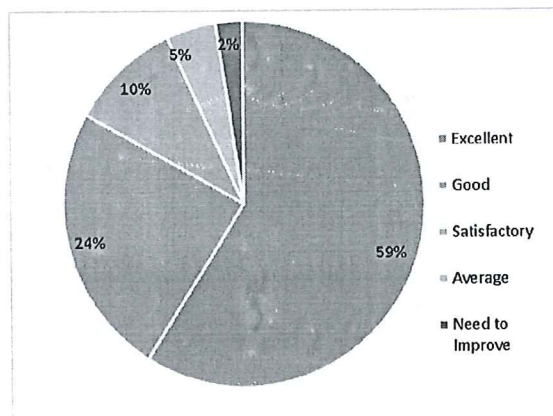
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5. Does the curriculum promote self-study and attitude of research?



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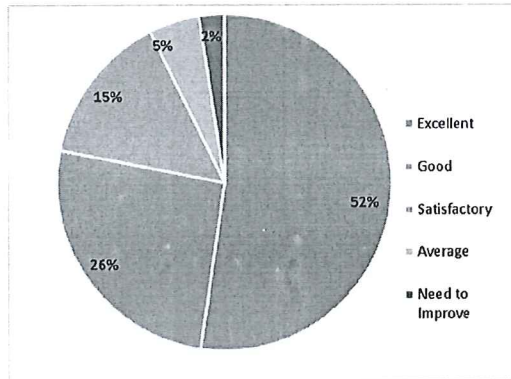
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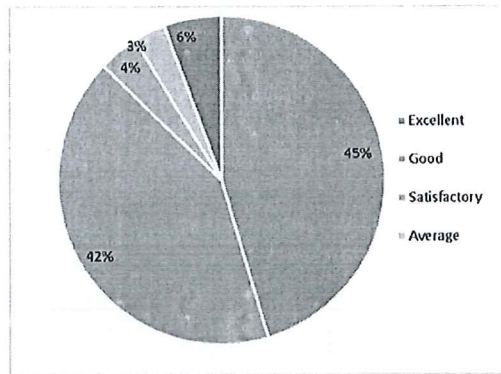


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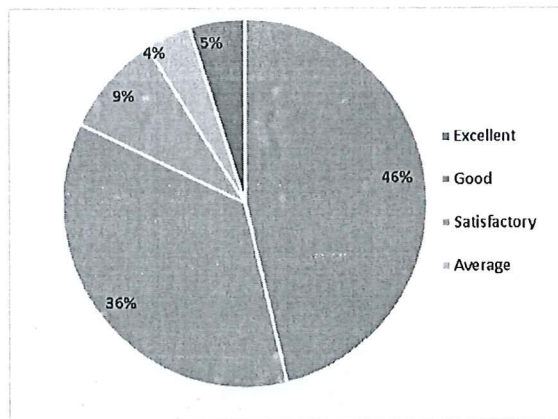
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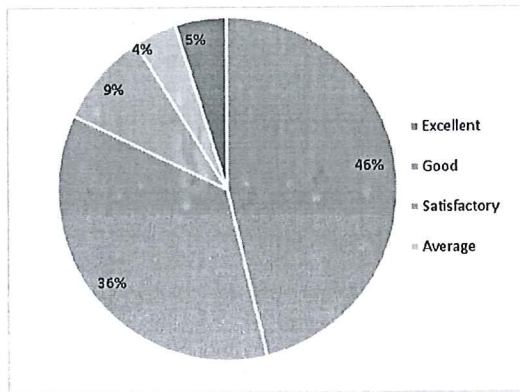
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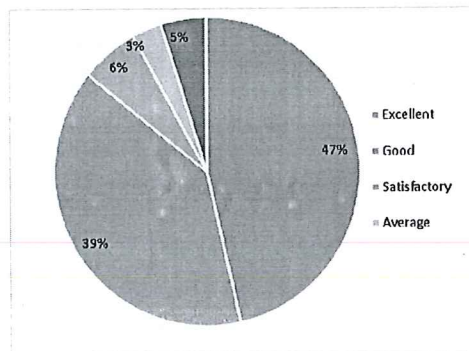
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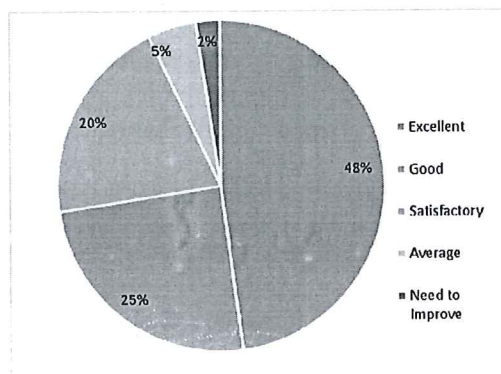
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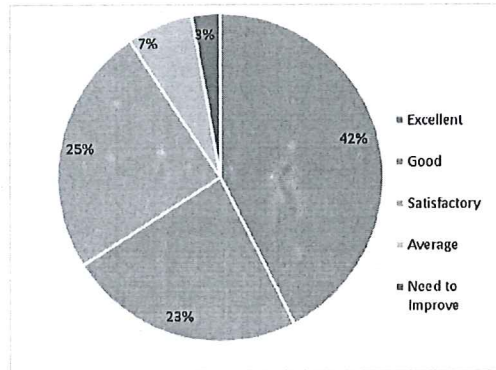
6. Does the curriculum encourage entrepreneurship?



Jayaram



7. Do you think that the curriculum motivates the students for research and development?



Inference on analysis of Alumni feedback

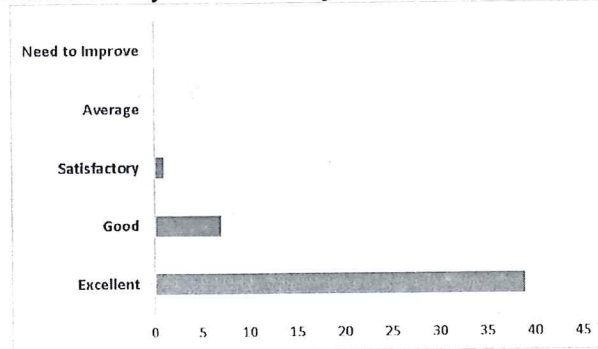
Alumni have rated excellent for updating of syllabus being regular and curriculum meeting higher education needs. However, more focus is to be given on bridging the gap between industry and academia. Inclusion of course content encouraging entrepreneurial mind set is the major area to be looked into.

Jaswanth

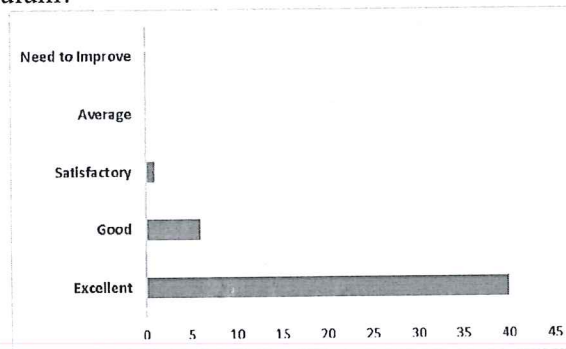


Faculty feedback: 2016-17: 10 responses

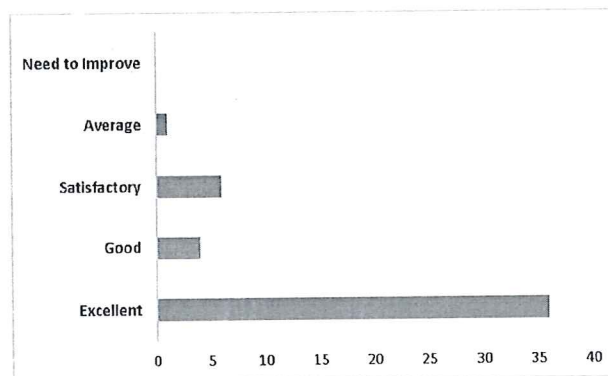
1. Does the curriculum satisfy the stated objectives and learning outcomes?



