



CHRIST (Deemed to be University)
School of Commerce, Finance & Accountancy
Department of Professional Studies

The Department of Professional Studies seeks to develop courses and programmes of study that provide an excellent experience for students to learn, discover and fulfill their academic potential, and offer opportunities for students to be 'co-creators' of knowledge.

The Department would like to set new standards in the field of Commerce and Management education by integrating the syllabus of international professional bodies into the undergraduate curriculum. The policy for curriculum designing follows the basic rule of overall professional development of the student by adopting latest teaching & learning techniques and methodology. The following are the highlights of Curriculum designing of the Department of Professional Studies.

CURRICULUM ASSESSMENT AND REVIEW PROCESS

The Department of Professional Studies abides by a well-defined process of curriculum development for all its undergraduate and postgraduate programmes. The Curriculum Development Committee (CDC) takes due care at every stage of this process, to ensure that all relevant stakeholders are consulted, their views obtained, and then appropriately incorporated into the curriculum. One of the significant curricular reforms led by the Department of Professional Studies in the field of commerce is not only the platform provided to enable students to pursue professional courses alongside their undergraduate programmes, but also the streamlining of the coverage areas of the two.

Any new programme developed by the department is in response to a lacuna or opportunity identified in the existing academic setup at the time. Inputs on such lacunae/opportunities are obtained by way of informal discussions with relevant experts from the industry and professional bodies, among others. Thereafter, the curricula of comparable programmes offered within/outside the university are identified as a starting point for the development process. At this stage, the unique characteristics or differentiation factors of the proposed programme are defined.

An annual review of the existing curricula of all programmes is undertaken for the purpose of identifying gaps therein, if any. The gaps are identified with reference to the stated objectives of each programme. As part of this process, detailed feedback is obtained from adjunct/external

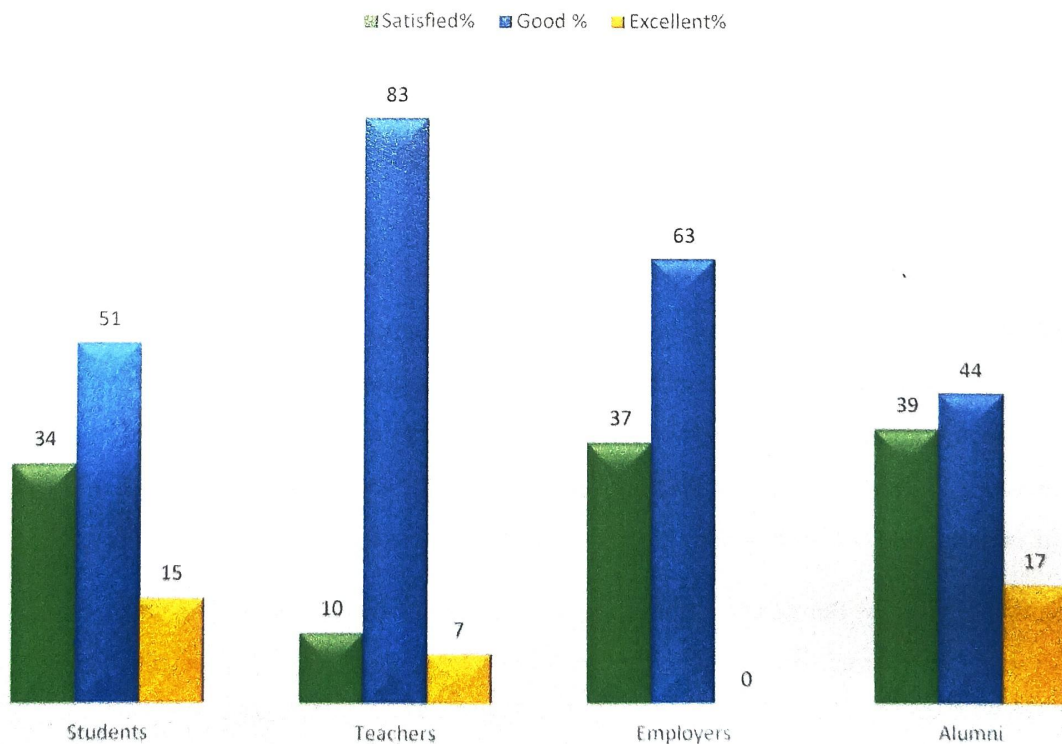
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faculty members, industry experts, current students, and alumni. Based on the inputs and feedback obtained from the various stakeholders, the syllabus is revised in a meeting of the Board of Studies.

