

CHRIST (Deemed to be University), Bengaluru
Department of Commerce
Academic Year 2018-2019

Introduction

The stakeholders of an educational institution are individuals or organisations having a legitimate interest in the process and their inputs and outcomes. It includes students, alumni, parents, teachers and employers. Each stakeholder in the education system is essential to the success of the educational goals.

A structured feedback form on the curriculum is circulated to students, alumni, parents, teachers and employers after the mid-semester examinations during the odd semester every year. The feedback is analysed and presented to the Curriculum Development Cell (CDC) for further deliberation and recommendation by the CDC members. The Action Taken Reports, which recommends the changes based on the feedback analysis, is presented in the forthcoming BOS.

This report is subdivided into the following parts -

1. Major suggestions given by all the stakeholders for the academic year 2018-2019.
2. Feedback Analysis Report for the academic year 2018-2019 on Curriculum, Course, Teaching-Learning and Evaluation (Programme Wise- BCom, BCom (Honours), BCom (Strategic Finance Honours) and MCom).
3. Action Taken Reports (Programme Wise- BCom, BCom (Honours), BCom (Strategic Finance Honours) and MCom).

Major suggestions given by all the stakeholders for the academic year 2018-2019

The stakeholders are of the opinion that the syllabus must include developments in the field of global business environment and more of analytical based learning. The following are the major suggestions proposed-

The subject Business Environment may incorporate topics related to the Indian Constitution. Basics of Microsoft Excel, it may add advanced topics like Machine Learning, Artificial Intelligence, Block Chain, Cloud Computing and Cyber Security. Basics of Law can add Prevention of Sexual Harassment Act. Auditing and Corporate Governance may include, Managing the Risk of Fraud, Practices of Banking and Insurance may add topics like Internet Banking, topics on Digital Payments, UPI and IMPS Mobile banking and e-payment methods. Data Analysis Using SPSS and AMOS and Econometrics and Financial Modelling can include EViews.

M. Vincent



BCom Programme

Feedback Analysis Report for the academic year 2018-2019 on curriculum, Course, teaching-learning, and evaluation for the BCom Programme

Students' Feedback Analysis BCom AY 2018 – 2019

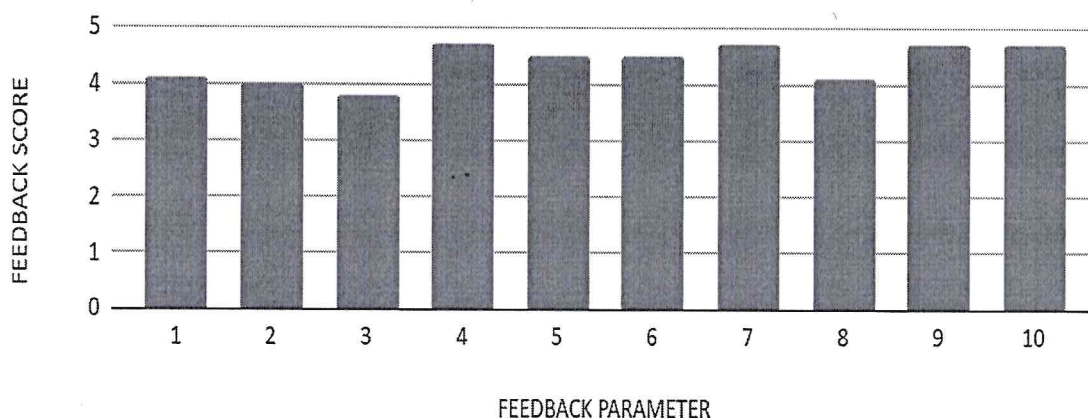
Feedback Parameter

Choose the appropriate option as per the following rating scale.

5. Excellent 4. Good 3.Satisfactory 2. Average 1. Need to Improve

1. Does the content of the curriculum satisfy the stated objectives and learning outcomes?
2. Does the curriculum cover advanced topics?
3. Whether the curriculum enhances your knowledge and skills in the relevant domain?
4. Is the curriculum effective in developing critical/ analytical thinking?
5. Are the textbooks and reference materials relevant to the content of the curriculum?
6. Does the curriculum orient towards higher education?
7. Does the curriculum enable the students to apply their knowledge in real-life situations?
8. Is employability given weightage in the design and development of curriculum?
9. Does the curriculum promote self-study and attitude of research?
10. Does the curriculum meet your overall expectations?

Students' Feedback Analysis Report BCom 2018-2019



Teachers' Feedback Analysis BCom AY 2018-19

Feedback Parameter

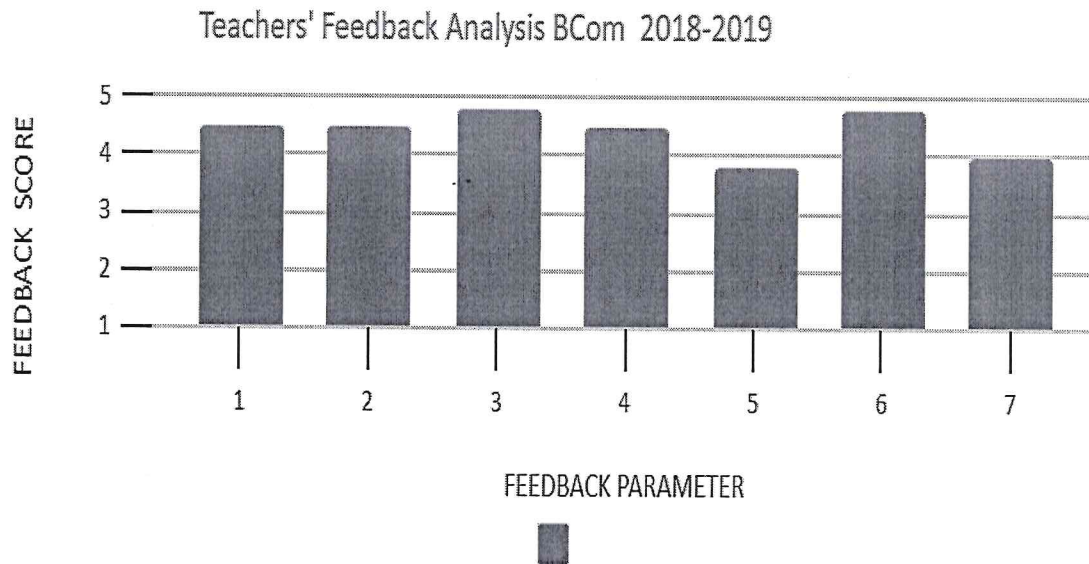
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1. Does the curriculum satisfy the stated objectives and learning outcomes?
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Arthur Vincent

3. Is the curriculum effective in developing independent thinking?
4. Does the departmental level expert committee meet to review the curriculum?
5. Does the curriculum enhance your knowledge in the subject area?
6. Does the curriculum enable the students to apply their knowledge in real life?
7. Does the curriculum demand the teachers for research inclusive teaching?



Alumni Feedback Analysis BCom AY 2018 – 2019

Feedback Parameter

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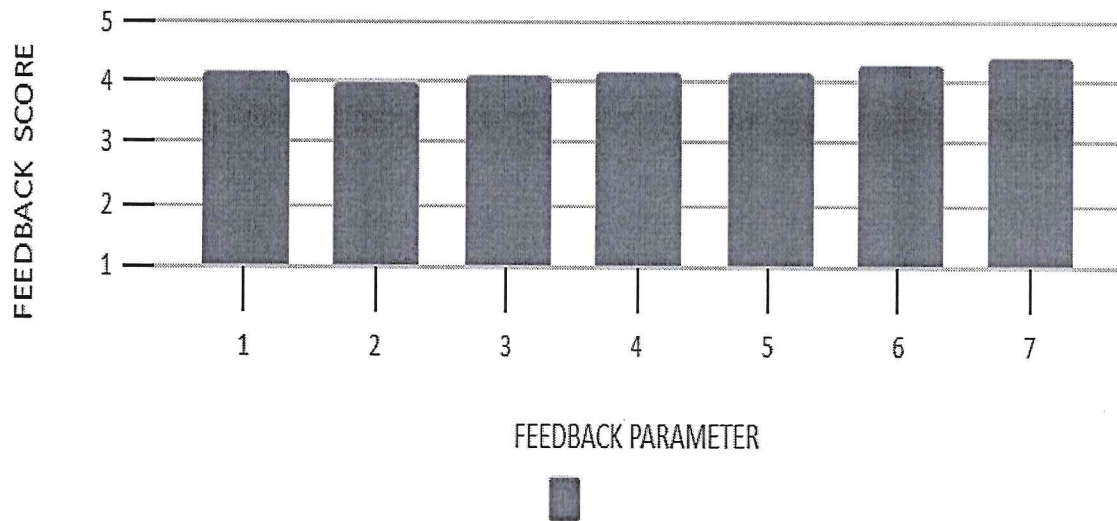
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2. Does the curriculum orient the students towards higher education?
3. Does the curriculum provide employability weightage?
4. Does the curriculum meet the expectations of the industry?
5. Does the curriculum enable the student to connect the knowledge to real life application??
6. Does the curriculum encourage entrepreneurship?
7. Do you think that the curriculum motivates the students for research and development?