2. Do you have continuous processes to propose, modify, suggest and incorporate new topics in the curriculum?



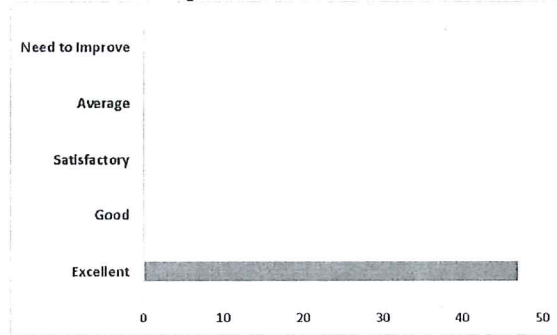
3. Is the curriculum effective in developing independent thinking?



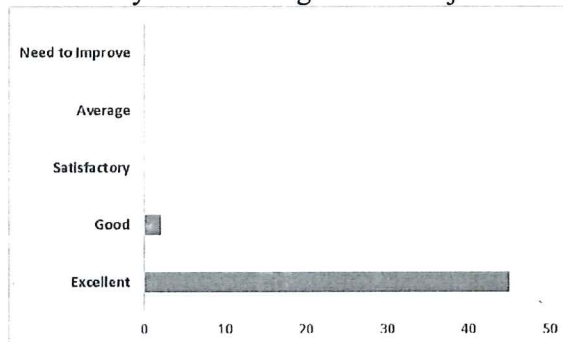
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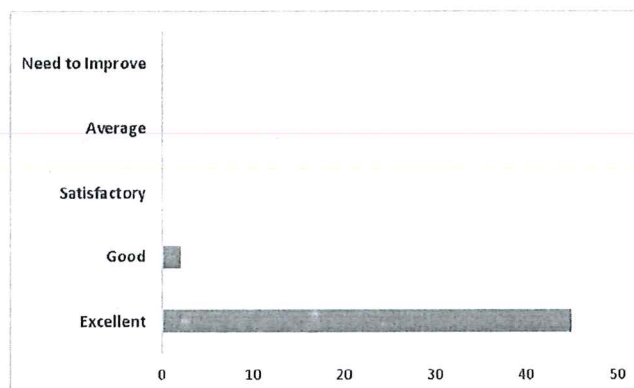
4. Does the departmental level expert committee meet to review the curriculum?




5. Does the curriculum enhance your knowledge in the subject area?

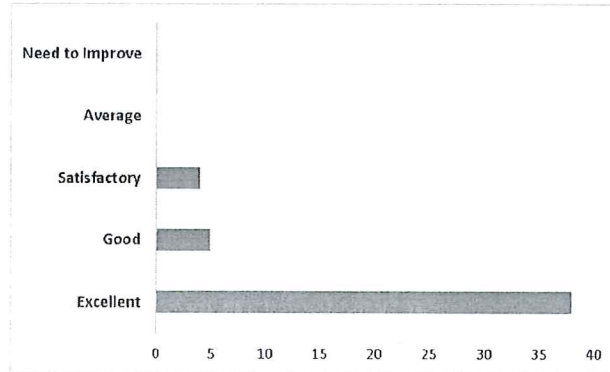


6. Does the curriculum enable the students to apply their knowledge in real life?




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7. Does the curriculum demand the teachers for research inclusive teaching?



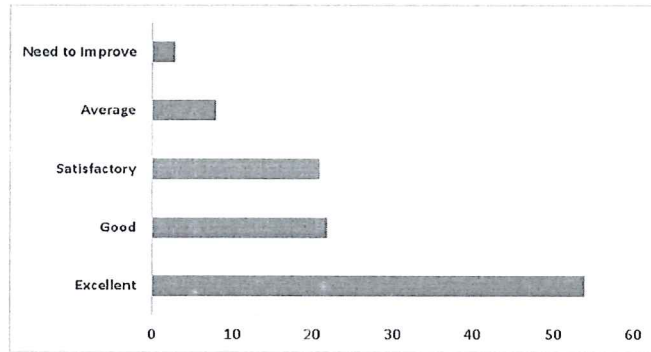
Inference on analysis of Teachers feedback

Teachers have rated excellent for continuous process to modify syllabus, expert committee review and enabling independent thinking. Teachers have also rated excellent for curriculum enabling students to apply theory to practice and curriculum meeting learning objective. The area identified for improvement by teachers is to make the curriculum more research oriented.

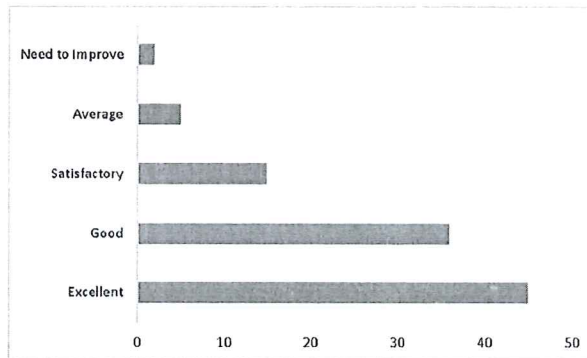


Industry feedback: 2016-17: 31 responses

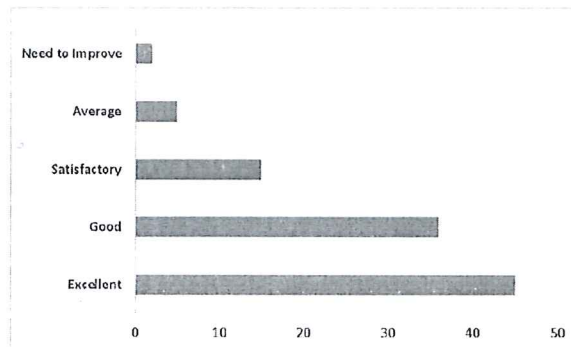
1. Is the curriculum aligned with the objectives of the programme?



2. Does the curriculum cover advanced topics and current trends?



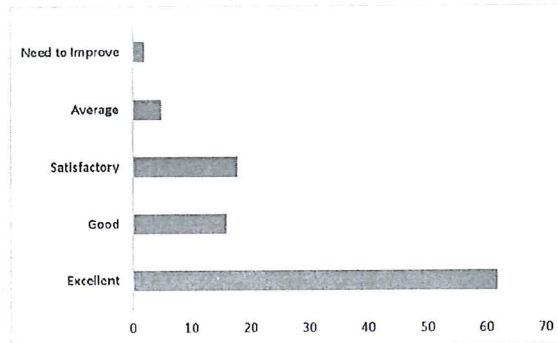
3. How would you rate the relevance of the electives offered in the curriculum?



