

CHRIST (Deemed to be University), Delhi-NCR

School of Business and Management

Feedback on Curriculum (2019-20)

**Introduction:**

Feedback is an essential and integral part of teaching and learning processes in any educational institution. Feedback provides the academicians with evidence of knowledge acquisition and skill development on the part of the learners. Collecting feedback from the various stakeholders helps in identifying the gaps in the planning and delivery of the course contents. The feedback mechanism is significantly instrumental in addressing the different needs of the different stakeholders through a common curriculum. The curriculum can be qualitatively enriched by incorporating the inputs and suggestions given by stakeholders like students, parents, alumni and employers.

**Objectives of Feedback:**

To understand the relevance and acceptability of the curriculum from all the stakeholders

To meet the expectations and requirements of all stakeholders

To continuously fine tune the curriculum with the needs of the industry and society

**When:** The curriculum is collected from the various stakeholders once every academic year.

**Major Suggestions**

Students:

Most of the students are happy and content with the curriculum but they do feel sometimes it becomes very heavy.

It needs to be improved in terms of enhancement of knowledge and skills in the relevant area.

More industry interaction

Needs improvement in terms of employability

Teachers

1. Some courses have very intensive and heavy content especially for UG level
2. More research oriented content should be included
3. It should be made more practice oriented

Alumni

More activities should be added to enrich the environment of the university.

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### Action Taken report (MBA)

#### Students:

On the basis of above analysis following actions have been recommended to the CDC for the necessary revisions in the curriculum

1. Curriculum needs to be oriented more towards the attainment of domain knowledge
2. Some content related to employability should be included in the curriculum
3. Courses need to be balanced out in terms of making it too hectic and condensed and too sparse and light
4. Special focus is to be paid on making the courses more suitable for real life problem solving and employability

#### **Teachers**

Although it can be inferred from the given graph that 67% faculty members find it excellent and 33% consider it good. But on further exploration of the observations and comments made on the overall curriculum it was found that a bit more research-oriented content should be added to the curriculum. More projects and self-learning elements should be made part of the curriculum. Some courses have too heavy content, their course content may be reduced a bit to accommodate them in trimester system in better manner.

### **Action Taken report (BBA)**

#### **Students**

On the basis of above analysis following actions have been recommended to the CDC for the necessary revisions in the curriculum. Students need to be made aware of learning outcomes so that they can directly relate it to their curriculum. Some advanced topics should be included in the curriculum which might expose the students to the relevant fields of research in their specific domain. More case studies and Research based assignments should be included in the teaching learning process.

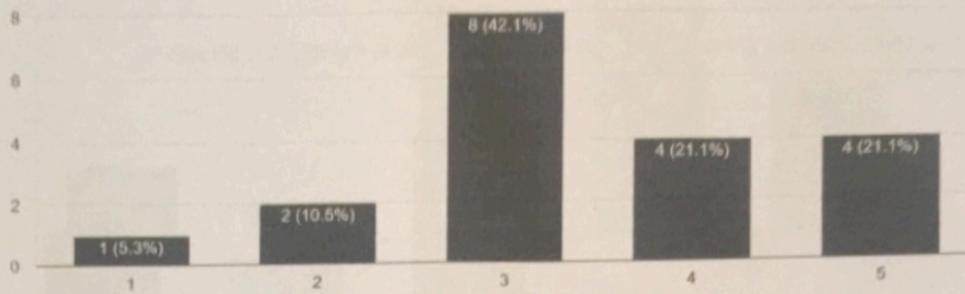
**Teachers:** It can be inferred from the given graph that 33% faculty members find the curriculum excellent and 50% consider it good. But on further exploration of the observations and comments made on the overall curriculum it was found that a bit more practical-oriented content like case discussions should be added to the curriculum. More projects and self-learning elements should be made part of the curriculum.

**MBA Students' Feedback on Curriculum (Analysis)**

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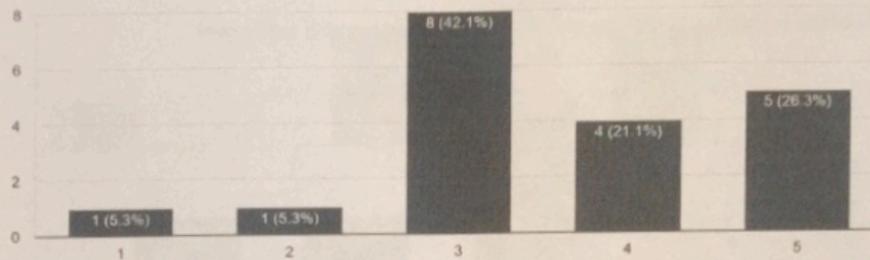
Does the content of the curriculum satisfy the stated objectives and learning outcomes?