M. Vincent



Alumni Feedback Analysis BCom 2018-2019



Employers' Feedback Analysis BCom AY 2018-2019

Feedback Parameter

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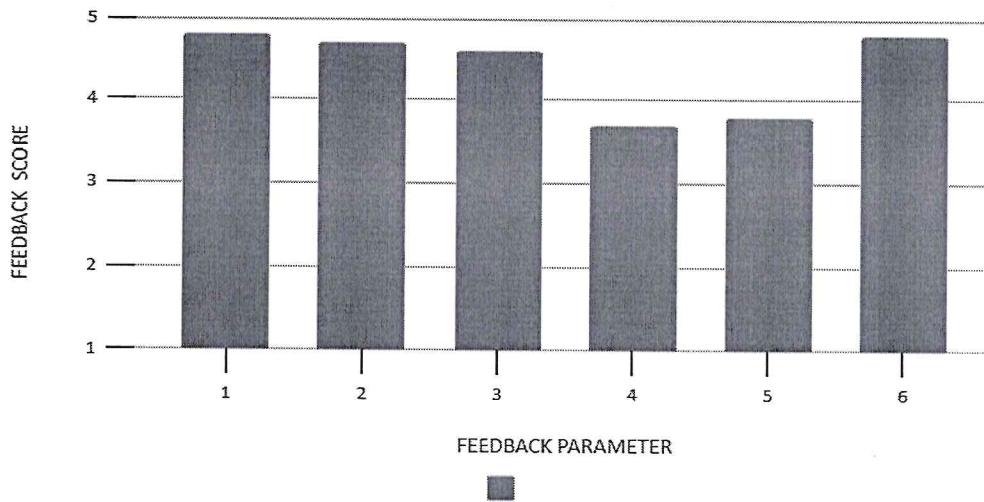
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2. Does the curriculum cover advanced topics and current trends?
3. How would you rate the relevance of the electives offered in the curriculum?
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6. Does the curriculum cater to the enhancement of skills of the students with respect to the industry needs?

Pritha Vincent



Employers' Feedback Analysis BCom 2018-2019



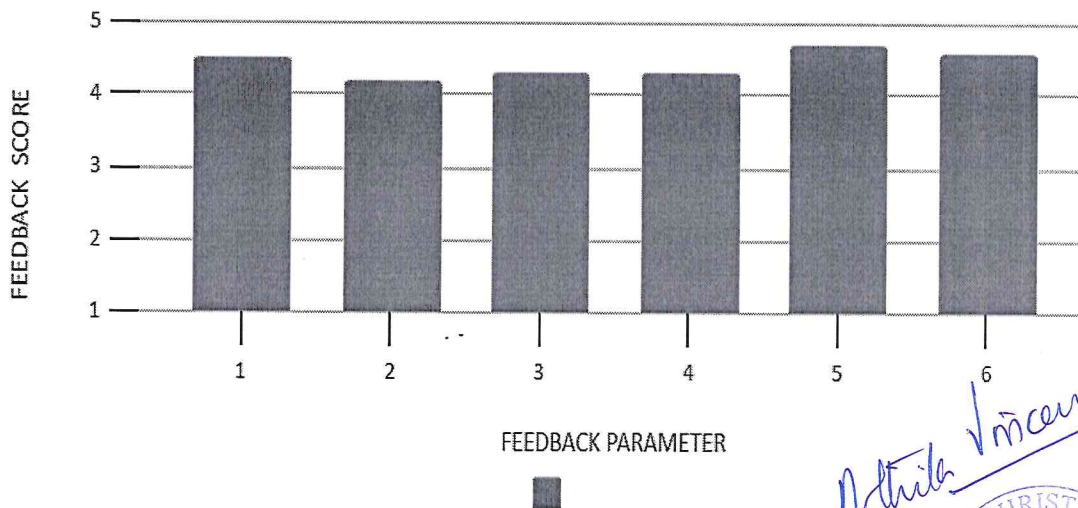
Parents' Feedback Analysis BCom AY 2018 – 2019

Feedback Parameter

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3. Is the syllabus designed to have a component on value-based education?
4. Does the syllabus have components to serve the needs of the society?
5. Does the syllabus promote self-study and attitude of research?
6. Does the syllabus help the students to enhance their personality?

Parents' Feedback Analysis BCom 2018-2019




Arthika Vincent

Action Taken Report for the BCom Programme AY 2018-2019

Sl No	Course and Statements	Stakeholder	Action Taken (Yes/No)
BCom Programme			
1	Business Environment (COM133) It is proposed to incorporate topics related to the Indian Constitution in the syllabi.	Teachers, and Alumni	Yes
2	Financial Accounting-II (COM231) to shift to topics related to Accounting Standards to shift to later semester instead of the Second semester.	Teachers, and Industry experts	Yes
3	Financial Management (COM532) should be shifted to 4th semester Financial Management (COM432)	Teachers	Yes
4	Management Accounting (COM432) should be shifted to 5 semesters- Management Accounting (COM532)	Teachers	Yes
5	Basics of Microsoft Excel (COM412) – It is decided to add advanced topics like Machine Learning, Artificial Intelligence, Block Chain, Cloud Computing and cyber security.	Teachers, Alumni, Students, and Industry experts	Yes
6	Basics of Law (COM661A). Prevention of Sexual Harassment Act will be included in the generic course	Teachers, and Industry experts	Yes

Althia Vincent



BCom (Honours) Programme

Feedback Analysis Report for the academic year 2018-2019 on curriculum, course, teaching-learning, and evaluation for the BCom (Honours) Programme

Students' Feedback Analysis BCom (Honours) AY 2018 – 2019

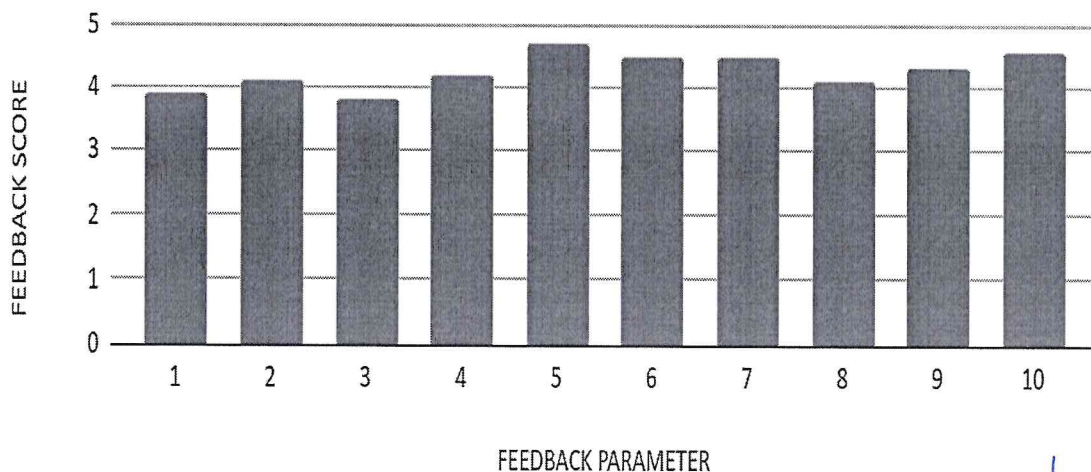
Feedback Parameter

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5. Are the textbooks and reference materials relevant to the content of the curriculum?
6. Does the curriculum orient towards higher education?
7. Does the curriculum enable the students to apply their knowledge in real life situations?
8. Is employability given weightage in the design and development of curriculum?
9. Does the curriculum promote self-study and attitude of research?
10. Does the curriculum meet your overall expectations?

Students' Feedback Analysis Report BCom (Honours) 2018-2019



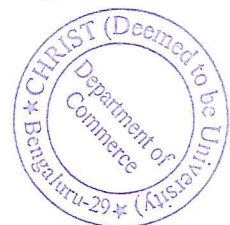
Teachers' Feedback Analysis BCom (Honours) AY 2018-2019

Feedback Parameter

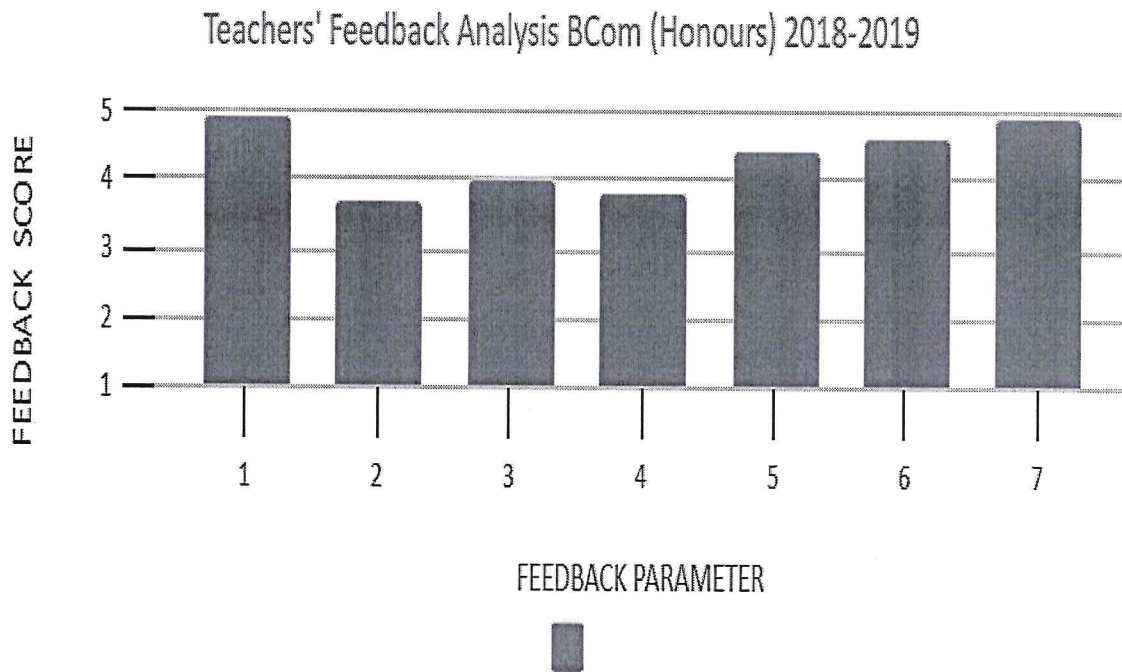
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5. Excellent 4. Good 3. Satisfactory 2. Average 1. Need to Improve

N. Anita Vincent



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5. Does the curriculum enhance your knowledge in the subject area?
6. Does the curriculum enable the students to apply their knowledge in real life?
7. Does the curriculum demand the teachers for research inclusive teaching?