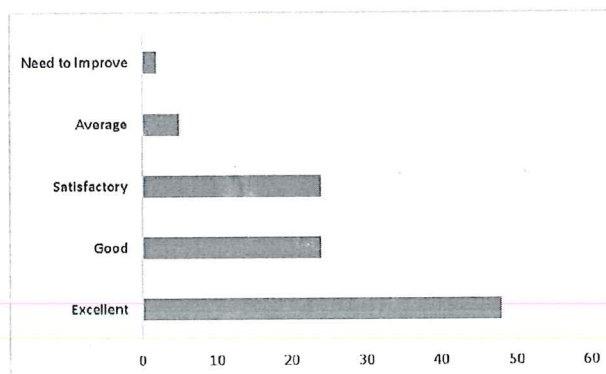
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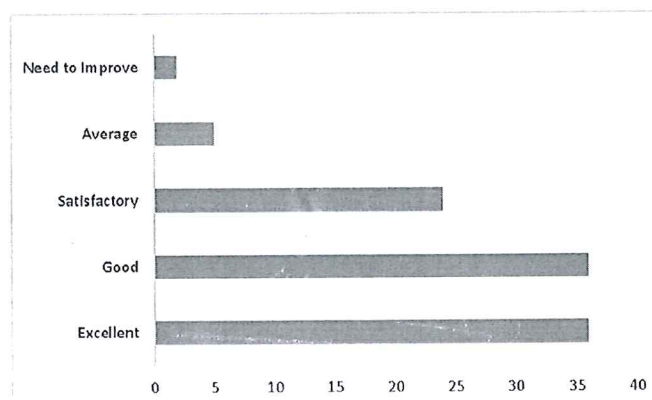
4. Is employability given weightage in the design and development of curriculum?



5. Does the curriculum meet the expectations of the industry?



6. Does the curriculum cater to the enhancement of skills of the students with respect to the industry needs?



Inference on analysis of Industry feedback

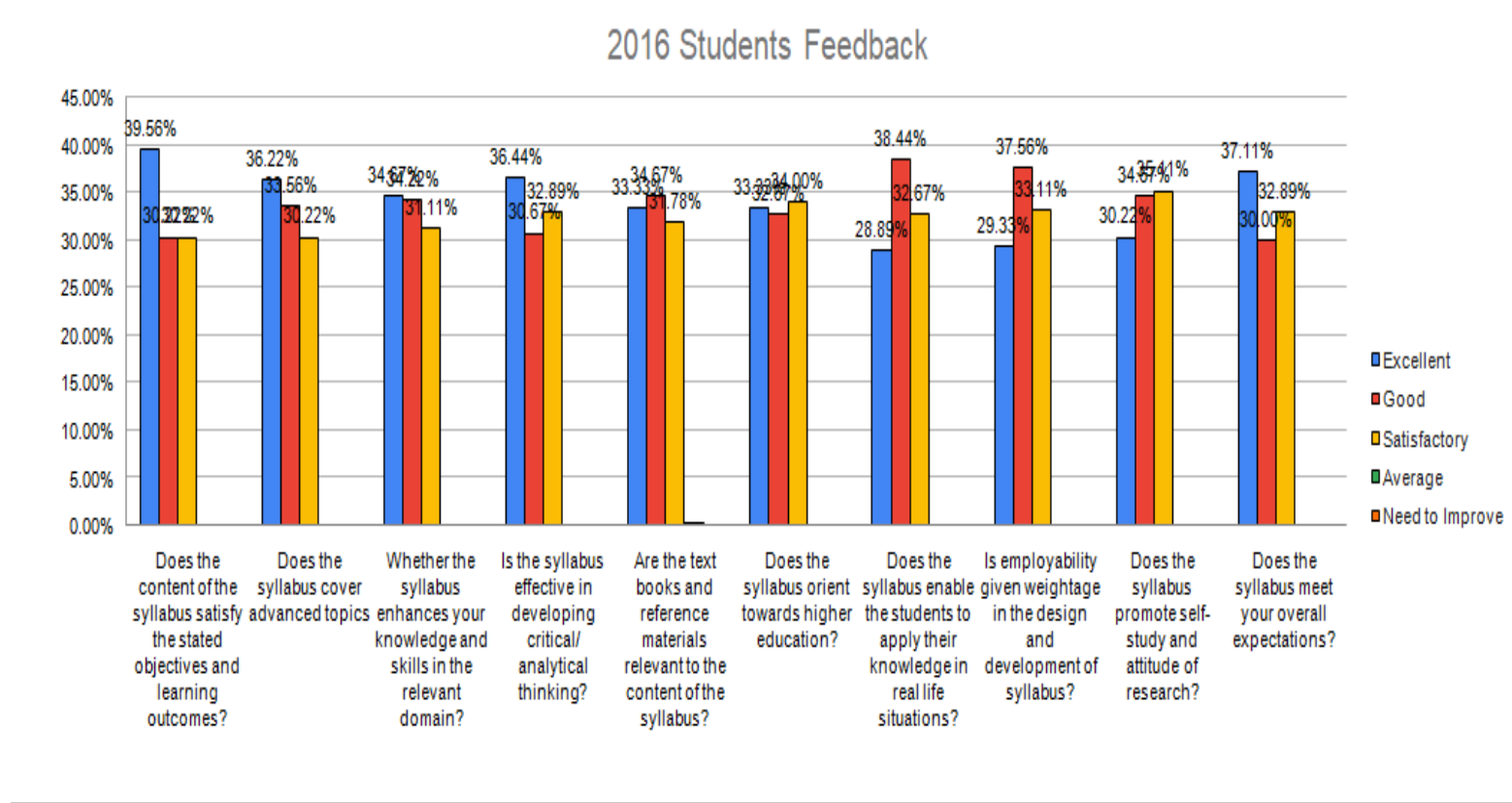
Industry experts have rated excellent for curriculum being aligned with objectives of the program, advanced topics and current trends and employability. Areas identify for more focus are relevance of electives, meeting expectations of industry. Enhancing industry based skills is also identified as area which can be strengthened in the future.

