



CHRIST (Deemed to be University)
School of Commerce, Finance & Accountancy
Department of Professional Studies

The Department of Professional Studies seeks to develop courses and programmes of study that provide an excellent experience for students to learn, discover and fulfill their academic potential, and offer opportunities for students to be 'co-creators' of knowledge.

The Department would like to set new standards in the field of Commerce and Management education by integrating the syllabus of international professional bodies into the undergraduate curriculum. The policy for curriculum designing follows the basic rule of overall professional development of the student by adopting latest teaching & learning techniques and methodology. The following are the highlights of Curriculum designing of the Department of Professional Studies.

CURRICULUM ASSESSMENT AND REVIEW PROCESS

The Department of Professional Studies abides by a well-defined process of curriculum development for all its undergraduate and postgraduate programmes. The Curriculum Development Committee (CDC) takes due care at every stage of this process, to ensure that all relevant stakeholders are consulted, their views obtained, and then appropriately incorporated into the curriculum. One of the significant curricular reforms led by the Department of Professional Studies in the field of commerce is not only the platform provided to enable students to pursue professional courses alongside their undergraduate programmes, but also the streamlining of the coverage areas of the two.

Any new programme developed by the department is in response to a lacuna or opportunity identified in the existing academic setup at the time. Inputs on such lacunae/opportunities are obtained by way of informal discussions with relevant experts from the industry and professional bodies, among others. Thereafter, the curricula of comparable programmes offered within/outside the university are identified as a starting point for the development process. At this stage, the unique characteristics or differentiation factors of the proposed programme are defined.

An annual review of the existing curricula of all programmes is undertaken for the purpose of identifying gaps therein, if any. The gaps are identified with reference to the stated objectives of each programme. As part of this process, detailed feedback is obtained from adjunct/external

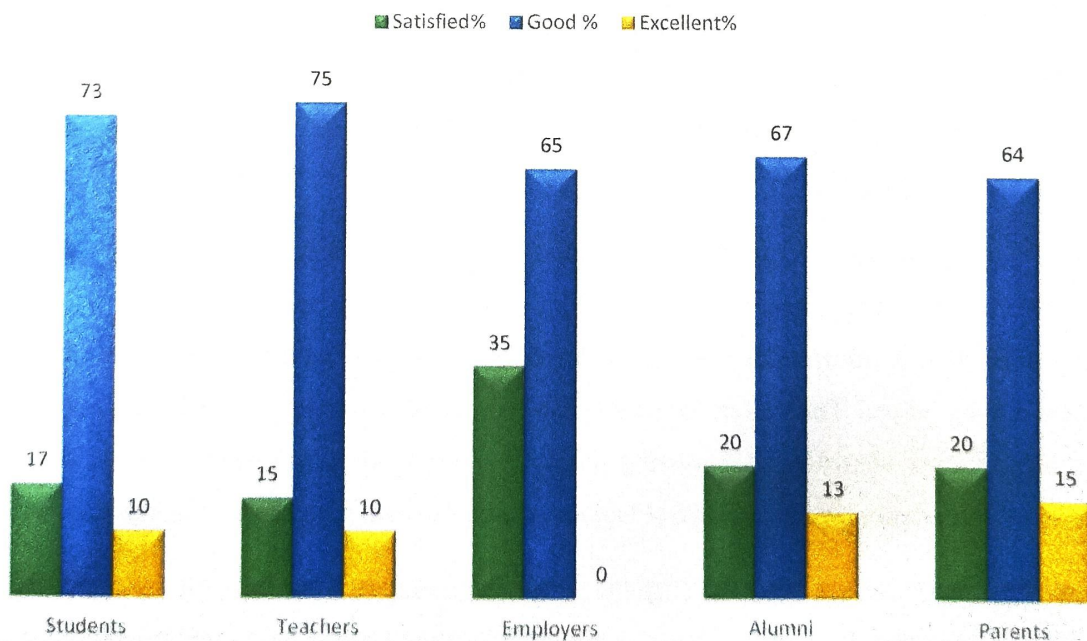
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faculty members, industry experts, current students, and alumni. Based on the inputs and feedback obtained from the various stakeholders, the syllabus is revised in a meeting of the Board of Studies.