19 responses



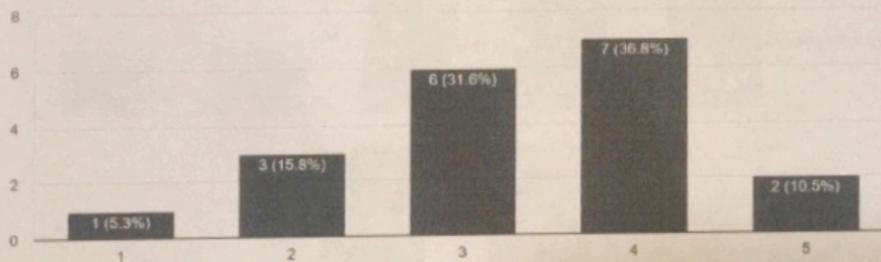
Whether the curriculum enhances your knowledge and skills in the relevant domain?

19 responses



Does the curriculum cover advanced topics?

19 responses

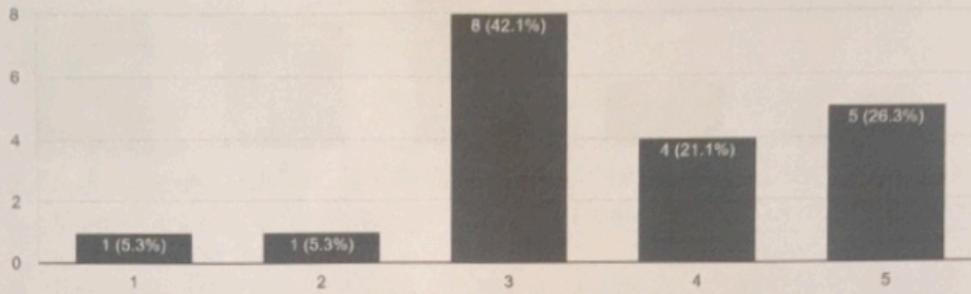


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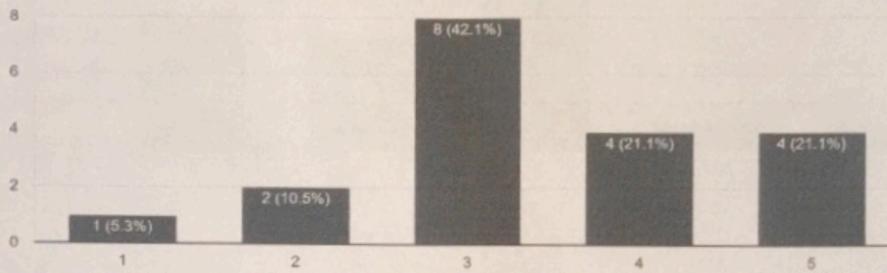
Whether the curriculum enhances your knowledge and skills in the relevant domain?

19 responses



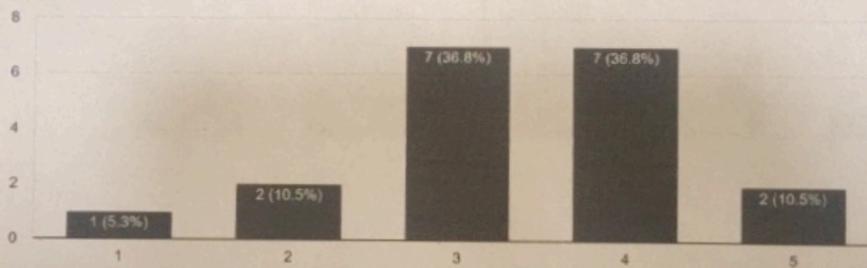
Does the content of the curriculum satisfy the stated objectives and learning outcomes?

19 responses



Is the curriculum effective in developing critical/ analytical thinking?