Jannu

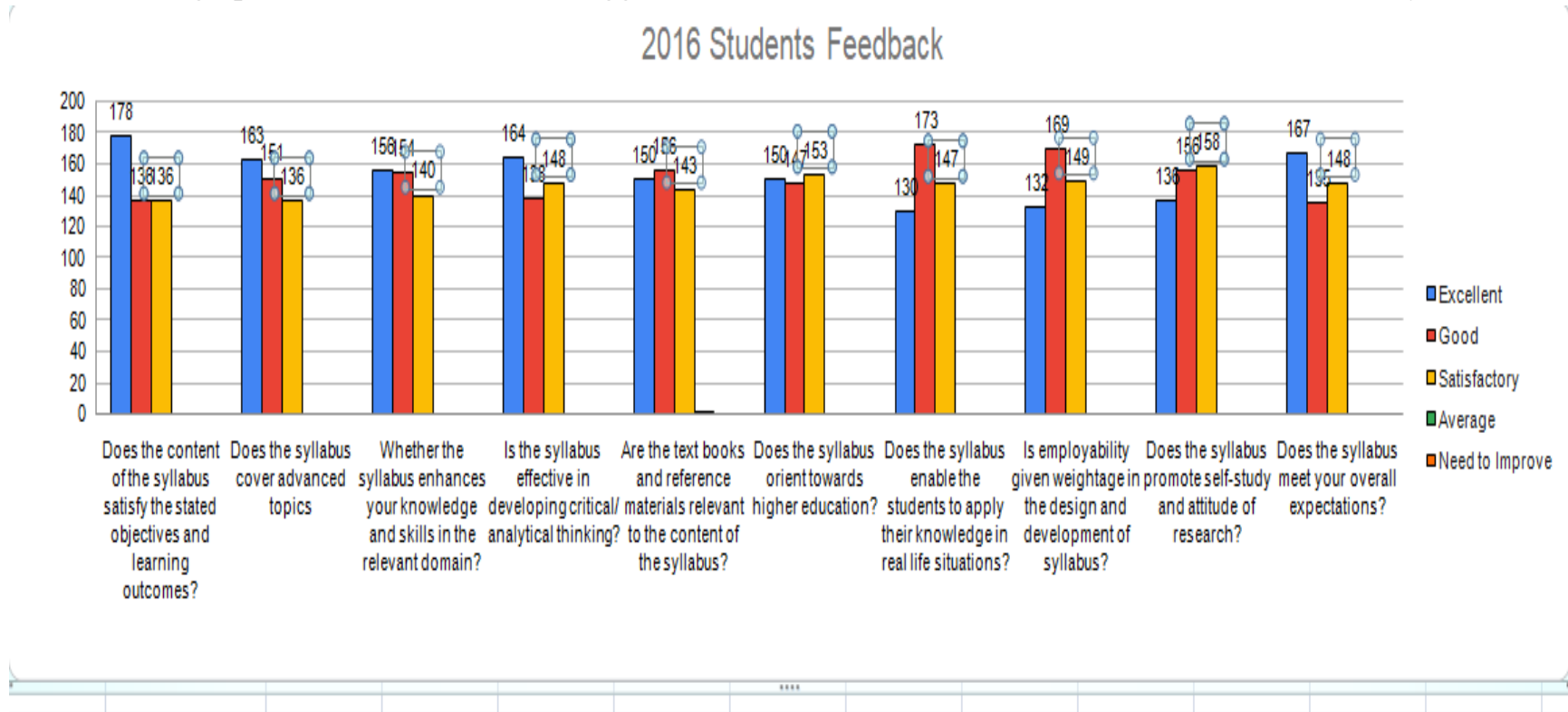


Feedback on Syllabus 2016 :

1. Student Feedback on Syllabus :



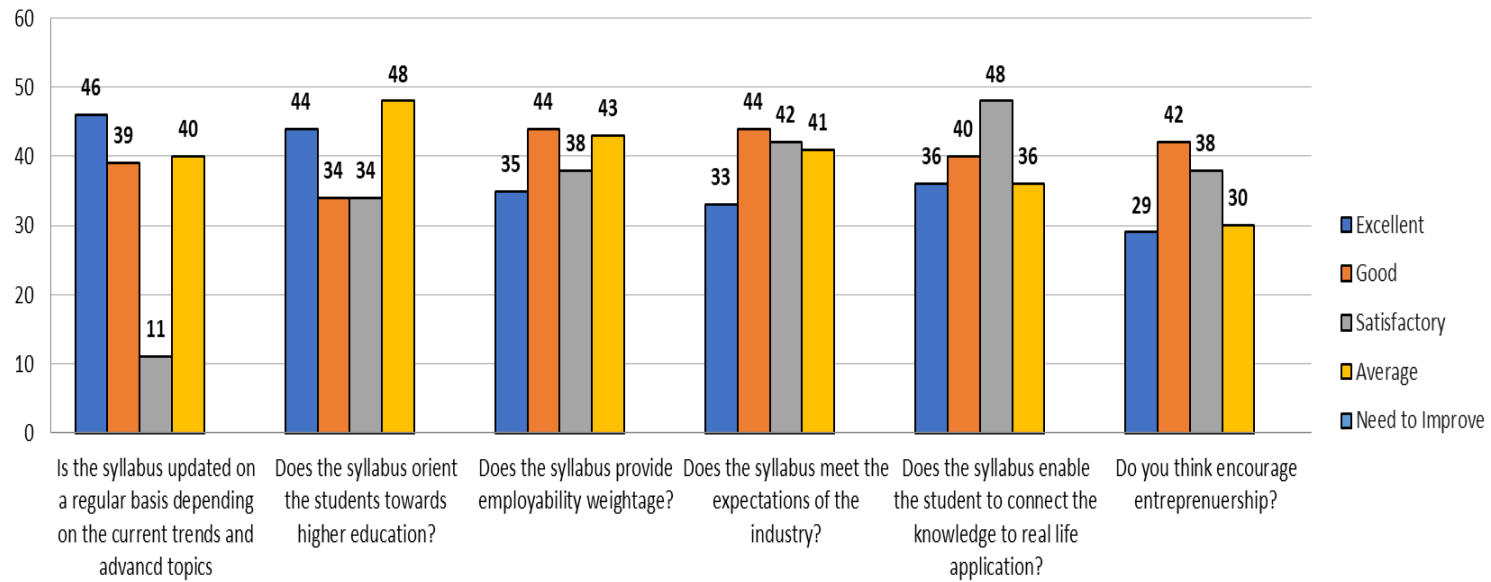
The above graph of students feedback suggests that 39.56% of the students feel excellent about the syllabus in