Feedback on Curriculum - Analysis 2017-18

Feedback From	Total No of Students/ Teachers/ Employers/ Alumni/ Parents	Satisfied%	Good %	Excellent%
Students	91	17	73	10
Teachers	29	15	75	10
Employers	6	35	65	0
Alumni	73	20	67	13
Parents	25	20	64	15

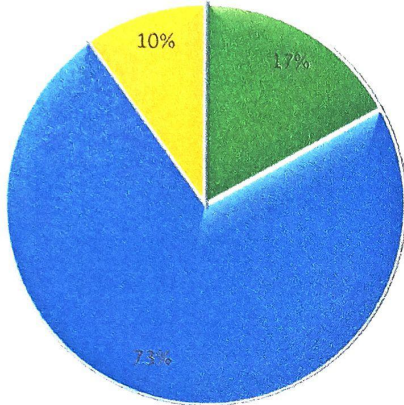
Curriculum Feedback Analysis



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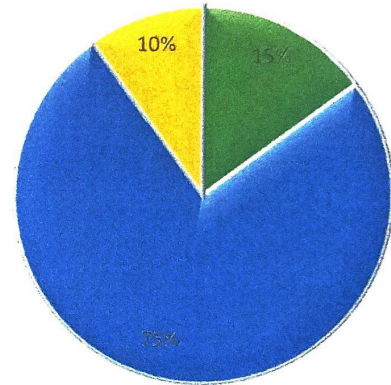
Students

■ Satisfied% ■ Good % ■ Excellent%



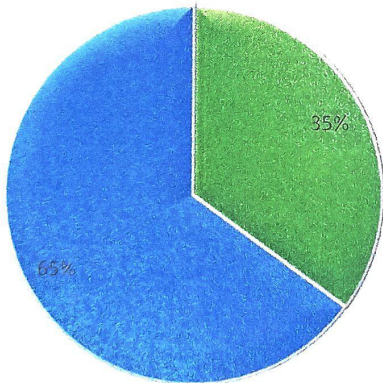
Teachers

■ Satisfied% ■ Good % ■ Excellent%



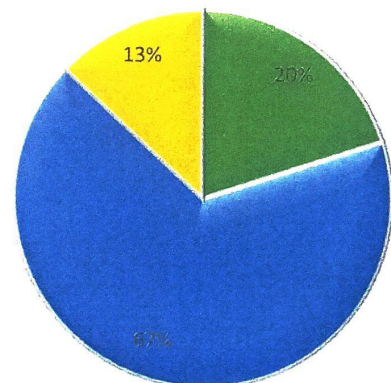
Employers

■ Satisfied% ■ Good % ■ Excellent%

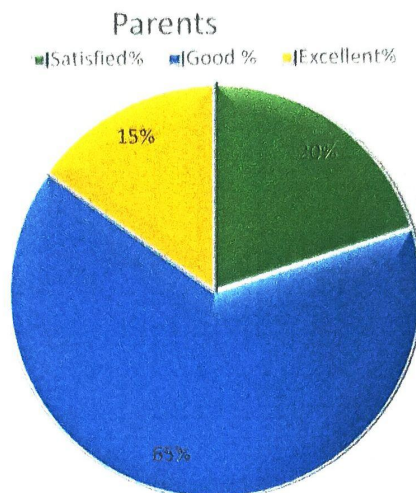


Alumni

■ Satisfied% ■ Good % ■ Excellent%



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Based on the Feedback Analysis of all the Stakeholders on the curriculum, the following changes in the syllabus will be discussed for approval by the members of the BOS.

BCom Professional

COP 312 Entrepreneurship, COP 361A Principles of Macro Economics, COP 361B Sustainability and Corporate Social Responsibility, COP431 Operations Management, COP 412 Information Technology in Business, COP461A Financial Econometrics, COP461B Quantitative Aptitude and Logical Reasoning, COP631A Principles of Macro Economics,

BBA Finance & Accountancy

BBF312 Operations Management, BBF361A Principles of Macro Economics, BBF361B Sustainability and Corporate Social Responsibility, BBF413 IT in Business, BBF461A Financial Econometrics, BBF461B Quantitative Aptitude and Logical Reasoning

BCom International Finance

BIF311 Operations Management, BIF361A Principles of Macro Economics, BIF361B Sustainability & Corporate Social Responsibility, BIF412 IT in Business, BIF461A Financial Econometrics, BIF461B Quantitative Aptitude and Logical Reasoning

BCom Finance & Accountancy

COC311 Information Technology in Business, COC361A Principles of Macro Economics, COC361B Sustainability and Corporate Social Responsibility, COC411 Entrepreneurship, COC461A Financial Econometrics, COC461B Quantitative Aptitude and Logical Reasoning