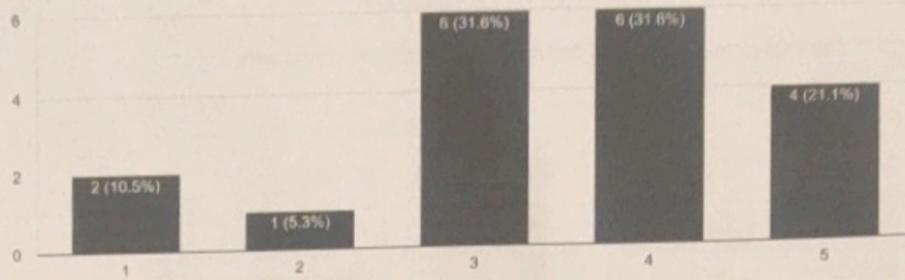
19 responses



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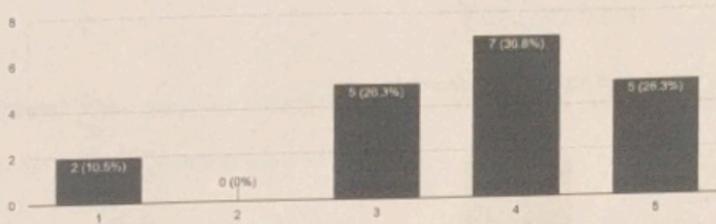
Are the text books and reference materials relevant to the content of the curriculum?

19 responses



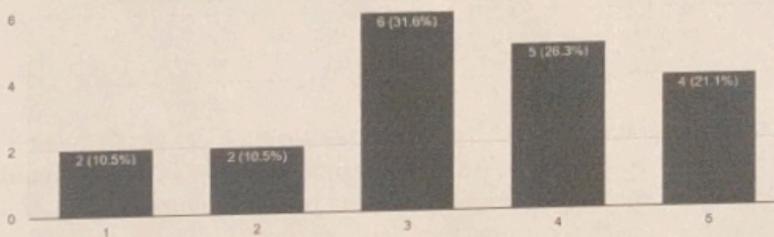
Does the curriculum orient towards higher education?

19 responses



Does the curriculum enable the students to apply their knowledge in real life situations?

19 responses

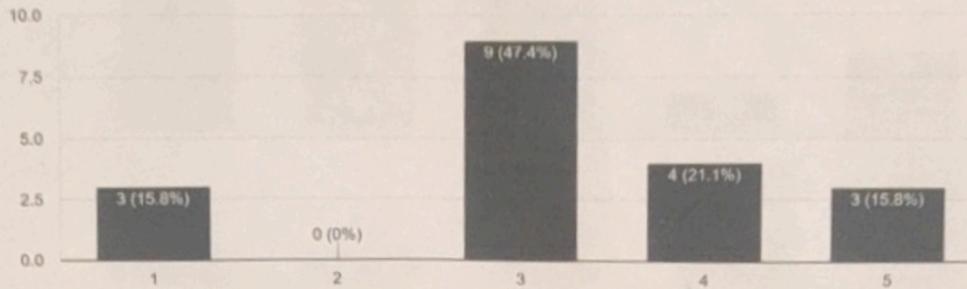


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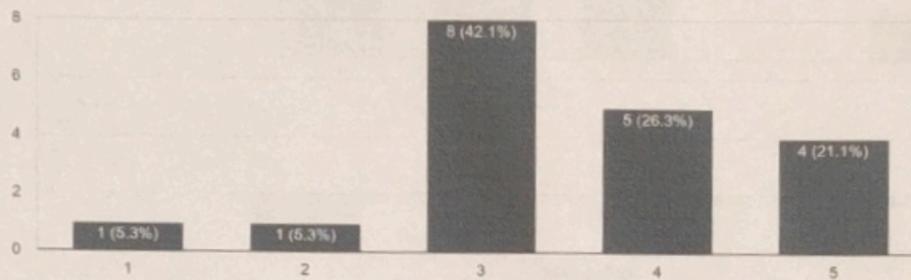
Is employability given weightage in the design and development of curriculum?

19 responses



Does the curriculum promote self-study and attitude of research?