Alumni Feedback Analysis BCom (Honours) AY 2018-2019

Feedback Parameter

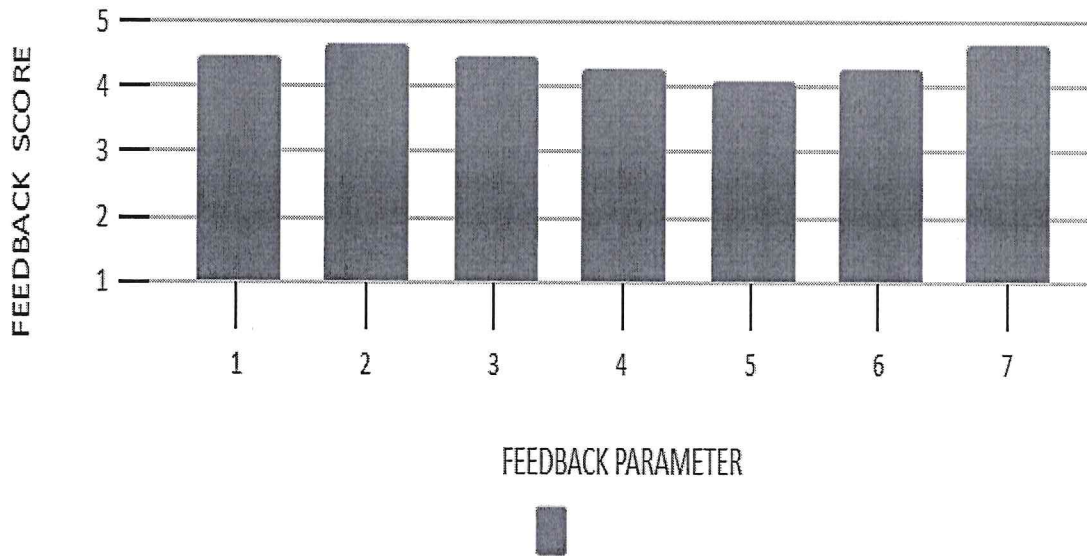
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6. Does the curriculum encourage entrepreneurship?
7. Do you think that the curriculum motivates the students for research and development?

Arthika Vincent

Alumni Feedback Analysis BCom (Honours) 2018-2019



Employers' Feedback Analysis BCom (Honours) AY 2018-2019

Feedback Parameter

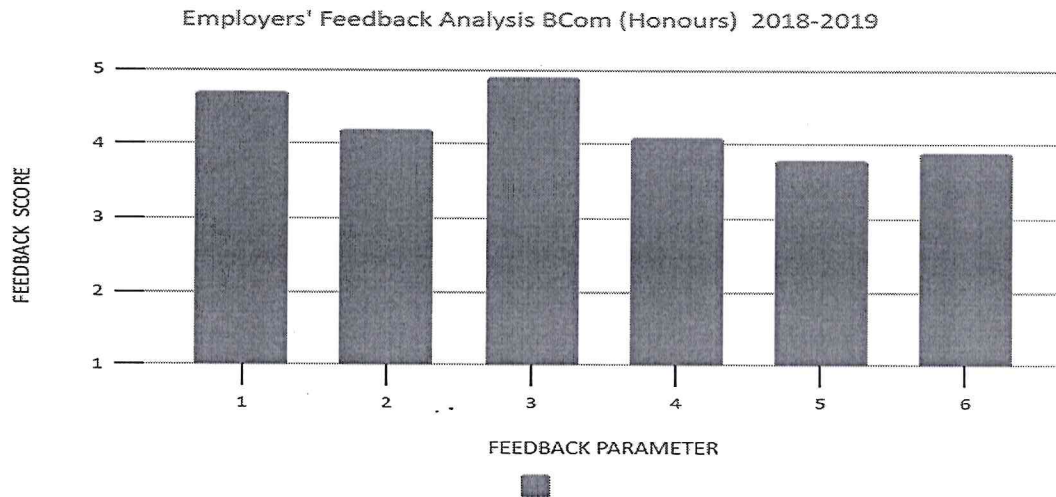
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Althia Vincent

CHRIST (Deemed to be University)
Department of
Commerce
* Bengaluru-29 *



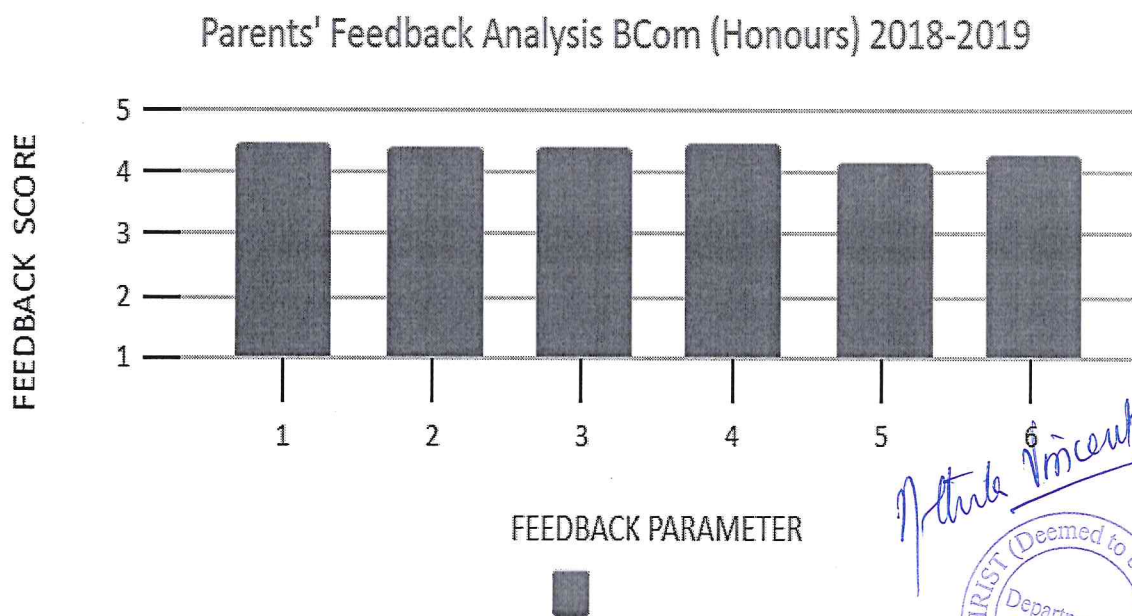
Parents' Feedback Analysis BCom (Honours) AY 2018 – 2019

Feedback Parameter

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Arthur Vincent



Action Taken Report for the BCom (Honours) Programme AY 2018-2019

Sl No	Course and Statements	Stakeholder	Action Taken (Yes/No)
BCom (Honours) Programme			
1	Business Environment (COM133) – It should incorporate topics related to the Indian Constitution in the syllabi	Teachers, and Alumni	Yes
2	Basics of Law (COH361C) It is proposed to add Prevention of Sexual Harassment Act in the generic course	Teachers, and Industry experts	Yes
3	Practices of Banking and Insurance (COH433) Suggested to add topics like Internet Banking, topics on Digital Payments, UPI and IMPS Mobile banking and e-payment methods will be included.	Teachers, and Industry experts	Yes
4	Business Mathematics (COH435) course should be shifted to the second semester instead of the fourth semester	Teachers	Yes

Arthur Vincent



BCom (Strategic Finance Honours) Programme

Feedback Analysis Report for BCom (Strategic Finance Honours) programme on curriculum, course, teaching-learning and evaluation 2018-2019

Students' Feedback Analysis BCom (Strategic Finance Honours) AY 2018 – 2019

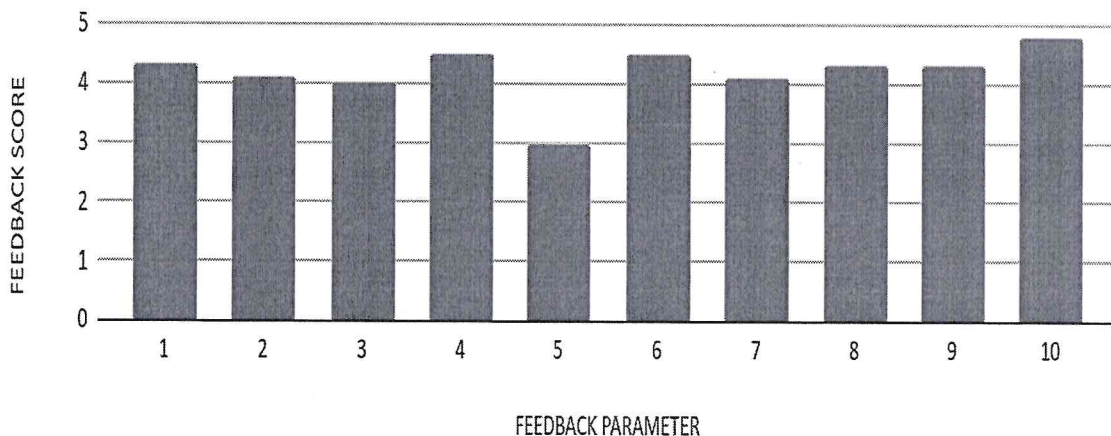
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Students' Feedback Analysis Report BCom (Strategic Finance Honours) 2018-2019