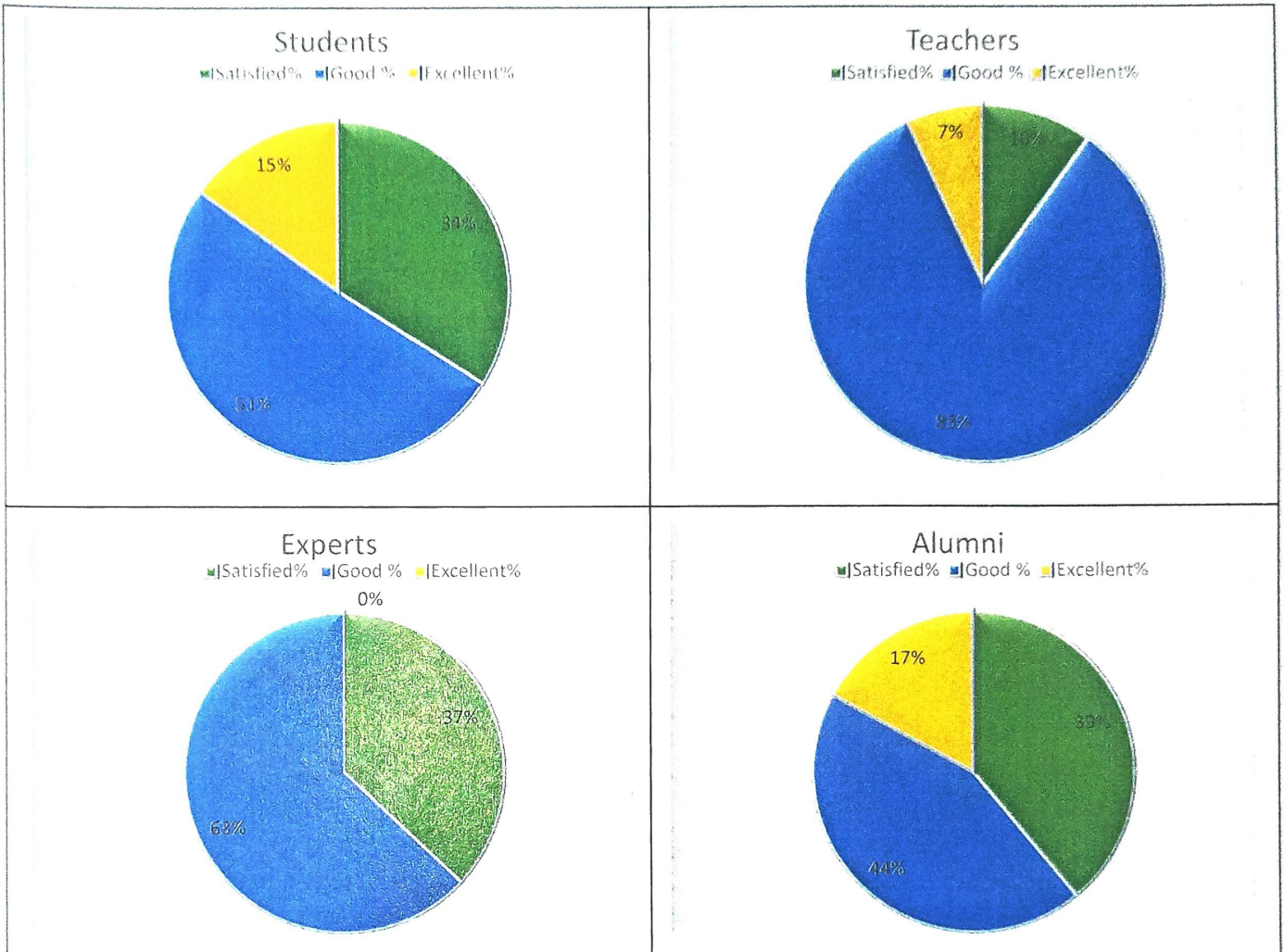
Feedback on Curriculum - Analysis 2016-17

Feedback From	Total No of Students/ Teachers/ Employers/ Alumni/ Parents	Satisfied%	Good %	Excellent%
Students	98	34	51	15
Teachers	25	10	83	7
Experts	29	37	63	0
Alumni	18	39	44	17

Curriculum Feedback Analysis



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Based on the Feedback Analysis of all the Stakeholders on the curriculum, the following changes in the syllabus will be discussed for approval by the members of the BOS.

BCom Professional:

- Syllabus of generic electives like Public Speaking, Business Etiquette & corporate grooming to be relooked into and compared with the syllabus of Business Communication
- Finance and Entrepreneurship to be offered as Discipline Specific Electives to the final year students. But it was recommended by the members of the Board to offer Banking &

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Insurance instead of Entrepreneurship to BCom Professional students as one of the Discipline specific electives

BBA Finance and Accountancy:

- Syllabus of BBF431 E-commerce syllabus has been revised.
- Financial Management has been shifted to V Semester with code BBF535
- It was recommended to offer Entrepreneurship instead of Banking & Insurance to BBA Finance & Accountancy students as one of the Discipline specific electives
- Under the discipline specific elective - Entrepreneurship, Financial Management for New ventures/ Startups (including exit strategies) was suggested to be included in the syllabus.

BCom Finance & Accountancy:

- It was decided to change the name from Micro Economics to Business Economics
- Under the syllabus of COC634 Corporate Tax Planning has been revised to include Assessment procedures of Income Tax

To improve the employability skills of the students, it was decided to continue with the certificate courses on Advanced Excel, Six Sigma, Big Data, Business Analytics, Portfolio Management and SAP 01.

