CHRIST (Deemed to be University), Delhi-NCR

School of Business and Management

Feedback on Curriculum (2020-21)

Introduction:

Feedback is an essential and integral part of teaching and learning processes in any educational institution. Feedback provides the academicians with evidence of knowledge acquisition and skill development on the part of the learners. Collecting feedback from the various stakeholders helps in identifying the gaps in the planning and delivery of the course contents. The feedback mechanism is significantly instrumental in addressing the different needs of the different stakeholders through a common curriculum. The curriculum can be qualitatively enriched by incorporating the inputs and suggestions given by stakeholders like students, parents, alumni and employers.

Objectives of Feedback:

To understand the relevance and acceptability of the curriculum from all the stakeholders

To meet the expectations and requirements of all stakeholders

To continuously fine tune the curriculum with the needs of the industry and society

When: The curriculum is collected from the various stakeholders once every academic year.

Major Suggestions

Students:

- 1. Most of the students are happy and content with the curriculum but they do feel sometimes it becomes very heavy.
- 2. It needs to be improved in terms of enhancement of knowledge and skills in the relevant
- 3. More industry interaction
- 4. Needs improvement in terms of employability
- 5. Opportunities in sports are very less.
- 6. Students are over burdened by syllabus.
- 7. Workload should be reduced in the online mode.
- 8. Reference materials needs to be more relevant.

Teachers

- 1. Some courses have nery intensive and heavy content especially for UG level
- 2. More research oriented content should be included
- 3. It should be made more practice oriented

Dr. JOJI CHANDRAN Head School of Business and Management CHRIST (Deemed 1996 University) Mariam Nagar, Delhi NCR Ghaziabad

Alumni

- 1. More activities should be added to enrich the environment of the university.
- 2. More group discussions and mock interviews should be conducted.
- 3. Need to invest in branding of the university.

Parents:

- 1. Curriculum can be enhanced to make it more practice-oriented and project-based.
- 2. Assessments should be done keeping Covid conditions in mind.
- 3. Curriculum should be made lighter.

Action Taken report

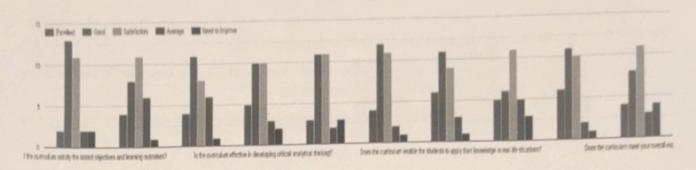
On the basis of above analysis following actions have been recommended to the CDC for the necessary revisions in the curriculum

- 1. Curriculum needs to be oriented more towards the attainment of domain knowledge
- 2. Students need to be made aware of learning outcomes so that they can directly relate it to their curriculum
- 3. Some advanced topics should be included in the curriculum which might expose the students to the relevant fields of research in their specific domain
- 4. Some content related to employability should be included in the curriculum
- 5. Courses need to be balanced out in terms of making it too hectic and condensed and too sparse and light
- 6. Special focus is to be paid on making the courses more suitable for real life problem solving and employability
- 7. More application based activity work in the curriculum. Even research/survey as a component has to be integrated seamlessly.
- 8. Industry visits and many other practical activities could not be conducted due to pandemic, must be incorporated when the situation normalizes
- 9. Bridge classes for non-commerce students
- 10. Curriculum and content to be altered as per online teaching

MBA Students' Feedback Analysis

Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Deemed to be forversity)
Mariam Nagar, Delhi NCR
Ghaziabad

Please tick the appropriate option as per the following rating scale:



Total No of Respondents = 30

- Does the content of the curriculum satisfy the stated objectives and learning outcomes?
 From graph 1, it can be analysed that 53.33% students found it good, while 13% students found it excellent. 13% students think that it needs to be improved, same % of students have considered it as satisfactory and average.
- Does the curriculum cover advanced topics?
 40% students find the curriculum satisfactory in terms of advancement of topics, while 20% consider it average, 13.33% find it excellent and 26.7% consider it good.
- 3. Whether the curriculum enhances your knowledge and skills in the relevant domain? 13.33% consider it excellent, 36.7% find it good, 26.7% consider it satisfactory while 3% think it needs to be improved in terms of enhancement of knowledge and skills in the relevant area.
- 4. Does the curriculum orient towards higher education? 16.7% students find it excellent, 33.3% consider it good, 33.3% find it satisfactory, while 16.7% think it is average and 6.7% consider it needs to be improved in terms of orientation towards higher education.
- 5. Does the curriculum enable the students to apply their knowledge in real life situations? 20% student think that the curriculum is excellent in terms of enabling them to apply their knowledge in real life situations, while 40% find it good, 36.7 consider it satisfactory, while 6.7 think that it needs to be improved.
- Is employability given weightage in the design and development of curriculum?
 16.7% excellent, 20% good, 16.7 average, 10% need improvement in terms of employability
- 7. Does the curriculum promote self-study and attitude of research?
 20% excellent, 36.7% good, 33.3% satisfactory, 3.3% require improvement in the curriculum in terms of self-study and promotion of research

Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Deemed to be University)
Mariam Nagar, Delhi NCR
Ghaziabad

8. Does the curriculum meet your overall expectations?

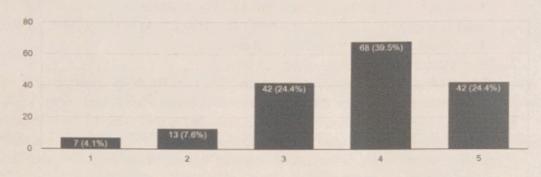
13.3% excellent, 26.7% good, 36.7% satisfactory, and 13.3% consider it needs to be improved in terms of meeting overall expectations.

General observation: Some students found the curriculum to be too hectic while a few thought that a little more could be delivered.

BBA

Does the content of the curriculum satisfy the stated objectives and learning outcomes?

172 responses



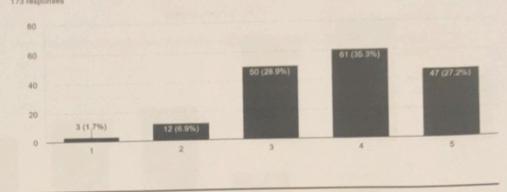
Does the curriculum cover advanced topics?

173 responses

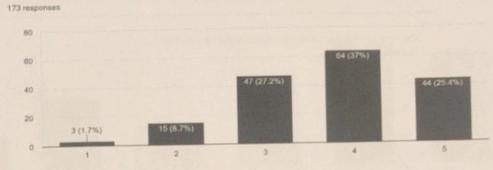
60 40 20 0 1 2 3 4 5

Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Decimed to be University)
Mariam Nagat, Dolhi NCR
Ghaziabad

Whether the curriculum enhances your knowledge and skills in the relevant domain?

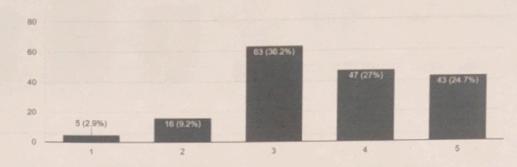


Is the curriculum effective in developing critical/ analytical thinking?

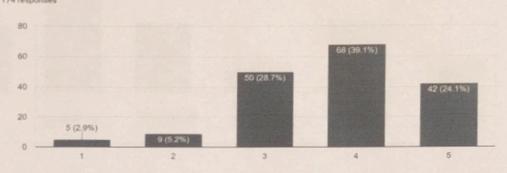


Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Decreed to be conversity)
Mariam Nagar, Delhi Ner
Ghaziabad

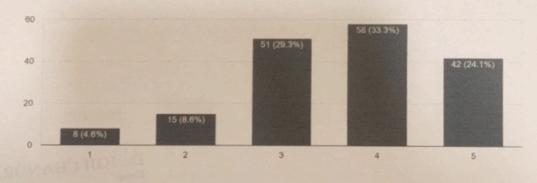
Are the text books and reference materials relevant to the content of the curriculum?