Teachers' Feedback Analysis BCom (Strategic Finance Honours) AY 2018-19

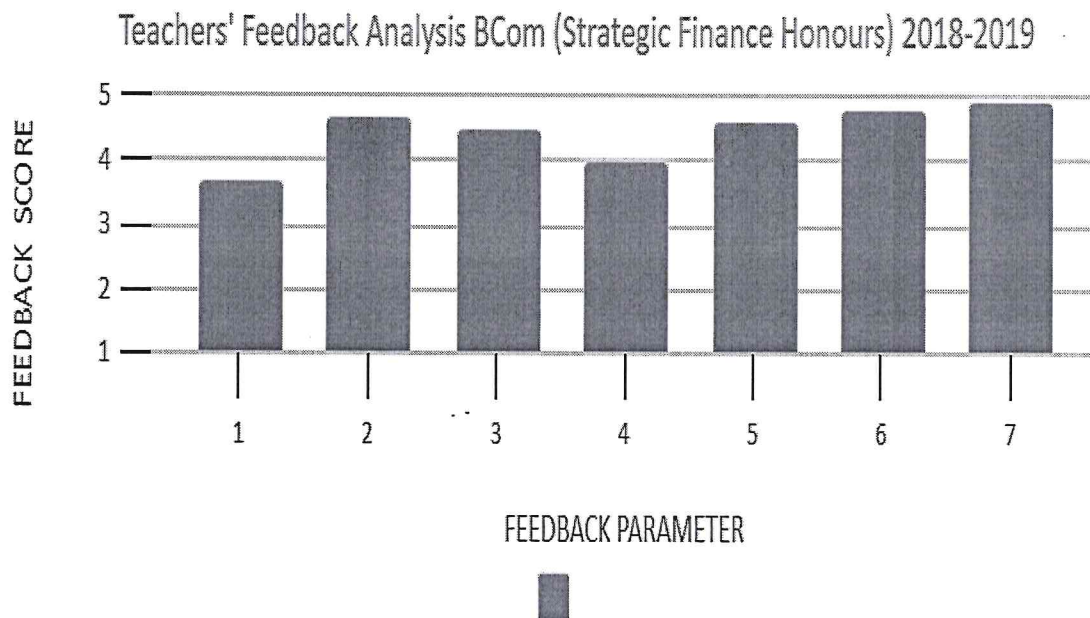
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Employers' Feedback Analysis BCom (Strategic Finance Honours) AY 2018-2019

Feedback Parameter

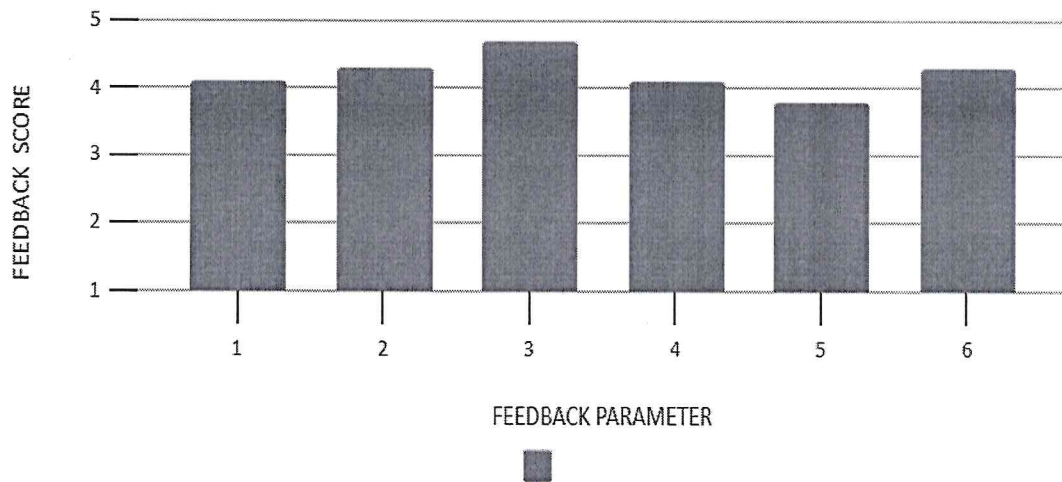
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Nithin Vincent

Employers' Feedback Analysis BCom (Strategic Finance Honours) 2018-2019



Parents' Feedback Analysis BCom (Strategic Finance Honours) AY 2018-2019

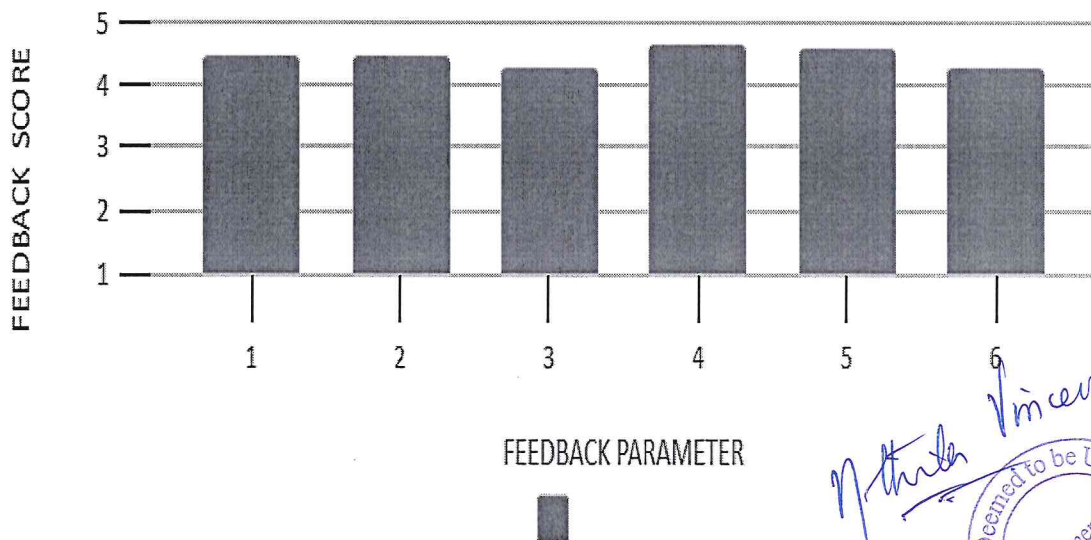
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6. Does the syllabus help the students to enhance their personality?

Parents' Feedback Analysis BCom (Strategic Finance Honours) 2018-2019



N. Thiruvengadam
 Vincent
 CHRIST (Deemed to be University)
 Department of
 Commerce
 Bengaluru-29

**Action Taken Report for the BCom (Strategic Finance Honours)
Programme AY 2018-2019**

Sl No	Course and Statements	Stakeholder	Action Taken (Yes/No)
BCom (Strategic Finance Honours) programme			
1	Principles and Practices of Management course (COSF 432) – to add topics on leadership to suit the needs of CMA students.	Teachers	Yes
2	Entrepreneurship (COH412)-Inclusion of topics suggested like setting up of business abroad.		
3	Accounting Standard (COSF542B) -The topic of Revenue Recognition should be updated.	Teachers	Yes
4	Auditing and Corporate Governance (COSF 543B) - It is proposed to add Managing the Risk of Fraud (ISO31000).	Teachers, Alumni, and Industry experts	Yes
5	Practices of Banking and Insurance (COSF433) - Suggested to include topics of Internet Banking, topics on Digital Payments, UPI and IMPS Mobile banking and e-payment methods are proposed to be included.	Teachers, and Industry experts	Yes
6	Business Statistics and Mathematics (COSF 435) – It is suggested to add topics related to Calculus	Teachers, and Industry experts	Yes

P. Vincent



MCom Programme

Feedback Analysis Report for MCom Programme on curriculum, course, teaching-learning and evaluation 2018-2019

Students' Feedback Analysis MCom AY 2018 – 2019

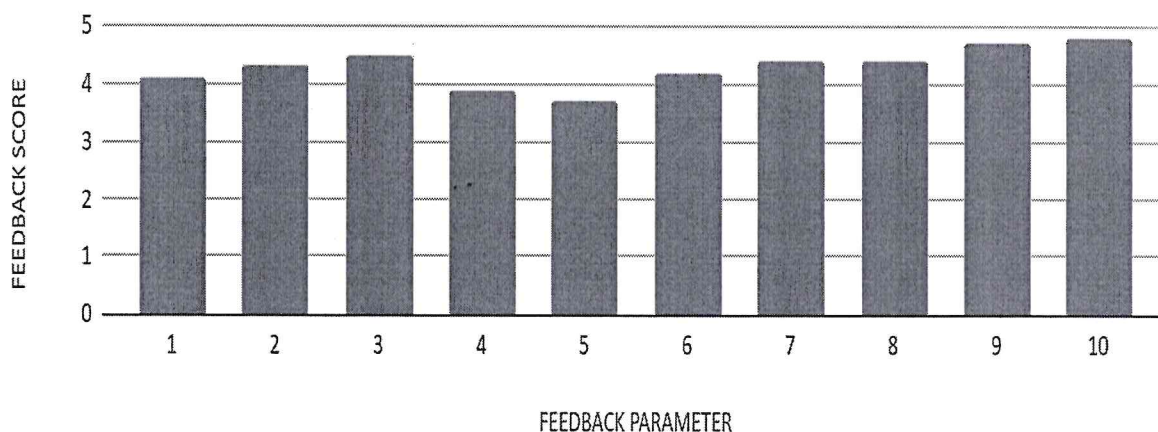
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Students' Feedback Analysis Report MCom 2018-2019