19 responses



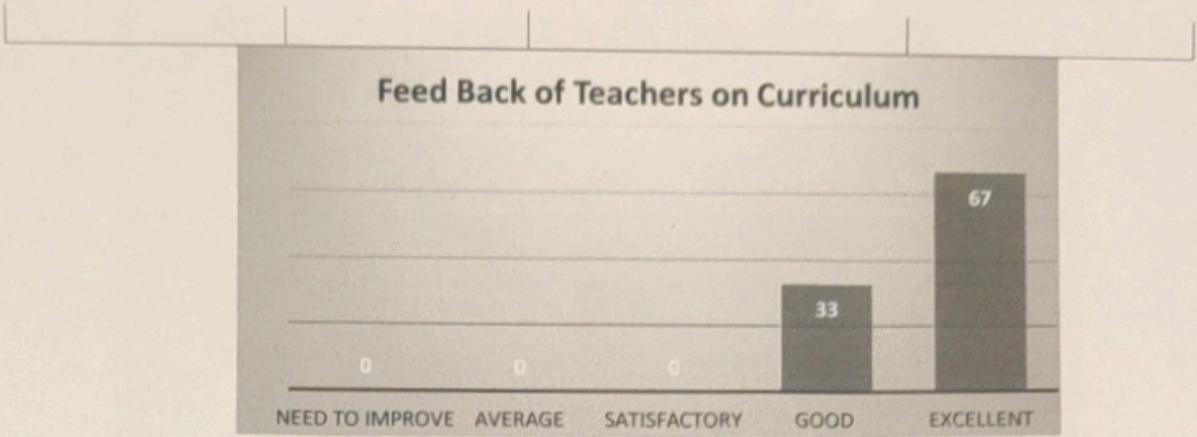
**General observation:** On an average students found the curriculum to be good, some students found the curriculum to be too hectic while a few thought that a little more could be delivered. Major observation can be seen in terms of making the curriculum more employability oriented

**Teachers' Feedback on Curriculum (Analysis and Action Taken Report)**

**Teachers' Feedback on Curriculum (MBA Program)**

	Range	No of respondents	%
Need to improve	7-12	0	0
Average	13-18	0	0
Satisfactory	19-24	0	0
Good	25-30	3	33
Excellent	31-35	6	67

