

Department of Media Studies

Feedback on Curriculum 2018

The Department of Media Studies collects feedback from various stakeholders annually and based on the feedback received, take appropriate actions wherever necessary. During the Board of Studies meeting, it will be discussed and changes will be carried out accordingly. The department constantly keeps in touch with the alumni and industry people and ensure that the curriculum is on par with the leading institutions.



Head
Department of Media Studies
CHRIST (Deemed to be University)

CHRIST (Deemed to be University), Bengaluru - 560029.

Feedback on Curriculum

2017-2018

Media Studies B A CEP

Category	Total Number of Requests	Total Number of Responses	Excellent %	Good %	Satisfactory %	Average %	Need to Improve %
Alumni	60	40	10	25	35	10	15
Student	200	100	20	40	30	5	5
Teachers	8	8	30	50	10	5	5

Curriculum Feedback Comments Received in Each Category

Alumni

1. Majority of the alumni are happy with the curriculum.
2. Good for placement


....

Student

58.3% of the respondents were satisfied with the learning outcomes of the course while 50% were satisfied with how the course oriented the students towards higher education. 62% of the respondents felt that the course was satisfactory in developing critical thinking while 54% of the respondents felt that the course needed improvement in terms of enhancing knowledge and skills. Overall, 94% of the respondents were satisfied with the course.

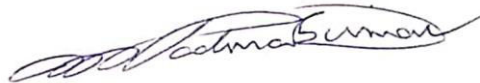
Teachers

1. More or less happy with the courses.
2. Minor changes suggested.


Head
Department of Media Studies
CHRIST (Deemed to be University)
Bengaluru - 560 029

Action Taken Report - 2018

Most of the feedback received regarding CEP were positive and approved of the current curriculum, co-curricular and extra-curricular practices. Students were appreciative of C Hive, Media Conclave and Media Meet as they enhanced their chances to interact with the industry professionals. So all those practices were continued.



Head
Department of Media Studies
CHRIST (Deemed to be University)
Bangalore

Department of Media Studies

Feedback on Curriculum 2018

The Department of Media Studies collects feedback from various stakeholders annually and based on the feedback received, take appropriate actions wherever necessary. During the Board of Studies meeting, it will be discussed and changes will be carried out accordingly. The department constantly keeps in touch with the alumni and industry people and ensure that the curriculum is on par with the leading institutions.



Head
Department of Media Studies
CHRIST (Deemed to be University)
1

CHRIST (Deemed to be University), Bengaluru - 560029.

Feedback on Curriculum


2017-18

Media Studies MA MAMCS

Category	Total Number of Requests	Total Number of Responses	Excellent %	Good %	Satisfactory %	Average %	Need to Improve %
Alumni	30	20	10	25	35	10	15
Student	100	50	20	40	30	5	5
Teachers	8	8	30	50	10	5	5

Curriculum Feedback Comments Received in Each Category

Alumni
1. Majority of the alumni are happy with the curriculum. 2. Good for placement
Student
Overall happy with the course and are able to relate to objectives and outcomes of the course
Teachers
1. More or less happy with the courses. 2. Minor changes suggested.


Head
Department of Media Studies
CHRIST (Deemed to be University)
Bengaluru - 560 029

Action Taken Report - 2018

This is an enlisting of some of the changes that have been made based on the requirements and suggestions and recommendations offered by different stakeholders.

1. The earlier MAMCS programme was an eclectic mix of print journalism, broadcast journalism, advertising and PR concerns. We have increasingly realised over the past few years that we ought to be taking the specialisation track.

So we have decided to make the first year (first two semesters) syllabus, a generic one where the focus is on enabling the student to

- get a generic understanding of the domain of Mass Communication
- pick up some key skills and
- gain a disciplinary base.

The Second year is when the specialisation is opened up. Students would either be getting into a. Multimedia Journalism or b. Advertising and Corporate Communications. The proposals were approved by external examiner Dr Richard Rego and industry experts Mr Jayaram and Mr Adarsh Nalam. A new course structure was thereby ready for implementation from the next academic year.

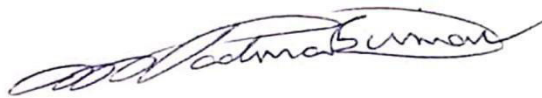


Head
Department of Media Studies
CHRIST (Deemed to be University)
1999

Department of Media Studies

Feedback on Curriculum 2018

The Department of Media Studies collects feedback from various stakeholders annually and based on the feedback received, take appropriate actions wherever necessary. During the Board of Studies meeting, it will be discussed and changes will be carried out accordingly. The department constantly keeps in touch with the alumni and industry people and ensure that the curriculum is on par with the leading institutions.



Head
Department of Media Studies
CHRIST (Deemed to be University)
1999

CHRIST (Deemed to be University), Bengaluru - 560029.

Feedback on Curriculum


2017-2018

Media Studies B A JPE

Category	Total Number of Requests	Total Number of Responses	Excellent %	Good %	Satisfactory %	Average %	Need to Improve %
Alumni	50	30	17	35	30	10	15
Student	210	120	20	40	30	5	5
Teachers	8	8	30	50	10	5	5

Curriculum Feedback Comments Received in Each Category

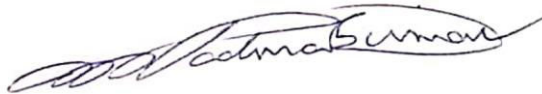
Alumni
1. Overall satisfied with the curriculum 2. Internship options are good
Student
37.5% of the respondents were satisfied with the learning outcomes of the course. 50% of the respondents felt that the course satisfactorily developed critical thinking, 50% of the students felt that the course was efficient in orienting towards higher education. Overall, 54% of the students rated the course as "good."
Teachers
1. Overall satisfied with the courses. 2. Minor changes suggested.


Head
Department of Media Studies
CHRISTIAN MISSIONS UNIVERSITY
(Autonomous - Christ the King - 560 029)

Department of Media Studies

Action Taken Report - 2018

Most of the feedback received regarding JPE were positive and approved of the current curriculum, co-curricular and extra-curricular practices. Students were appreciative of C Hive, Media Conclave and Media Meet as they enhanced their chances to interact with the industry professionals. So all those practices were continued.



Head
Department of Media Studies
CHRIST (Deemed to be University)
Bangalore