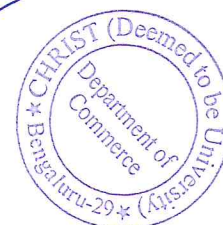
Teachers' Feedback Analysis MCom AY 2018-2019

Feedback Parameter

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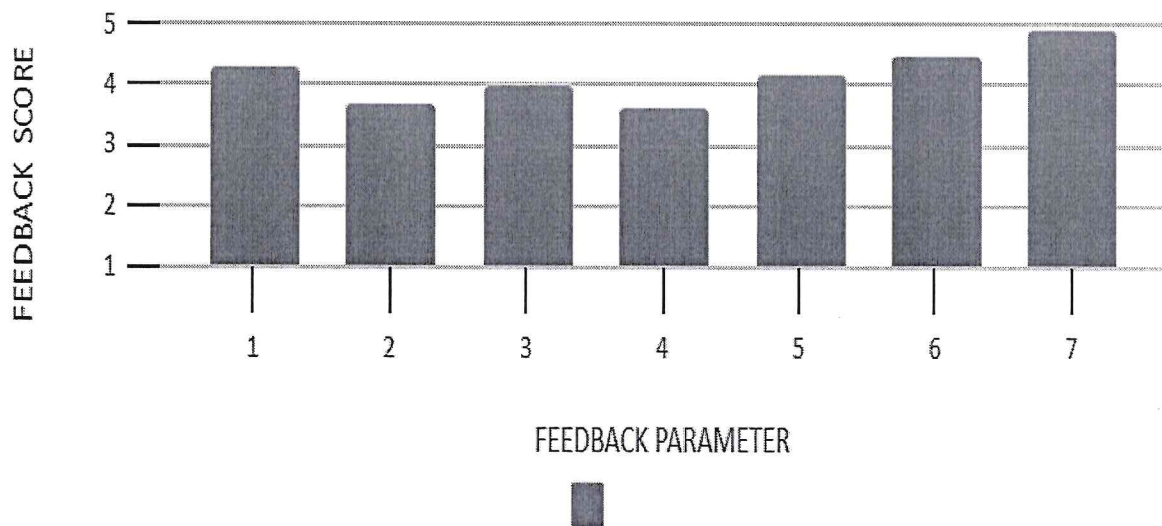
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Vincent



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Teachers' Feedback-Analysis MCom 2018-2019



Alumni Feedback Analysis MCom AY 2018-2019

Feedback Parameter

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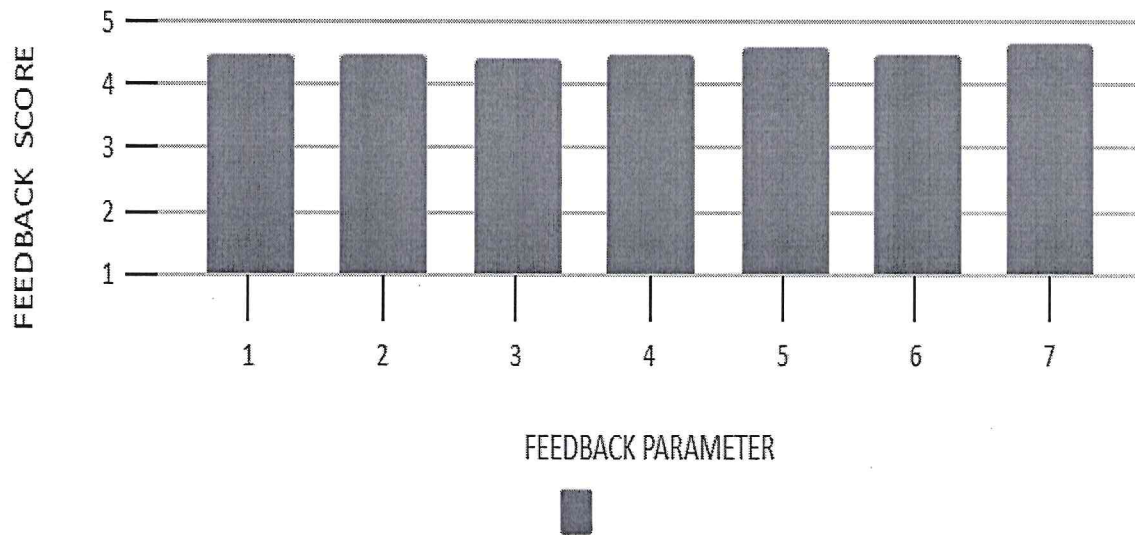
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6. Does the curriculum encourage entrepreneurship?
7. Do you think that the curriculum motivates the students for research and development?

Vincent



Alumni Feedback Analysis MCom 2018-2019



Employers' Feedback Analysis MCom AY 2018-2019

Feedback Parameter

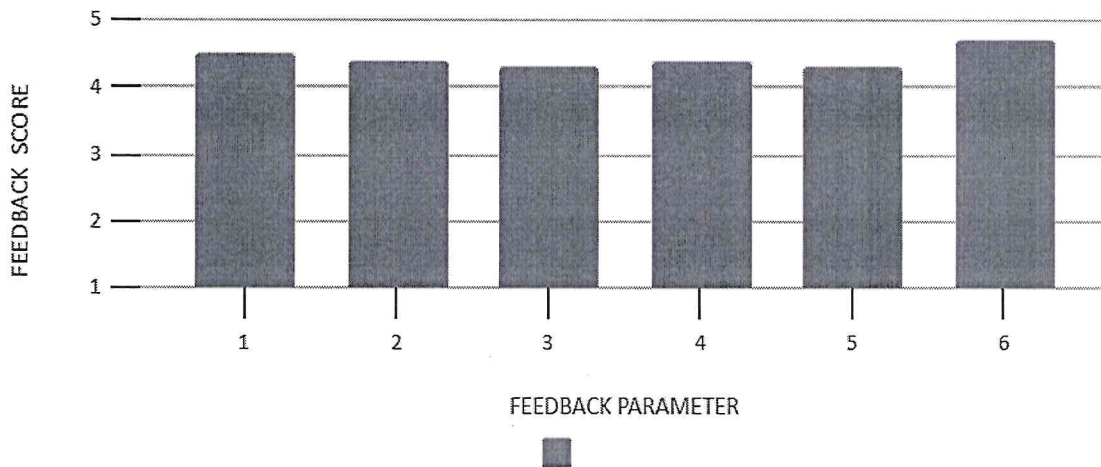
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Arthika Vincent
CHRIST (Deemed to be University)
Department of
Commerce
Bengaluru-29

Employers' Feedback Analysis MCom 2018-2019



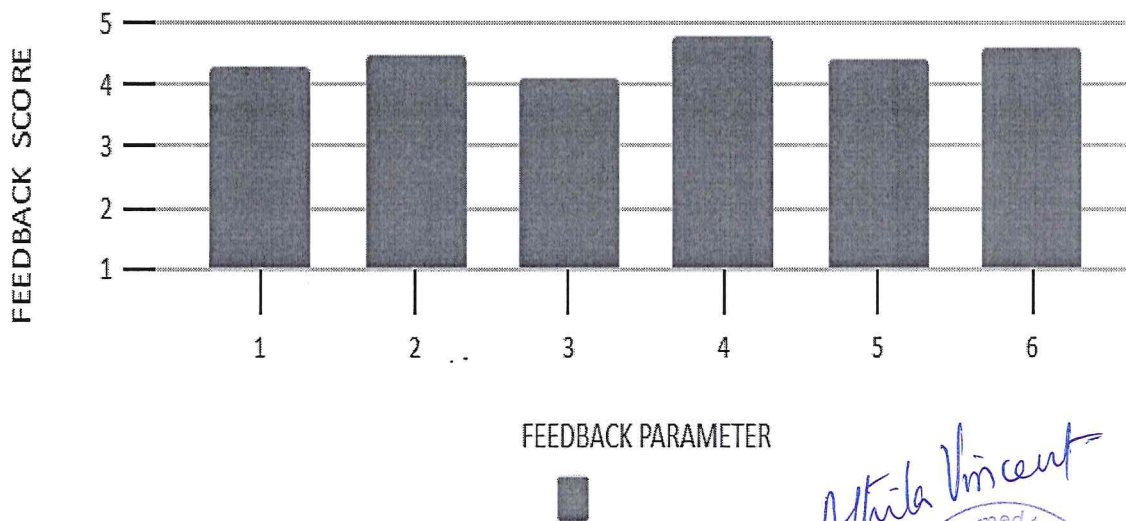
Parents' Feedback Analysis MCom AY 2018 – 2019

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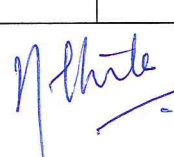

Parents' Feedback Analysis MCom 2018-2019



Attila Vincent
CHRIST (Deemed to be University)
Department of Commerce
Bengaluru-29

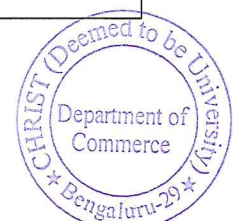
Action Taken Report for the MCom Programme AY 2018-2019