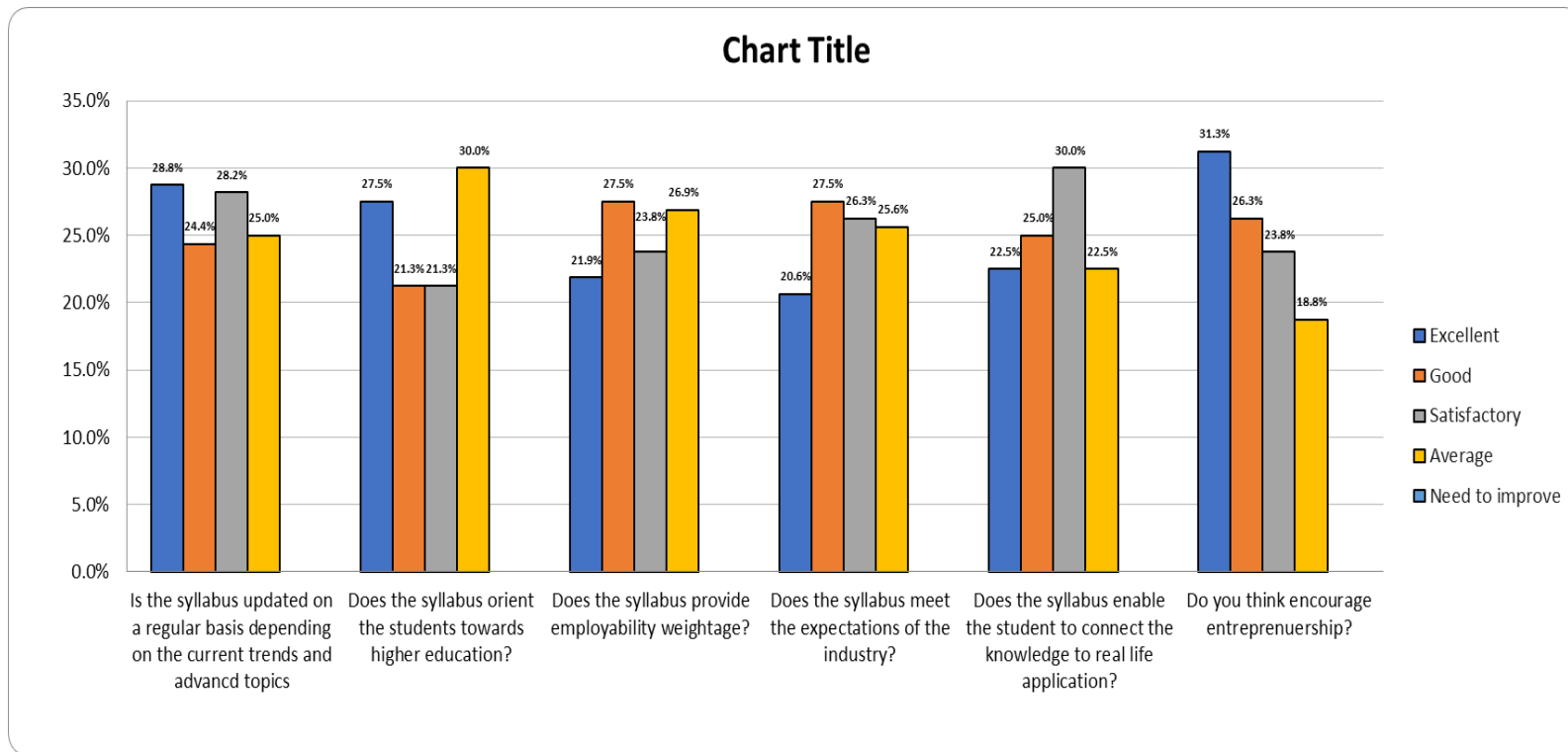


terms of meeting objectives and learning outcomes, syllabus covering advanced topics, and the scope of the syllabus in terms of developing critical and analytical thinking skills while there is a 38.44% of students feel only satisfied with the syllabus in terms of orienting towards higher education.

