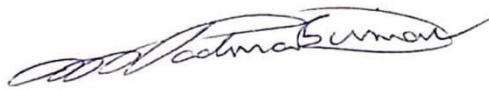


Department of Media Studies

Feedback on Curriculum 2019

The Department of Media Studies collects feedback from various stakeholders annually and based on the feedback received, take appropriate actions wherever necessary. During the Board of Studies meeting, it will be discussed and changes will be carried out accordingly. The department constantly keeps in touch with the alumni and industry people and ensure that the curriculum is on par with the leading institutions.



Head
Department of Media Studies
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Bangalore

CHRIST (Deemed to be University), Bengaluru - 560029.

Feedback on Curriculum

2018-2019

Media Studies B A CEP

Category	Total Number of Requests	Total Number of Responses	Excellent %	Good %	Satisfactory %	Average %	Need to Improve %
Alumni	100	60	10	25	35	10	15
Student	350	175	20	40	30	5	5
Teachers	8	8	30	50	10	5	5

Curriculum Feedback Comments Received in Each Category

Alumni
1. Majority of the alumni are happy with the curriculum. 2. Good for placement
Student
54% of the respondents rated the learning outcomes of the course as "good" while 46% of the respondents stated that the course was satisfactory in orienting them towards higher education. 39% of the students felt that the course was efficient in developing critical thinking and 39% of the students rated the course as "Excellent" in knowledge and skills enhancement. Overall, 63% of the respondents rated the course as "good."
Teachers
1. More or less happy with the courses. 2. Minor changes suggested.


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Action Taken Report - 2019

Following the feedback received from different stakeholders, a few changes were brought to the curriculum.

1. Minor changes with regard to the assessment and evaluation patterns were made in the following courses:

- a. CNM 461 (Service Learning)
- b. CNM 431 (Social Media)
- c. CNM 631 (Media Research)



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