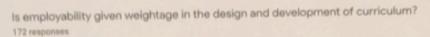
Does the curriculum orient towards higher education?

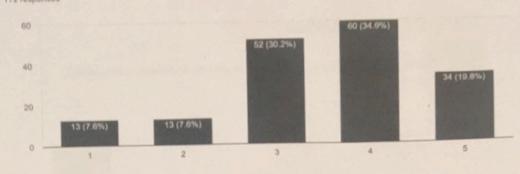


Does the curriculum enable the students to apply their knowledge in real life situations? $^{174\,\mathrm{responses}}$

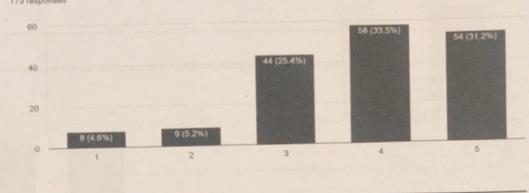


Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Deemed to be oniversity)
Mariam Nagar, Delhinser
Ghaziabad

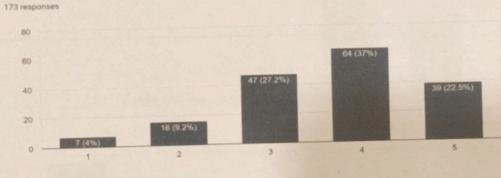




Does the curriculum promote self-study and attitude of research? 173 responses



Does the curriculum meet your overall expectations?

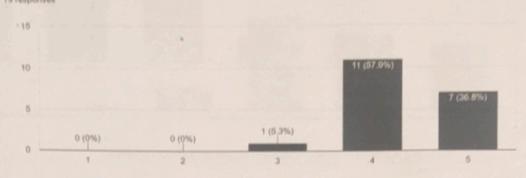


Dr. JOJI CHANDRAN
Head
School of Business and CHRIST (Deemed to be Iniversity)
Mariam Nagar, Delhi NCX
Ghaziabad

Teachers' Feedback Analysis

Does the curriculum satisfy the stated objectives and learning outcomes?

19 responses



Do you have continuous processes to propose, modify, suggest and incorporate new topics in the curriculum?

10.0

7.5

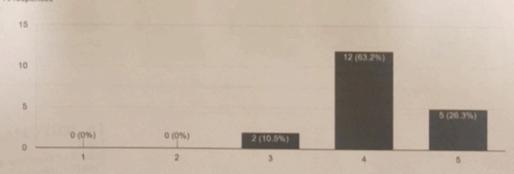
5.0

2.5

0.0

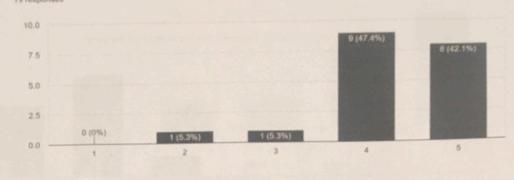
1 2 3 4 5

Is the curriculum effective in developing independent thinking?



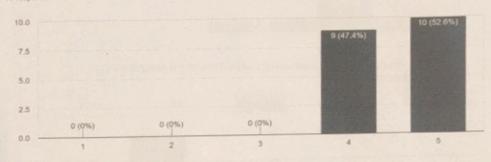
Head
School of Business and Management
CHRIST (Deemed to Schaiversity)
Mariam Nagar, Delhi R R
Ghaziabad

Does the departmental level expert committee meet to review the curriculum? 19 responses



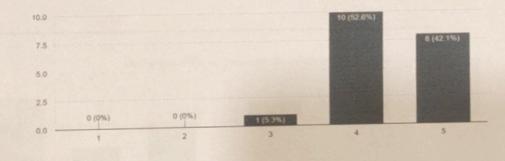
Does the curriculum enhance your knowledge in the subject area?