Sl No	Course and Statements	Stakeholder	Action Taken (Yes/No)
MCom Programme			
1	Accounting Theory and Standards (MCO131) – It is proposed to be included on an international level and renamed as Accounting Standards (MCO131).	Teachers, and Industry experts	Yes
2	Marketing Management (MCO133) – It is proposed to be incorporated in the first semester.	Teachers	Yes
3	Research Methodology paper (MCO134) - It is proposed to increase the marks and credit for the paper.	Teachers, Alumni and Industry experts	Yes
4	Data Analysis Using SPSS and AMOS (MCO237A) and Econometrics and Financial Modeling using EViews (MCO237B) proposed to be introduced with 04 credits each in replacement of Introduction to Data Analysis (MCO237).	Teachers, Alumni and Industry experts	Yes
5	Entrepreneurship (MCO333) should hold more practical exposure to the course	Teachers, Parents, Alumni and Industry experts	Yes
6	Advanced Cost Accounting (MCO341A) is meant to be renamed as Strategic Cost Management (MCO341A) and the syllabus for the same would be updated.	Teachers	Yes
7	Advanced Taxation which was originally offered in the fourth semester is proposed to move to third semester (Advanced Taxation/MCO342A) by retaining the same syllabus)	Teachers, and Industry experts	Yes

8	The course Excel for Business Application (MCO355) should be introduced.	Teachers, Parents, and Alumni	Yes
9	It is proposed to splitting Internship and Teaching Practice (MCO433) which was in the 4 semester into two separate courses. Summer Internship Project MCO382, to move to the third semester as an SEC, for 50 marks and 02 credits. Teaching Practice can be spread across third and fourth semesters as Teaching Practice - 1 and Teaching Practice - 2 (MCO383 and MCO482) as an SEC, for 50 marks and 02 credits each.	Teachers	Yes
10	International Business (MCO431) is suggested to be a case-based course with case-based evaluation for the end semester exam.	Teachers, and Industry experts	Yes
11	It would be better to Introduce Business Analytics (MCO433) as a lab-based course. This would provide hands-on experience to the student in this area.	Teachers, Alumni and Industry experts	Yes
12	Corporate Auditing offered to Accounting and Taxation specialization students can be renamed as Audit Standards, Practice and Control (MCO441A). The syllabus of the same should also be updated covering Audit Standards and practices.	Teachers, and Industry experts	Yes
13	Advanced Corporate Accounting (MCO443A), which was offered in the third semester, should be moved to the fourth semester	Teachers	Yes
14	The course Capital Market (MCO133) can be merged with Security Analysis and Portfolio Management (MCO235) as many topics are overlapping.	Teachers	Yes
15	Business Ethics and Corporate Governance (MCO231) can include expert opined that the topics like Clause 49 and LODR.	Teachers	Yes
16	Corporate and Allied Law (MCO432) it may include insolvency and bankruptcy code and data privacy bill.	Teachers	Yes

M. Thiruv. Vincent



DEPARTMENT OF COMMERCE

BOARD OF STUDIES

30TH JANUARY 2019

Minutes of the Meeting of the Board of Studies of the Department of Commerce held on 30 January 2019 at 3:00 PM in the Panel Room, Block II, CHRIST (Deemed to be University).

In the Chair: Dr. Theresa Nithila Vincent, Head, Department of Commerce

The meeting commenced on time with a silent prayer. Dr. Nithila Vincent welcomed the new external lady expert Dr. C Vasanta Valli, Associate Professor and Head, Department of Commerce, NMKRV College for Women (Autonomous), which was vacated by Dr Lalitha Raman, Dean and HOD, Department of Commerce, Jyothi Nivas College (Autonomous) Bengaluru, after completing her two years of term as a subject expert, other external experts and faculty members. The matters on the agenda listed in the notice were taken up in the same serial order.

Members Present

All members were present. Leave of Absence was granted to the following members:

1. Dr Deepika Upadhyay - Faculty Member, Department of Commerce
2. Dr Sivakumar S - Faculty Member, Department of Commerce

Ms. Swetha V, Consultant, was an invitee who represented Miles Education for discussions specific to the new BCom (Strategic Finance Honours) CMA integrated programme.

Declaration of Quorum and Calling the Meeting to Order

The Chairperson declared the validity of the quorum and called the Meeting to Order.

MATTERS ON THE AGENDA

1. To confirm the Minutes of the previous meeting held on 01 February 2018

The minutes of the previous Board of Studies meeting held on 01 February 2018 were duly reviewed item wise. The Chairperson confirmed that the recommendations of the Board made in the previous year had been duly implemented in 2018-19.

2. To ratify the BOS Resolution by Circulation passed on 20 September 2018.

The Board approved the resolution by circulation passed on 20 September 2018 for the following matters, without any alterations or modification

Theresa Nithila Vincent


- (1) Approval of CIA Based Evaluation Courses for BCom and BCom (Honours)
- (2) Approval of change in credits and marks for BCom and BCom (Honours)
- (3) Conversion of individual Project Work to Team based Research Work for BCom (Honours)

(Refer circular resolution minutes passed on 20 Sept 2018)


3. To consider and recommend the changes in curriculum and syllabus updation for 1st, 2nd, 3rd, 4th, 5th and 6th semesters of BCom and BCom (Honours) programmes.

BCom Programme

The courses where major changes were done was presented before the board. The external experts made the following suggestions

- It was suggested to incorporate the latest edition of the reference books relating to the course Business Environment (COM133) and to incorporate topics related to the Indian Constitution in the syllabi. The Chair accepted to incorporate the latest books and justified that students shall be studying the Indian Constitution as a separate course in the sixth semester hence topics on Indian Constitution need not be incorporated here.
- The experts opined to shift the topics relating to Accounting Standards which is included in Financial Accounting-II (COM231) to later semester instead of Second semester. The chair explained that, the Financial Accounting-II syllabus is prescribed by CBCS model curriculum and the same shall be retained. However the suggestion of incorporating Ind AS will be considered.
- The following changes in course structure was proposed and approved by the Board.
 - COM532 Financial Management shifted to 4 semester COM432 Financial Management
 - COM432 Management Accounting shifted to 5 semester COM532 Management Accounting.
- The experts suggested adding advanced topics in Basics of Microsoft Excel (COM412) course like Machine Learning, Artificial Intelligence, Block Chain, Cloud Computing and cyber security. The chair justified that, these topics are covered in Business Analytics course.
- The experts suggested to add Prevention of Sexual Harassment Act in the generic course Basics of Law (COM661A). The chair accepted the suggestions and the same would be incorporated in the syllabus.
- The experts recommended incorporating free tools relating to technology in the Accounting and Finance courses to enhance the working knowledge. The chair accepted the suggestions to incorporate the same as part of CIAs and Micro Projects.

Arthika Vincent



CHRIST Deemed to be University
Department of
Commerce
Bengaluru-29

BCom Honours Programme

The courses where major changes were done was presented before the board. The external experts made the following suggestions:

- It was suggested to incorporate the latest edition of the reference books relating to the course Business Environment (COM133) and to incorporate topics related to the Indian Constitution in the syllabi. Chair accepted to incorporate the latest books and justified that students shall be studying the Indian Constitution as a separate course in the sixth semester hence topics on Indian Constitution need not be incorporated here.
 - Recommended to add Prevention of Sexual Harassment Act in the generic course Basics of Law (COH361C). The chair accepted the suggestions to incorporate the same in the syllabus.
 - It was suggested to add topics relating to social media marketing to the course Principles of Marketing Management (COH432). The chair justified that, the social media marketing topics are covered in Computer Applications in Business (COH332).
 - The board opined that in the course Practices of Banking and Insurance (COH433) under Unit 4 - Internet Banking, topics on Digital Payments, UPI and IMPS maybe specified. The chair clarified that these topics are covered under Mobile banking and e-payment methods, however will mention these sub-topics specifically in the syllabus.
 - The expert opined that, Business Mathematics (COH435) course may be shifted to second semester instead of fourth semester to help the students who take up CA foundation course. The chair justified that, if we shift Business Mathematics course to second semester, the students will have more inter-department courses rather than the parent department courses. This may also affect the faculty workload of the department. So the suggestion was not considered.
4. To propose and approve the curriculum and syllabus for 3rd and 4th semesters of BCom (Strategic Finance Honours) programme.

The courses relating to third and fourth semester was presented before the board.

- Suggestion to update the latest guidelines on Revenue recognition. The Chair clarified that this is covered in the course 'External Financial Reporting COSF 333' under unit 5 - Revenue recognition.
- Suggestion to include 'Managing the Risk of Fraud (ISO31000)' - The Chair clarified this content is covered in 'Cost management and control COSF 233' under the unit 4 - Internal controls.
- The experts opined that the course Practices of Banking and Insurance (COH433) is more Indian oriented and since it is a US-CMA integrated programme it was suggested that exposure to global practices in Banking and Insurance and US Banking laws may be incorporated. The Chair expressed that since it is a common paper along with the BCom (Honours) programme, changes in syllabus may not be viable. However, the US banking law cases would be used and incorporated as CIA topics.



- To modify content in Principles and Practices of Management course (COSF 432) and add topic on leadership to suit the needs of CMA students. The Chair accepted the suggestion to add in Unit 6 and rename as 'Marketing leadership'
 - The experts recommended that internal control and policy procedures codes like SOC1, SOC2, and SOC3 may be included in the course Auditing as per GAAS (COSF 434). The chair accepted the recommendations.
 - The experts suggested the inclusion of topics relating to setting up of business abroad in the course Entrepreneurship (COH412). The chair accepted the recommendations and clarified that the topic would be added only in CIA of BCOM-SFH, because this course is a common course with BCom Honours programme.
 - The experts opined that the topic Revenue Recognition may be updated based on latest guidelines in course Accounting Standard (COSF542B). The chair accepted the recommendations.
 - The experts recommended to update the course Auditing and Corporate Governance (COSF 543B) with Managing the Risk of Fraud (ISO31000). The chair accepted the recommendations.
 - The board opined that in the course Practices of Banking and Insurance (COH433) under Unit 4 - Internet Banking, topics on Digital Payments, UPI and IMPS maybe specified. The chair clarified that these topics are covered under Mobile banking and e-payment methods, however will mention these sub-topics specifically in the syllabus.
 - Business Statistics and Mathematics (COSF 435) could be strengthened by including topics relating to Calculus may be included. The chair proposed to consider the same after discussions with the subject teachers and the Mathematics department.
5. To propose new courses and approve the revised syllabus of existing courses of Open Electives offered by the department in the Odd and Even semesters.