2. Alumni Feedback on Syllabus 2016

2016 - Alumni Feedback

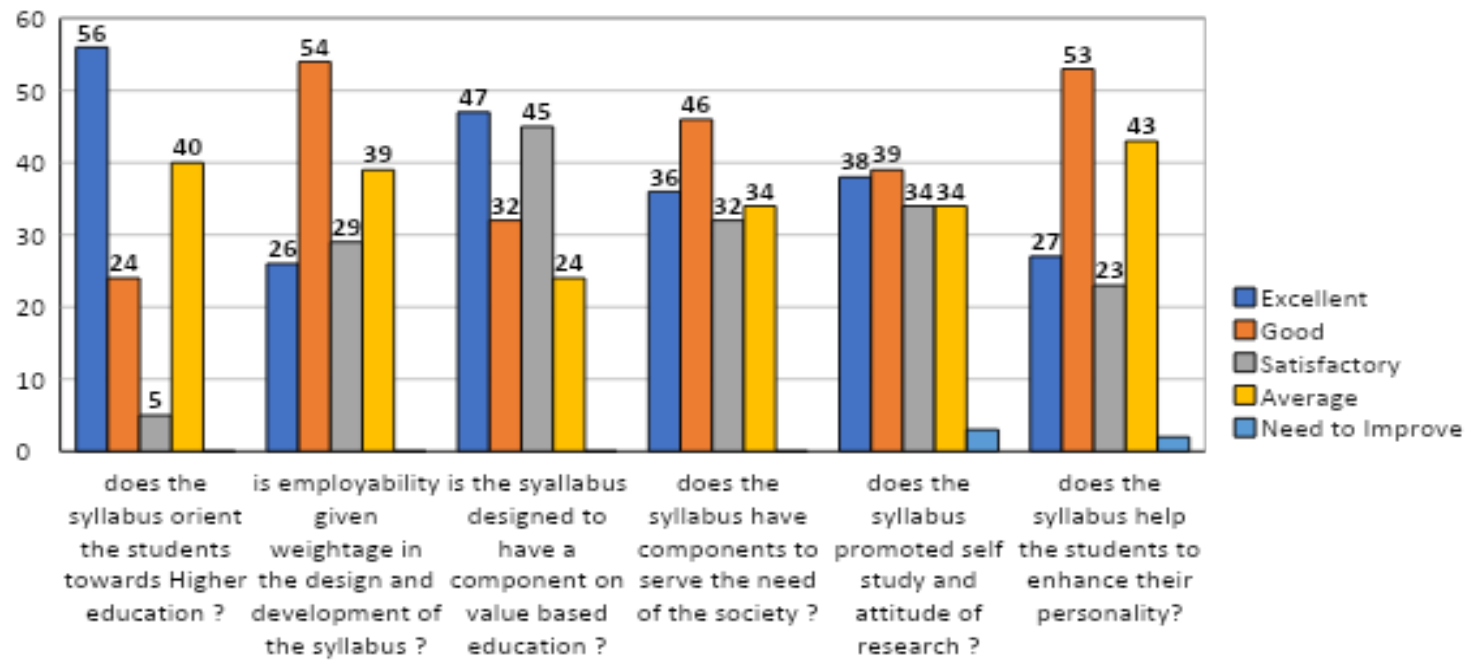


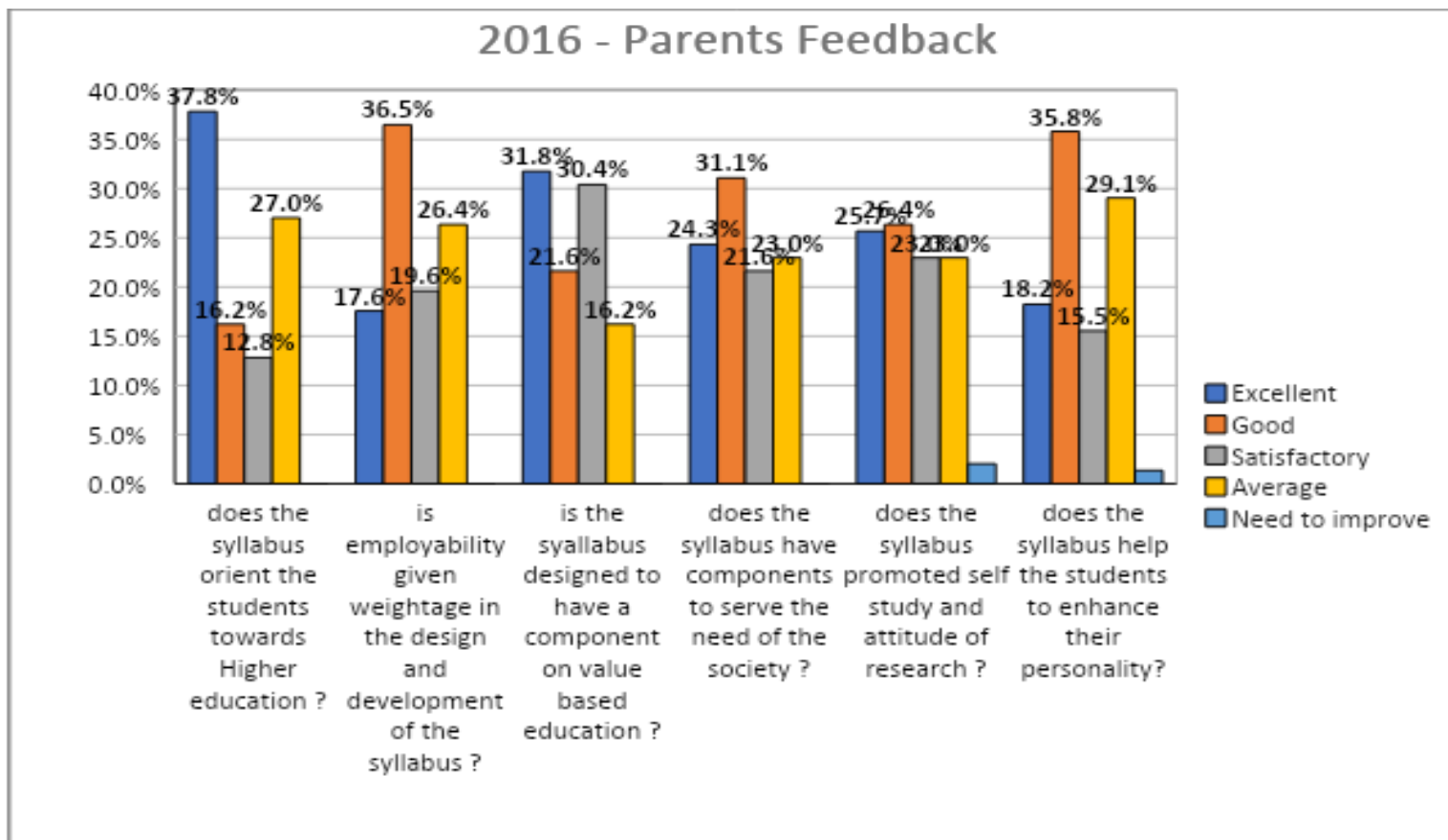


28.2% of the respondents felt satisfied about the syllabus that is updated on a regular basis on the current trends and 25% of the respondents felt that it is average. It also tells that 23.8% of the respondents felt satisfactory about the syllabus providing employability weightage. 30% of the respondents said average about the syllabus orienting the students towards higher education and 23.8% felt that the syllabus encourages entrepreneurship.

3. Parents Feedback on Syllabus :

2016 - Parents Feedback

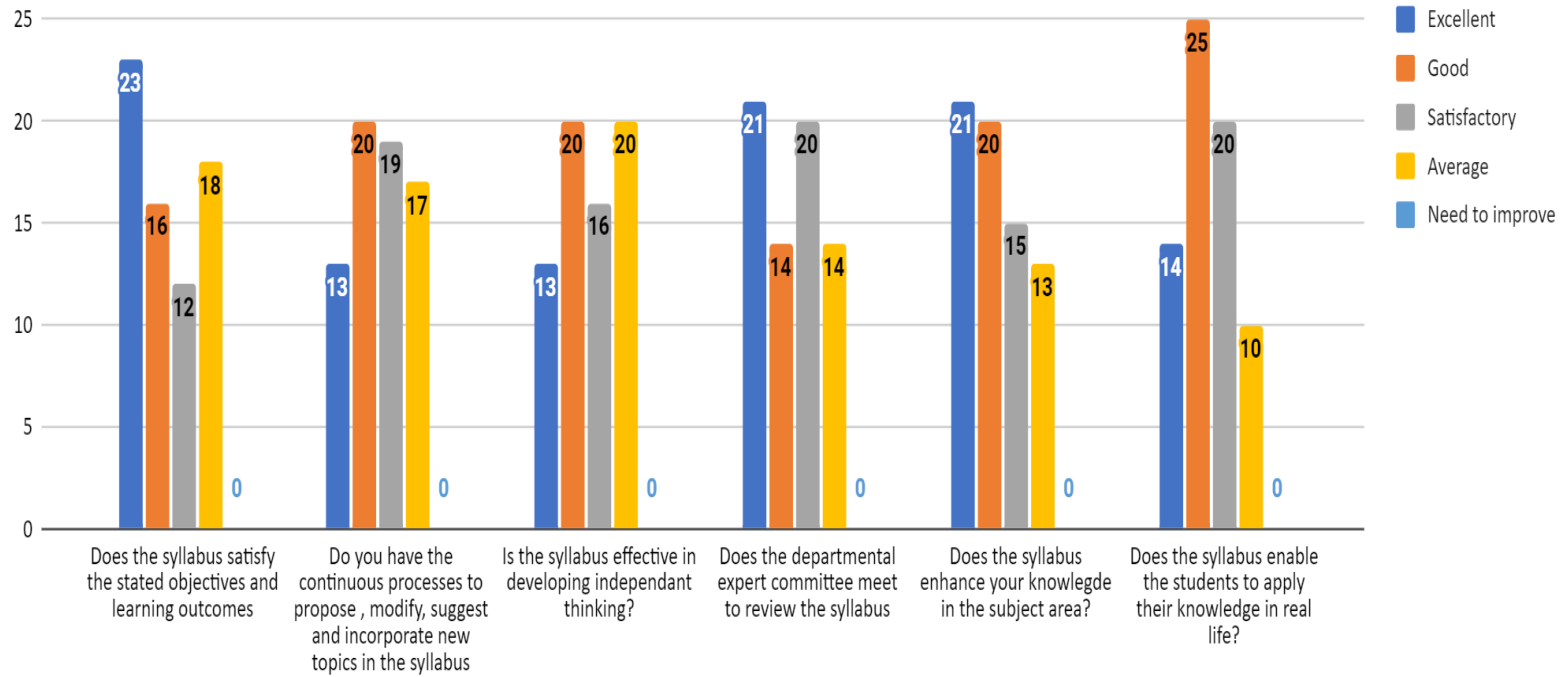




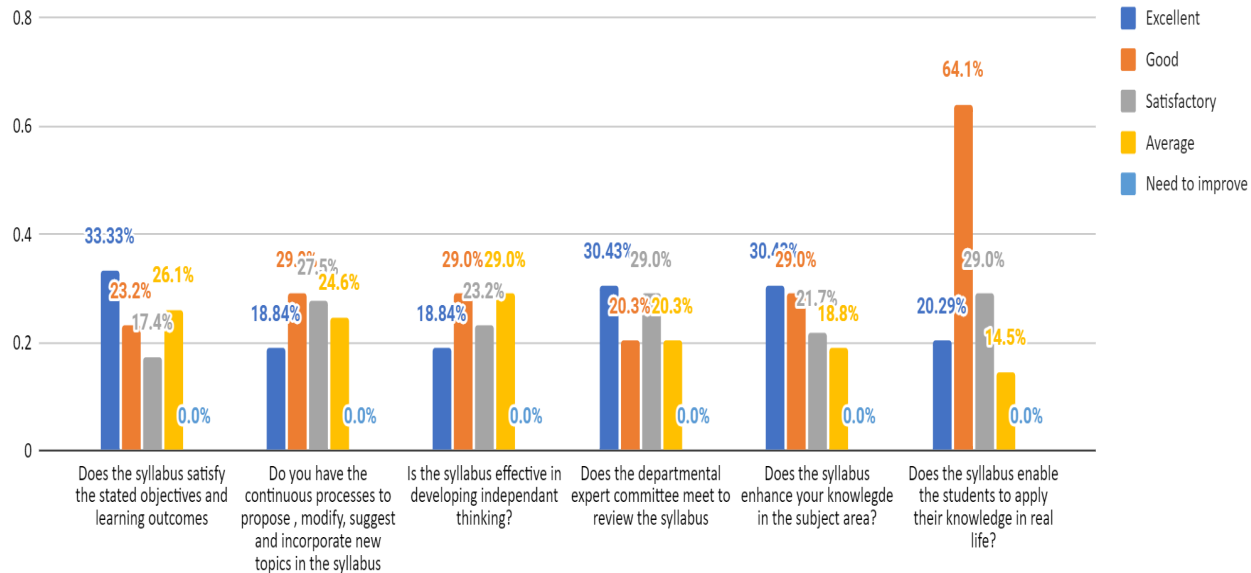
12.8% of the parents felt only satisfactory about the syllabus orientation of the students towards higher education, and 36.5 of the parents felt good regarding whether the employability gave weightage in the design and development of the syllabus. 30.4% were satisfied with whether the syllabus was designed to have a component on value-based education.