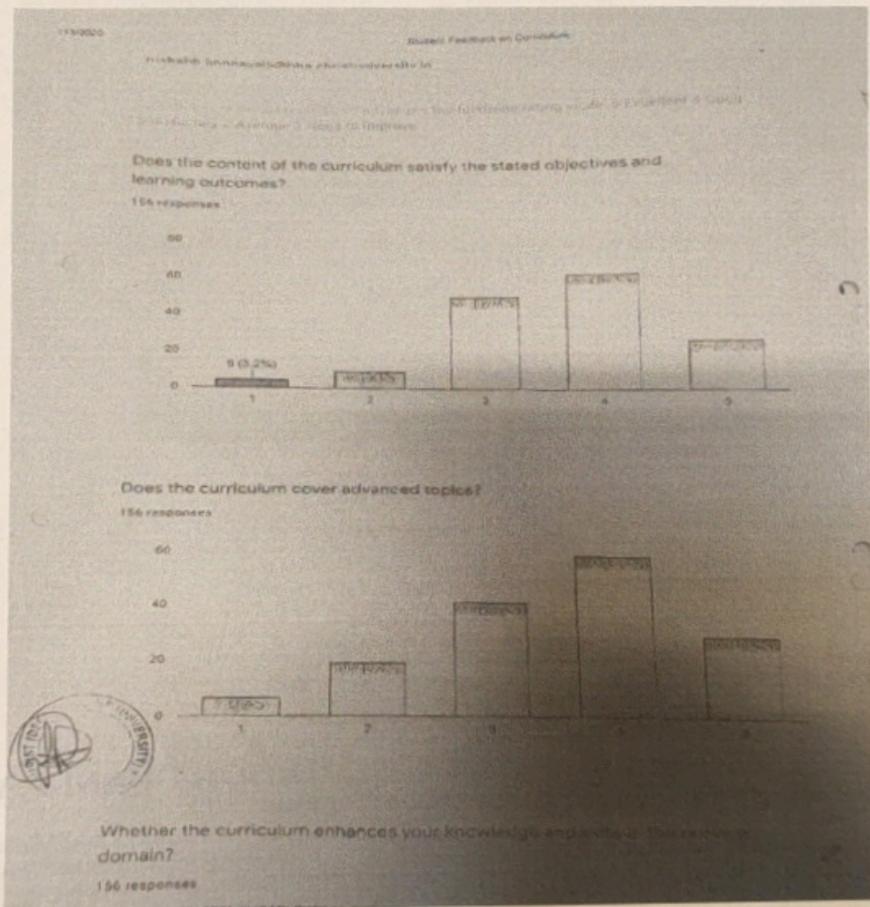
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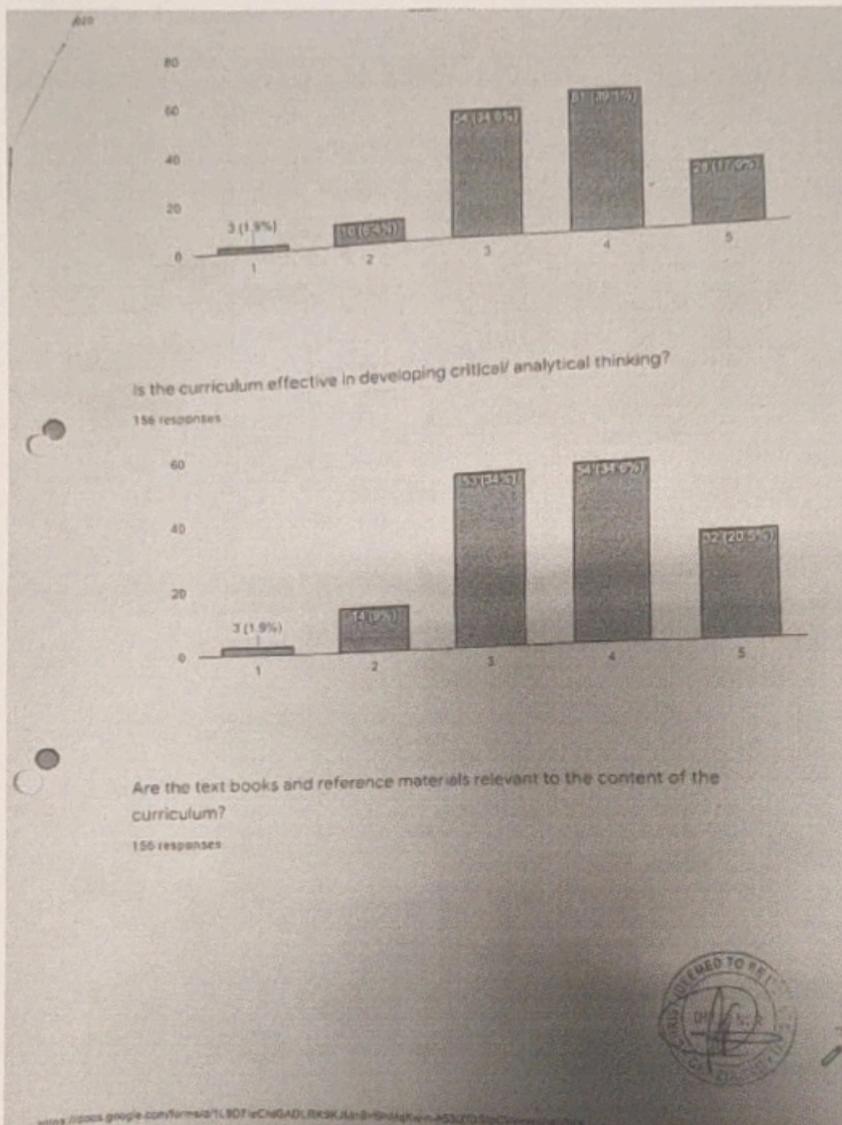
### BBA Program