19 responses

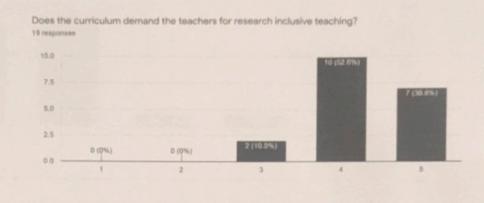


Does the curriculum enable the students to apply their knowledge in real life?

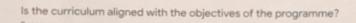
19 responses

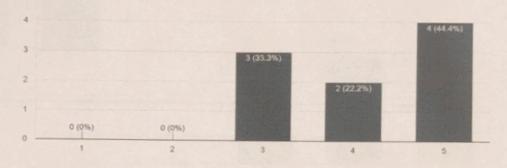


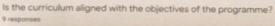
Dr. JOJI CHANDRAN
Head
School of Business and Artifagement
CHRIST (Deemed to Coniversity)
Mariam Nagar, Delhi MCR
Ghaziabad

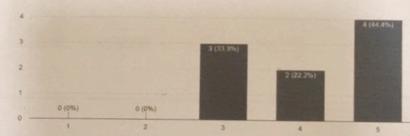


Industry/Employer Feedback Analysis



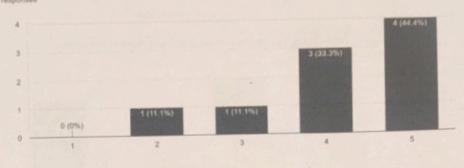




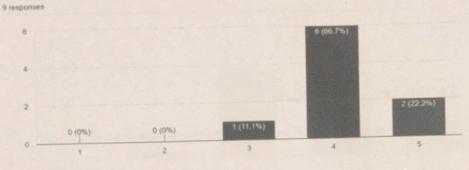


Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Deemed to be University)
Mariam Nagar, Delhi 1868
Ghaziabad

Is employability given weightage in the design and development of curriculum?

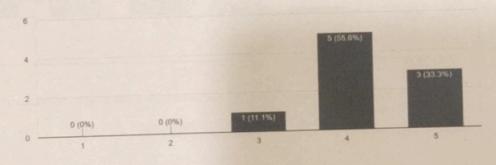


Does the curriculum meet the expectations of the industry?

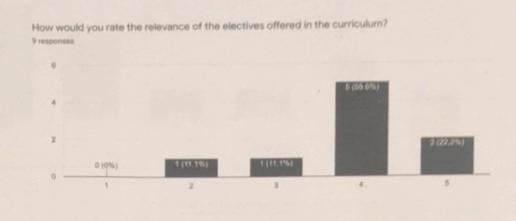


Does the curriculum cater to the enhancement of skills of the students with respect to the industry needs?

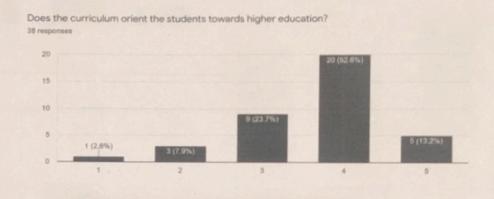
9 responses

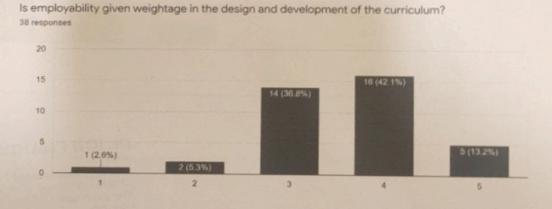


Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Deemed to be law and Mariam Nagar, Delh)
Ghaziabad



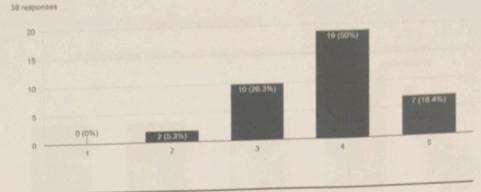
Parents Feedback Analysis



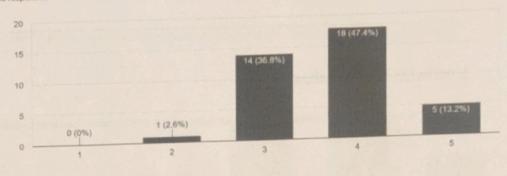


Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Deemed to be University)
Mariam Nagar, Delhi NCR
Ghaziabad