4. Teachers Feedback on Syllabus :

2016 - Teachers Feedback

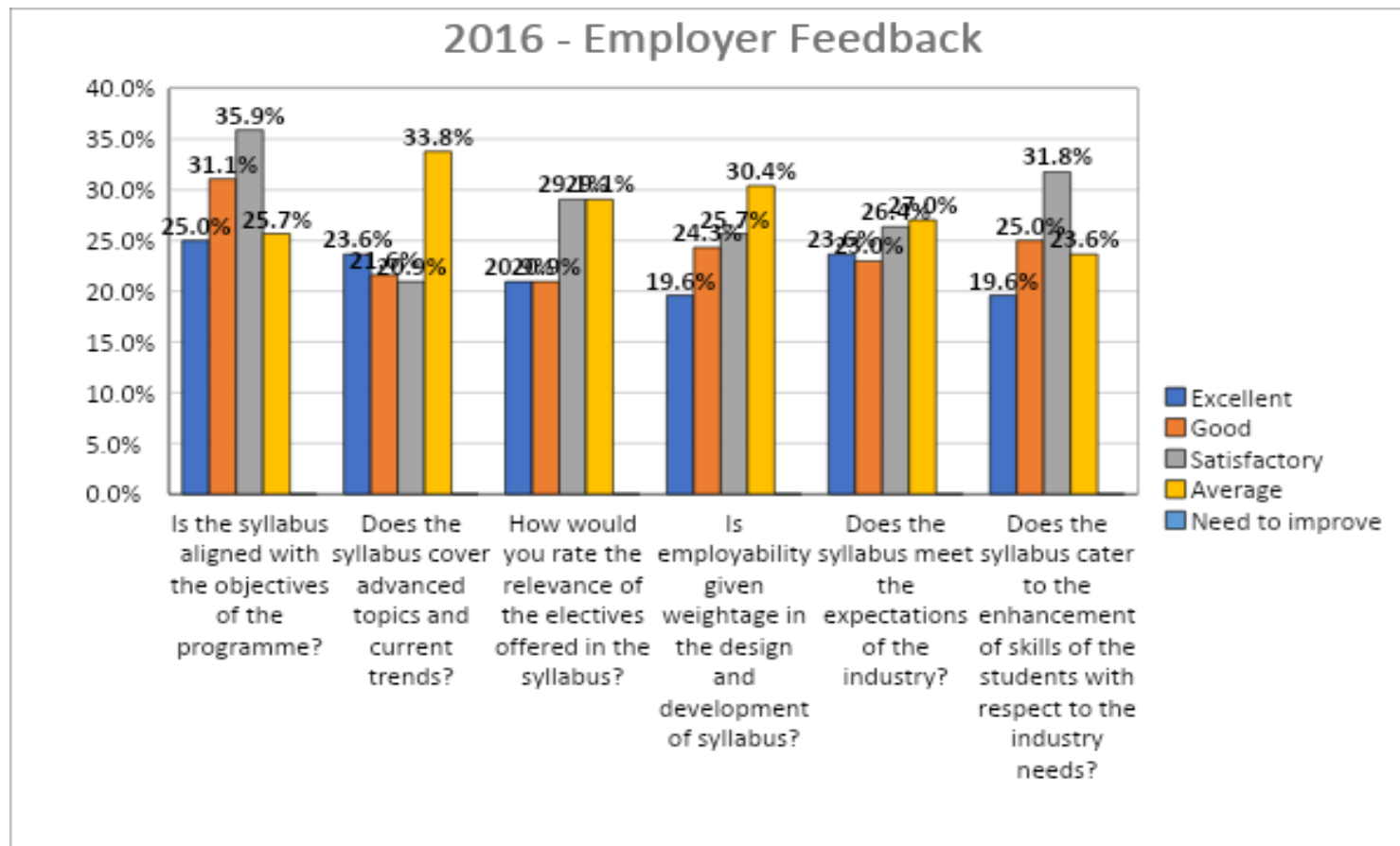


2016 - Teacher Feedback



64.1 % of the teachers felt good about the syllabus in terms of enabling the students to apply their knowledge in real life. 29.0% of faculty felt average about the syllabus in terms of the departmental expert committee meeting to review the syllabus. 26.6% of teachers felt average about the syllabus satisfying the stated objectives and learning outcomes.

5. Employer Feedback on Syllabus :



Employers have good feedback(35% Satisfied) for the syllabus alignment with the objectives of the program and the feedback is satisfactory at 35%. There is an average rating of 33.8% for the coverage of the advanced topics in the syllabus. An equal number of respondents felt satisfactory and average about the relevance of the electives offered. 30 % of the respondents feel satisfactory about the Employability weightage given. There is a mixed impression on the expectations of the industry as we have both satisfactory (26%)and average(27 %) feedback at this means that there is a need to improve

based on the expectations of the industry. There is satisfactory feedback (31%) for the syllabus catering to the enhancement of candidates' skills and needs to work on the improvement of the skill development.

Action Taken Report 2017 for the Year based on the analysis of feedback 2016 :

Introduction:

The Institute of Management has collected feedback on the syllabus from stakeholders such as Teachers, Parents, Industry Employer, Students, and Alumni in order to update the syllabus according to the current trends, developments in the field.

Major Suggestions based on the feedback Report 2016:

Students feedback 2016: 39.56% of the students feel excellent about the syllabus in terms of meeting objectives and learning outcomes, syllabus covering advanced topics, and the scope of the syllabus in terms of developing critical and analytical thinking skills while there is a 38.44% of students feel only satisfied with the syllabus in terms of orienting towards higher education.

Teachers feedback 2016: 64.1 % of the teachers felt good about the syllabus in terms of enabling the students to apply their knowledge in real life. 29.0% of faculty felt average about the syllabus in terms of the departmental expert committee meeting to review the syllabus. 26.6% of teachers felt average about the syllabus satisfying the stated objectives and learning outcomes.

Alumni feedback 2016: 28.2% of the respondents felt satisfied about the syllabus that is updated on a regular basis on the current trends and 25% of the respondents felt that it is average. It also tells that 23.8% of the respondents felt satisfactory about the syllabus providing employability weightage. 30% of the respondents said average about the syllabus orienting the students towards higher education and 23.8% felt that the syllabus encourages entrepreneurship.