#### Students' Feedback on Curriculum (Analysis and Action Taken Report)

Total Number of responses- 156

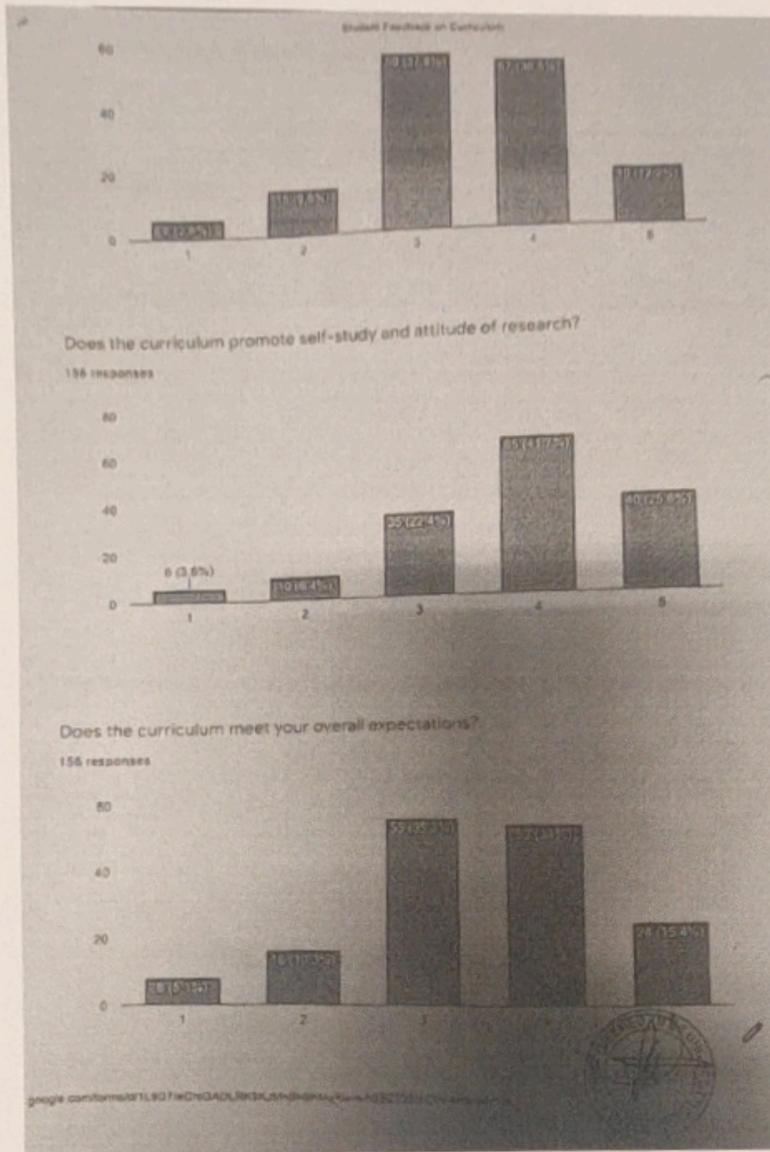


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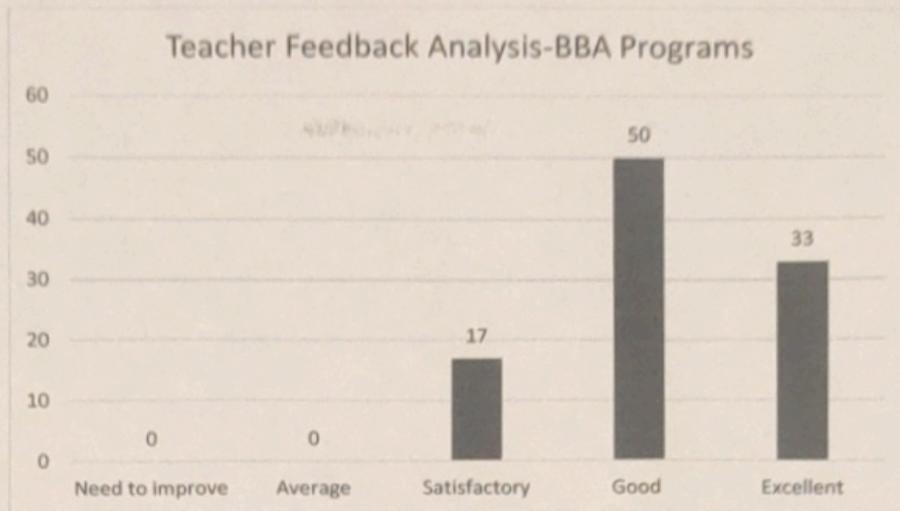




### Teacher Feedback Analysis

Teachers' Feedback on Curriculum (BBA Program)	Range	No of respondents	%
Need to improve	7-12	0	0
Average	13-18	0	0
Satisfactory	19-24	1	17
Good	25-30	3	50
Excellent	31-35	2	33

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### Alumni Feedback

As the program was introduced at Christ (Deemed to be University) Delhi NCR in 2019 itself, the program does not have alumni from the campus in 2019. However, a alumni meet chapter was organised at the campus for ALUMNI of all campus. One alumni joined the meet and his feedback on curriculum was taken.

#### **Analysis of Alumni Feedback**

The alumni found the curriculum to be excellent at all parameters. The alumni suggested that more activities should be added to enrich the environment of the university.

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