

Department of Media Studies

Feedback on Curriculum 2017

The Department of Media Studies collects feedback from various stakeholders annually and based on the feedback received, take appropriate actions wherever necessary. During the Board of Studies meeting, it will be discussed and changes will be carried out accordingly. The department constantly keeps in touch with the alumni and industry people and ensure that the curriculum is on par with the leading institutions.



Head
Department of Media Studies
CHRIST (Deemed to be University)
2017

CHRIST (Deemed to be University), Bengaluru - 560029.

Feedback on Curriculum


2016-2017

Media Studies B A CEP

Category	Total Number of Requests	Total Number of Responses	Excellent %	Good %	Satisfactory %	Average %	Need to Improve %
Alumni	50	29	10	25	35	10	15
Student	200	100	20	40	30	5	5
Teachers	8	8	30	50	10	5	5

Curriculum Feedback Comments Received in Each Category

Alumni
1. Majority of the alumni are happy with the curriculum. 2. Good for placement
Student
67% of the respondents were satisfied with the learning outcomes of the course, while 61% felt that the course was satisfactory in orienting them towards higher education. 33% stated that the course was satisfactory in developing critical thinking while 50% of the respondents felt that the reference material and course content were correlated satisfactorily. 39% of the respondents marked the course as "good" overall.
Teachers
1. More or less happy with the courses. 2. Minor changes suggested.


Head
Department of Media Studies
CHRIST (Deemed to be University)
Bengaluru - 560 029

Action Taken Report: 2017

The Department of Media Studies took note of the requirements and the feedback given by different stakeholders and brought about significant changes in the curriculum.

CEP:

1. Through varied interactions with different academic communities, it was learnt that orienting students towards social contexts can be a lot more meaningful through a course like Service Learning. Mr Padmakumar's visit to Hong Kong revealed how the Hong Kong Baptist University through its Centre for Innovative Service-Learning had enabled students to put their learning to use and address the needs of their society. So, the Department decided to introduce Service Learning for the CEP students first and then to the JPE students in a phased manner.
2. Industry members had mentioned that the UG student community after their II semester were not having enough skill sets to venture into the internship phase. Hence it was decided that the UG students would have one internship, post their IV semester, during the summer break.

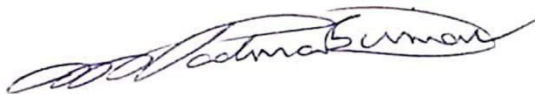


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CHRIST (Deemed to be University), Bengaluru - 560029.

Feedback on Curriculum

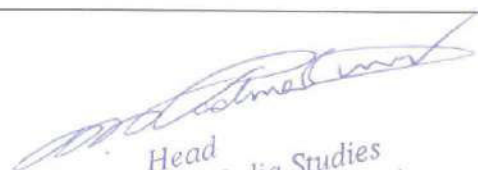
2016-2017

Media Studies MAMCs

Category	Total Number of Requests	Total Number of Responses	Excellent %	Good %	Satisfactory %	Average %	Need to Improve %
Alumni	30	15	10	25	35	10	15
Student	100	50	20	40	30	5	5
Teachers	8	8	30	50	10	5	5

Curriculum Feedback Comments Received in Each Category


Alumni
1. Majority of the alumni are happy with the curriculum. 2. Good for placement
Student
Over 50% are happy with the curriculum. 30 % felt satisfactory. Scope for improvement is there
Teachers
1. More or less happy with the courses. 2. Minor changes suggested.


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Bengaluru - 560 029

Action Taken Report: 2017

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The Deans had in the monthly CUFOHSS (Christ University Forum of Humanities and Social Sciences) sessions instructed Departments to consider the possibility of introducing Interdisciplinary Electives. So, the Departments of International Studies, Sociology and Media Studies came together and decided to offer interdisciplinary electives. International Organisations, Corporate Social Responsibility and Ecological Discourses were the courses identified. Students from the three departments could apply for the courses of their choice.

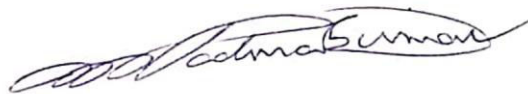


Head
Department of Media Studies
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Bangalore

Department of Media Studies

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Head
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Bangalore

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Feedback on Curriculum

2016-2017

Media Studies BA JPE

Category	Total Number of Requests	Total Number of Responses	Excellent %	Good %	Satisfactory %	Average %	Need to Improve %
Alumni	70	30	10	25	35	10	15
Student	200	120	10	30	40	5	5
Teachers	8	8	30	50	10	5	5

Curriculum Feedback Comments Received in Each Category

Alumni
1. Most of the alumni are happy with the curriculum. 2. Good for placement
Student
62% of the students were satisfied with the learning outcomes of the course, 56% were satisfied by how the course enhanced their skills in relevant domains. 68% of the respondents stated that the course satisfactorily oriented them towards higher education 75% of the students stated that overall, they were satisfied by the course.
Teachers
1. Satisfied with the courses. 2. Minor changes suggested. More courses to be included in JPE


Head
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Action Taken Report: 2017

The Department of Media Studies took note of the requirements and the feedback given by different stakeholders and brought about significant changes in the curriculum.

JPE:

1. Feedback from the lab instructor and the student community pointed out that it is difficult to run practical classes (even with batches) in huge numbers. Hence, courses like Broadcast Journalism (JOU 451 A), and Photo and Documentary Journalism (JOU 451 B) were made into electives, allowing students to specialise in areas of their specific interest and learn collaboratively in small groups.



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