Industry Employer Feedback 2016: Employers have good feedback(35% Satisfied) for the syllabus alignment with the objectives of the program and the feedback is satisfactory at 35%. There is an average rating of 33.8% for the coverage of the advanced topics in the syllabus. An equal number of respondents felt satisfactory and average about the relevance of the electives offered. 30 % of the respondents feel satisfactory about the Employability weightage given. There is a mixed impression on the expectations of the industry as we have both satisfactory (26%)and

average(27 %) feedback at this means that there is a need to improve based on the expectations of the industry. There is satisfactory feedback (31%) for the syllabus catering to the enhancement of candidates' skills and needs to work on the improvement of the skill development.

Parents Feedback: 12.8% of the parents felt only satisfactory about the syllabus orientation of the students towards higher education, and 36.5 of the parents felt good regarding whether the employability gave weightage in the design and development of the syllabus. 30.4% were satisfied with whether the syllabus was designed to have a component on value-based education.

Based on the above the following actions were taken in the 2017 Board of Studies Meeting held on 27-01-2017 at 2.30 pm in Room.No.301, III flr, Central Block.

- Business Analytics as per the Programme Documentation presented with the modification thereof be and is hereby approved to be effective from batch 2018-2020.

Changes at the Core level :

- MBA 176 Organization Structure Training is to be credited separately to 2 credits in trimester I
- MBA 376 Cross-Functional Decision Making is a simulation-based course run on the workshop mode, is to be offered two credits.
- MBA 482 Summer Internship Programme, earlier was allotted 2 credits is now allotted 4 credits considering the amount of time spent and the rigorous training and the student goes through during the process.
- MBA 475 The Industrial Domain Knowledge (IDK) of trimester IV is now credited 2 credits
- To consider and recommend the introduction of new specialization for MBA Programme—as in Annexure B Details of the proposed new specialization: Business Analytics for MBA Programme presented at the Meeting were discussed in detail. The Business Analytics specialization will have a total of 84 credits and 44 courses. The specialization-specific subjects will account for 29 credits in 15 courses. These credits will be offered from III trimesters onwards. This is on the same lines as in the case of other specializations. The BoS felt that the proposed new specialization addressed the

need of the hour in the industry. The following Resolution was passed. 'Resolved that the new MBA specialization: Business Analytics as per the Programme Documentation presented with the modification thereof be and is hereby approved to be effective from batch 2018-2020, subject to the approval of the Academic Council and the Board of Management

*Head of the Department
School of Business and Management
CHRIST (Deemed to be University)
Bengaluru - 560 029*

Prof. Sirish C Venkatagiri

Head of Department,
School of Business and Management,
CHRIST (Deemed to be University)

**CHRIST (Deemed To Be University), BENGALURU-560029
ALUMNI FEEDBACK ON SYLLABUS**

NAME OF THE DEPARTMENT: Institute of Management

Full Name of the Alumnus/Alumna *	Harry Johnson		
Name of the Programme Completed	MBA	Year of Passing Out:	2016
Communication Address			
Contact Phone Number/s/ :	9663608319	e-mail id:	harry_j34@yahoo.com
Employment type	<input checked="" type="radio"/> Employed <input checked="" type="checkbox"/> Self-Employee <input type="radio"/>		
Name of the Organization	RapidValue		
Designation	Intern		
Please tick (_/) the appropriate option as per the following rating scale:			
5.Excellent 4.Good 3.Satisfactory 2.Average 1.Need to Improve			

Is the syllabus updated on a regular basis depending on the current trends and advanced topics?	<input checked="" type="radio"/> 5✓	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus orient the students towards higher education?	<input type="radio"/> 5	<input type="radio"/> 4	<input checked="" type="radio"/> 3✓	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus provide employability weightage?	<input type="radio"/> 5	<input checked="" type="radio"/> 4✓	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus meet the expectations of the industry?	<input checked="" type="radio"/> 5✓	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus enable the student to connect the knowledge to real life application?	<input type="radio"/> 5	<input checked="" type="radio"/> 4✓	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus encourage entrepreneurship?	<input type="radio"/> 5	<input checked="" type="radio"/> 4✓	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Do you think that the syllabus motivates the students for research and development?	<input checked="" type="radio"/> 5✓	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1

General Comments and Suggestions:

Place:

Date:

Harry Johnson
Signature

**CHRIST (Deemed To Be University), BENGALURU-560029
ALUMNI FEEDBACK ON SYLLABUS**

NAME OF THE DEPARTMENT: Institute of Management

Full Name of the Alumnus/Alumna *	Harmanjot Singh Kalra		
Name of the Programme Completed	MBA	Year of Passing Out:	2016
Communication Address			
Contact Phone Number/s/ :	+91 99880 70705	e-mail id:	harmanjotsinghkalra@gmail.com
Employment type	<input checked="" type="radio"/> Employeed <input checked="" type="checkbox"/> Self-Employee		
Name of the Organization	Tata Motors		
Designation	Intern		
Please tick (_/) the appropriate option as per the following rating scale:			
5.Excellent 4.Good 3.Satisfactory 2.Average 1.Need to Improve			

Is the syllabus updated on a regular basis depending on the current trends and advanced topics?	<input checked="" type="radio"/> 5✓	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus orient the students towards higher education?	<input type="radio"/> 5	<input type="radio"/> 4	<input checked="" type="radio"/> 3✓	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus provide employability weightage?	<input type="radio"/> 5	<input checked="" type="radio"/> 4✓	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus meet the expectations of the industry?	<input checked="" type="radio"/> 5✓	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus enable the student to connect the knowledge to real life application?	<input type="radio"/> 5	<input checked="" type="radio"/> 4✓	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus encourage entrepreneurship?	<input type="radio"/> 5	<input checked="" type="radio"/> 4✓	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Do you think that the syllabus motivates the students for research and development?	<input checked="" type="radio"/> 5✓	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1

General Comments and Suggestions:

Place:

Date:

Harmanjot
Signature

**CHRIST (Deemed To Be University), BENGALURU-560029
ALUMNI FEEDBACK ON SYLLABUS**

NAME OF THE DEPARTMENT: Institute of Management

Full Name of the Alumnus/Alumna *	Harish B		
Name of the Programme Completed	MBA	Year of Passing Out:	2016
Communication Address			
Contact Phone Number/s/ :	9566234242	e-mail id:	harishbaskaran13@gmail.com
Employment type	<input checked="" type="radio"/> Employed <input type="radio"/> Self-Employed <input type="radio"/>		
Name of the Organization	Wipro Technologies Chennai		
Designation	Business Analyst		
Please tick (_/) the appropriate option as per the following rating scale:			
5.Excellent 4.Good 3.Satisfactory 2.Average 1.Need to Improve			

Is the syllabus updated on a regular basis depending on the current trends and advanced topics?	<input checked="" type="radio"/> 5✓	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus orient the students towards higher education?	<input type="radio"/> 5	<input type="radio"/> 4	<input checked="" type="radio"/> 3✓	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus provide employability weightage?	<input type="radio"/> 5	<input checked="" type="radio"/> 4✓	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus meet the expectations of the industry?	<input checked="" type="radio"/> 5✓	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus enable the student to connect the knowledge to real life application?	<input type="radio"/> 5	<input checked="" type="radio"/> 4✓	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1
Does the syllabus encourage entrepreneurship?	<input type="radio"/> 5	<input type="radio"/> 4	<input checked="" type="radio"/> 3✓	<input type="radio"/> 2	<input type="radio"/> 1
Do you think that the syllabus motivates the students for research and development?	<input checked="" type="radio"/> 5✓	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1

General Comments and Suggestions:

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Place:

Date:

Harish
Signature