The syllabus of open electives offered by the department to students of Arts and Science Deanery was presented to the committee. The committee made the following observations

- Live Demo of accounting software may be added to the course Fundamentals to Accounting (COO101).
- Regulatory framework of E-Commerce may be introduced as a topic in Brand Management (COO102).
- Indian Case studies like OLA, OYO may be used in Entrepreneurship and Small Business Management (COO104).

The chair accepted all the suggestions and decided to incorporate the same.

6. To consider and recommend the changes in the curriculum and syllabus updation for MCom and MPhil Commerce programmes.



MCom Programme

The chair proposed that a thorough revision of the curriculum for the MCom programme was undertaken this year and the proposed changes to the course structure and syllabus were presented to the Board:

- Accounting Theory and Standards (MCO131) revised to include IND AS perspectives and renamed as Accounting Standards (MCO131).
- Introduction of new course titled Marketing Management (MCO133) in the first semester. This would help the students to have an exposure in the area of marketing and support in preparing for NET examination.
- To increase the total marks for the Research Methodology paper (MCO134) to 150 marks with 6 credits since it is 90 hours paper.
- To strengthen the students' research skills and application of research tools two courses named Data Analysis Using SPSS and AMOS (MCO237A) and Econometrics and Financial Modeling using EViews (MCO237B) is introduced with 04 credits each in replacement of Introduction to Data Analysis (MCO237). Students are provided with a choice of selecting any one of the course based on their interest and selected research area.
- The course Project and Operations Management which was offered in third semester to be shifted to second semester (Project and Operations Management/MCO232) replacing the course Business Information System (MCO232), which has been removed.
- To have more practical exposure and bring in creativity, the course Entrepreneurship (MCO333) offered in third semester is converted as full CIA based evaluation.
- As a part of enhancing the scope and topic coverage, the course Advanced Cost Accounting (MCO341A) is to be renamed as Strategic Cost Management (MCO341A) and the syllabus for the same is updated.
- To have a continuity of the existing course on Direct Taxes (MCO233) which is offered in second semester, the course Advanced Taxation which was originally offered in the fourth semester is moved to third semester (Advanced Taxation/MCO342A) by retaining the same syllabus.
- The course Excel for Business Application (MCO355) is introduced as a new skill based course with two credits in the third semester.
- Internship and Teaching Practice (MCO433) which was in the 4 semester, has been split into two separate courses. Summer Internship Project MCO382, is moved to the third semester as an SEC, for 50 marks and 02 credits. Teaching Practice shall be spread across third and fourth semesters as Teaching Practice - 1 and Teaching Practice – 2 (MCO383 and MCO482) as an SEC, for 50 marks and 02 credits each.



- The course International Business (MCO431) is to be made as case based course with case based evaluation for the end semester exam.
- It is also proposed to introduce Business Analytics (MCO433) as a lab based course. This would provide hands on experience to the student in this area.
- The existing course Corporate Auditing offered to Accounting and Taxation specialization students is to be renamed as Audit Standards, Practice and Control (MCO441A). The syllabus of the same is also updated covering Audit Standards and practices.
- To have a balance in the number of credits offered in each semester, the course Advanced Corporate Accounting (MCO443A), which was offered in the third semester, is moved to the fourth semester.

The above proposed changes by the Chair was considered and approved by the Board, subject to consideration of the following suggestions:

- The course Capital Market (MCO133) may be merged with Security Analysis and Portfolio management (MCO235) since the topics were overlapping, and suggested to have it as a single course in the second semester. The new Marketing Management course maybe accommodated in the first semester in its place. The suggestion was accepted.
- The expert opined that the topics like Clause 49 and LODR might be added to Business Ethics and Corporate Governance (MCO231). The chair accepted and consented to add the same in the syllabus.
- Experts suggested to add topics like Insolvency and Bankruptcy Code and Data Privacy Bill to the course Corporate and Allied Law (MCO432). The chair noted the same and consented to add the same in the course.

The new course structure effective from the June 2019 batch of the MCom programme is presented in the appendix to the minutes.

MPhil Programme

The chair recommended the following changes in the MPhil programme.

- The existing elective courses such as Latest Trends in Human Resource Management, International Human Resource Management, Strategic Management, Trends in Finance and Accounting and Marketing Management is to be replaced with a single elective - Contemporary Management and Economics (RMM231).
- The existing elective course related to Field of Research (RCM237) is to be replaced with Advanced Business Research Techniques (RMM232A) and Applied Econometrics (RMM232B)

The syllabus of the new courses was presented by the chair and it was approved by the board.



Mothila Vincent

7. To review the Results of the October 2018 End Semester Examination for all programmes.

The Result Analysis of the End Semester Examinations October 2018 for BCom, BCom (Honours), BCom (Strategic Finance Honours) and MCom programmes were reviewed by the Board. The Board applauded the department for its good results.

8. To propose and approve the panel of external examiners for MCom and MPhil programmes

The list of external examiners for MCom and MPhil programmes was presented to the Board and was approved.

9. To review the research and publications progress of faculty and students.

The details were presented by the Chair:

Faculty Publications in ICI/SCOPUS/UGC Indexed during 2018-2019: 35

Number of faculty with PhD: 25

Awarded PhD in 2018-2019: 02

Dr Anand Shankar Raja and Dr Girish S

Number of faculty submitted PhD Thesis: 04; Synopsis- 01

Major Research Projects funded by CU to commerce faculty – 04 Collaborative

Working paper completed - 02

Research Publication by MCOM Students:

Number of papers published: 49

UGC 45

SCOPUS 04

Number of papers accepted: 14

Number of papers under review: 19

Total: 82

MPHIL & PHD

Number of MPhil scholars admitted during 2018-2019: 05

Number of PhD scholars admitted during 2018-2019: 08

10. To consider any other matter with the permission of the Chair.

The Chair proposed the following new elective courses for MCom Program (Effective from 2018 Batch)

Applicable for students opting for Master in International Marketing in a Digital Environment Program under Credit Transfer Arrangement at IQS School of Management, Ramon Llull University, Barcelona, Spain. One-year duration (Two semesters). The core and elective courses



of IQS School of Management, shall be accepted by CHRIST (Deemed to be University), under the credit transfer arrangement to award MCom degree.

New Elective: International Marketing

List of Core and Elective courses of IQS School of Management, that shall be accepted by CHRIST (Deemed to be University) under the credit transfer arrangement to award MCom degree

INTERNATIONAL MARKETING MANAGEMENT	ECTS
International Marketing Strategy (C)	6
International Marketing Management Simulation (C)	6
International Brand Management (C)	3
International Product Development (C)	3
International Marketing Planning (E)	3
Global Retail Management (E)	6
MARKETING RESEARCH & BUSINESS INTELLIGENCE	ECTS
Advanced Market Research (C)	6
Marketing Data Intelligence (C)	3
Quantitative Methods (E)	6
Qualitative Methods (E)	6
DIGITAL MARKETING	ECTS
Digital Marketing Strategies (C)	3
Social Media Management (C)	3
Mobile Marketing Applications (C)	3
Digital Marketing Communications (C)	3
FINAL PROJECT (MASTER THESIS) & INTERNSHIP	ECTS
Final Project (C)	9
Internship in Company (E)	6
TOTAL ECTS	60

Timeline for Model of Credit Transfer Programme

First year of MCom (June -April) in CHRIST
 Internship in India from May - July
 Spain Language Coaching (Aug -Sept) in IQS SM
 Master Programme in IQS SM from Oct – June
 Credit Transfer to CHRIST to award MCOM Degree.

In the end the Chair proposed that having considered the validity of the reasons for all the above changes and suggestions, the Board approves the recommendations in the programme/courses, subject to the approval of the Academic Council.

With no other matter to be discussed, the Chairperson adjourned the meeting with the resolution to implement the decisions with effect from June 2019.

Dr Girish S, Coordinator, BCom (Honours) Programme proposed the vote of thanks.