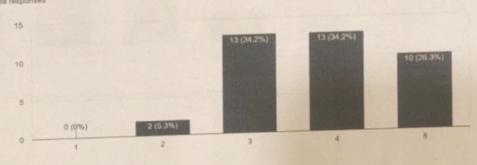
Is the curriculum designed to have a component on value based education?



Does the curriculum have components to serve the needs of the society?
38 responses

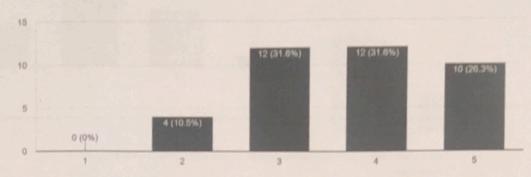


Does the curriculum promote self-study and attitude of research?
38 responses



Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Deemed to be University)
Mariam Nagar, DelmiNCR
Ghaziabad

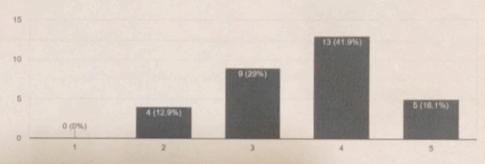
Does the curriculum help the students to enhance their personality? 38 responses



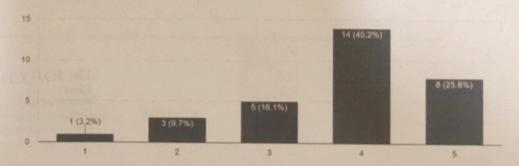
Alumni Feedback Analysis

Is the curriculum updated on a regular basis depending on the current trends and advanced topics?

31 responses

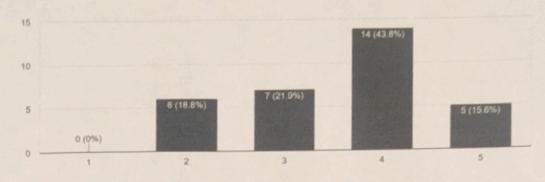


Does the curriculum orient the students towards higher education? 31 responses

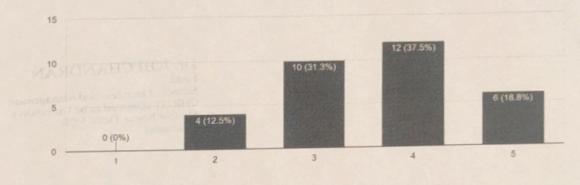


Dr. JOJI CHANDRAN
Head
School of Business and Manager
CHRIST (Deemed to be University
Mariam Nagar, Delhi North

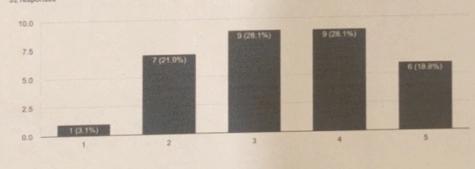
Does the curriculum meet the expectations of the industry? 32 responses



Does the curriculum enable the student to connect the knowledge to real life application? 32 responses

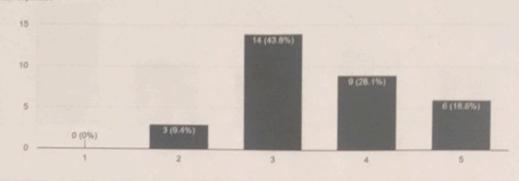


Does the curriculum encourage entrepreneurship?



Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Deemed School Oniversity)
Mariam Nagar, Dephi NCR
Ghaziabad

Do you think that the curriculum motivates the students for research and development? 32 responses



Dr. JOJI CHANDRAN
Head
School of Business and Management
CHRIST (Deemed to be University)
Mariam Nagar, Delhi Mizz