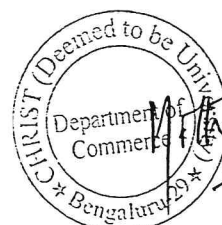
Arthur Vincent
 Chairperson
 Board of Studies
 Dated: 30 January 2019



Appendix:

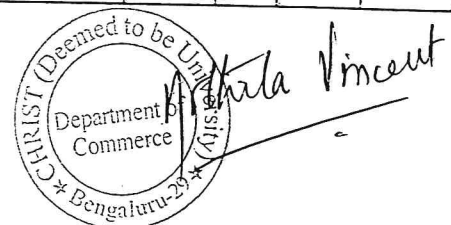
MCOM programme new course structure effective from the June 2019 batch

MCOM PROGRAMME EXISTING STRUCTURE						MCOM PROGRAMME PROPOSED STRUCTURE FROM 2019 BATCH					
Semester - I						Semester - I					
Subject Code	Course Title	Course Type	No. Of Hrs	Marks	Credits	Subject Code	Course Title	Course Type	No. Of Hrs	Marks	Credits
MCO131	Accounting Theory & Standards	Core	04	100	04	MCO131	Accounting Standards	Core	60	100	04
MCO132	Organizational Behaviour	Core	04	100	04	MCO132	Organizational Behaviour	Core	60	100	04
MCO133	Capital Market	Core	04	100	04	MCO133	Marketing Management (New Course)	Core	60	100	04
MCO134	Research Methodology	Core	06	100	05	MCO134	Research Methodology	Core	90	150	06
MCO135	Quantitative Techniques	Core	04	100	04	MCO135	Quantitative Techniques	Core	60	100	04
MCO136	Managerial Economics	Core	04	100	04	MCO136	Managerial Economics	Core	60	100	04
MCO121	Current Affairs	SEC	02	Grade	01	MCO121	Current Affairs	SEC	30	Grade	01
MCO112	Journal Club	SEC	01	Grade	01	MCO112	Journal Club	SEC	15	Grade	01
MCO111	Holistic Education	SEC	01	Grade	01	MCO111	Holistic Education	SEC	15	Grade	01
Total			30	600	28	Total			450	600	29
Semester - II						Semester - II					
Subject Code	Course Title	Course Type	No. Of Hrs	Marks	Credits	Subject Code	Course Title	Course Type	No. Of Hrs	Marks	Credits
MCO231	Business Ethics and Corporate Governance (Paper by Research)	Core	04	150	05	MCO231	Business Ethics and Corporate Governance (Paper by Research)	Core	60	150	05
MCO232	Business Information System	Core	04	100	04	MCO232	Project & Operations Management (Brought from 3 semester)	Core	60	100	04
MCO233	Direct Taxes	Core	04	100	04	MCO233	Direct Taxes	Core	60	100	04
MCO234	Financial Management	Core	04	100	04	MCO234	Financial Management	Core	60	100	04
MCO235	Security Analysis & Portfolio Management	Core	04	100	04	MCO235	Security Analysis & Portfolio Management (Capital Market is Merged)	Core	60	100	04
MCO236	International Finance & Institutions	Core	04	100	04	MCO236	International Finance & Institutions	Core	60	100	04
MCO237	Introduction to Data Analysis	Core	04	100	04	MCO237 A	Data Analysis Using SPSS & AMOS	SEC	60	100	04
MCO221	Current Affairs		02	Grade	01	MCO237 B	Econometrics and Financial Modeling using E-Views	SEC	60	100	04
MCO212	Journal Club		01	Grade	01	MCO221	Current Affairs	SEC	30	Grade	01
MCO281	Social Based Micro Project			Grade	02	MCO212	Journal Club	SEC	15	Grade	01
MCO211	Holistic Education		01	Grade	01	MCO281	Social Based Micro Project	SEC		Grade	02
Total			32	750	33						



MCO211	Holistic Education	SEC	15	Grade	01
Total			540	750	34

Semester – III						Semester – III					
Subject Code	Course Title	Course Type	No. Of Hrs	Marks	Credits	Subject Code	Course Title	Course Type	No. Of Hrs	Marks	Credits
MCO331	Project & Operations Management	Core	04	100	04	MCO331	Strategic Management & Policy Making (Paper by Research)	Core	60	150	05
MCO332	Strategic Management & Policy Making (Paper by Research)	Core	04	150	04	MCO332	Entrepreneurship (Fully CIA based)	Core	60	100	04
MCO333	Entrepreneurship	Core	04	100	04	Elective I – Accounting & Taxation					
MCO354	Research Reporting	SEC		50	02	MCO341A	Strategic Cost Management	DSE	60	100	04
Elective I – Accounting & Taxation						MCO342A	Advanced Taxation (Brought from 4 semester)	DSE	60	100	04
MCO341A	Advanced Cost Accounting	Core	04	100	04	MCO343A	Management Accounting and Financial Analysis	DSE	60	100	04
MCO342A	Advanced Financial Accounting	Core	04	100	04	Elective II – Banking & Insurance					
MCO343A	Management Accounting and Financial Analysis	Core	04	100	04	MCO341B	Bank Management	DSE	60	100	04
Elective II – Banking & Insurance						MCO342B	International Banking	DSE	60	100	04
MCO341B	Bank Management	Core	04	100	04	MCO343B	Fire & Consequential Loss and Engineering Insurance	DSE	60	100	04
MCO342B	International Banking	Core	04	100	04	MCO354	Research Reporting	SEC		50	02
MCO343B	Fire & Consequential Loss and Engineering Insurance	Core	04	100	04	MCO355	Excel for Business Application (New Skill Course)	SEC	30	50	02
MCO311	Journal Club	SEC	01	Grade	01	MCO382	Summer Internship Project	SEC	--	50	02
Total			25	700	27	MCO383	Teaching Practice - 1	SEC	--	50	02
						MCO311	Journal Club	SEC	15	Grade	01
						Total			525	750	30
Semester – IV						Semester – IV					
Subject Code	Course Title	Course Type	No. Of Hrs	Marks	Credits	Subject Code	Course Title	Course Type	No. Of Hrs	Marks	Credits
MCO431	International Business	Core	04	100	04	MCO431	International Business (Case based Course)	Core	60	100	04
MCO432	Corporate & Allied Laws	Core	04	100	04	MCO432	Corporate & Allied Laws	Core	60	100	04
MCO433	Internship and Teaching Practices(50+50)	Core	--	100	04	MCO433	Business Analytics (New Course – Lab based)	Core	60	100	04
Elective I – Accounting & Taxation											



CHRIST (Deemed to be University), Bengaluru
Department of Commerce
Academic Year 2018-2019

Supplementary Board of Studies Minutes
Date- 30th January 2019

This document is a supplementary document along with the original Minutes of the Meeting of the Board of Studies held on 30th January 2019.

The Department after conducting a need analysis and incorporating suggestions from various stakeholders proposed the need for introduction/revision of courses to make it industry-relevant incorporating recent developments in courses. The proposals were discussed in the Curriculum Development Cell (CDC). After its due process and approval, the CDC members framed the necessary content considering employability/entrepreneurship/skill development aspects and submitted for the approval of the Board of Studies of Commerce. These changes will be incorporated in the forthcoming academic year (2019-2020).

List of courses that are revised are presented below

BCom Programme

Sl No	Course name and Course code
1	Business Environment (COM133)
2	Financial Accounting-II (COM231)
3	Financial Management (COM532) shifted Financial Management (COM432)
4	Management Accounting (COM432) shifted Management Accounting (COM532)
5	Basics of Microsoft Excel (COM412)
6	Basics of Law (COM661A)

Arthur Vincent



BCom (Honours) Programme

Sl No	Course name and Course code
1	Business Environment (COM133)
2	Basics of Law (COH361C)
3	Practices of Banking and Insurance (COH433)
4	Business Mathematics (COH435)
5	Financial Systems and Services (COH 335)
6	Auditing and Corporate Governance (COH532)
7	Risk in Financial Services (COH541A)
8	Contemporary Trends in Finance (COH542A)
9	Strategic Financial Management (COH543B)
10	Business Analytics (COH631)
11	Accounting Standards & Financial Reporting (COH632)

BCom (Strategic Finance Honours) Programme

Sl No	Course name and Course code
1	NIL



Vincent

MCom Programme

Sl No	Course name and Course code
1	Accounting Theory and Standards (MCO131) renamed Accounting Standards (MCO131).
2	Research Methodology paper (MCO134)
3	Entrepreneurship (MCO333)
4	Advanced Cost Accounting (MCO341A) renamed as Strategic Cost Management (MCO341A)
5	Advanced Taxation (MCO342A)
6	Teaching Practice (MCO433)
7	International Business (MCO431)
8	Corporate Auditing renamed as Audit Standards, Practice, and Control (MCO441A).
9	Advanced Corporate Accounting (MCO443A)

Mithila Vincent



List of courses that are newly introduced are presented below

BCom Programme

Sl No	Course name and Course code
	NIL

BCom (Honours) Programme

Sl No	Course name and Course code
1	NIL

BCom (Strategic Finance Honours) Programme

Sl No	Course name and Course code
1	INTRODUCTION TO PUBLIC POLICY COH361A
2	GRAPHIC DESIGNING COH361B
3	BASICS OF LAW COH361C
4	CORPORATE ACCOUNTING-II COSF331
5	COMPUTER APPLICATIONS IN BUSINESS COSF332
6	EXTERNAL FINANCIAL REPORTING COSF333
7	FINANCIAL DECISION MAKING – I COSF334
8	FINANCIAL SYSTEMS AND SERVICES COSF335
9	NGO PROJECT COSF381
10	STRESS MANAGEMENT COH461A
11	WEB DESIGNING COH461B



Mathura Vincent

12	COMMUNICATION IN BUSINESS COH461C
13	ENTREPRENEURSHIP COSF412
14	FINANCIAL DECISION MAKING – II COSF431
15	DIGITAL MARKETING AND HRM COSF432
16	PRACTICES OF BANKING AND INSURANCE COSF433
17	AUDITING AS PER 'GAAS' COSF434
18	BUSINESS STATISTICS AND MATHEMATICS COSF435

MCom Programme

Sl No	Course name and Course code
1	Marketing Management (MCO133)
2	Data Analysis Using SPSS and AMOS (MCO237A)
3	Excel for Business Application (MCO355)
4	Business Analytics (MCO433)
5	Econometrics and Financial Modeling using EViews (MCO237B)
6	Strategic Cost Management (MCO341A)
7	Advanced Taxation (MCO342A)
8	Advanced Corporate Accounting (MCO443A)

Nelkula Vincent

