



# **SCHOOL OF BUSINESS AND MANAGEMENT (BGR)**

## **BANGALORE BGR CAMPUS**

### **FEEDBACK ANALYSIS AND ACTION TAKEN REPORT**

**Academic Year-2023-2024**

A handwritten signature in black ink, appearing to read 'R. Reis'.

*Head  
Business and Management  
Bangalore Bannerghatta Road Campus  
CHRIST (Deemed to be University)  
Bengaluru - 560 076*

## **Feedback on Curriculum-Analysis (2023-24)**

### **Action taken report of the department on feedback report as minutes of the department Faculty meeting**

Based on the analysis and feedback given by all the stakeholders, the course structures of BBA Finance & International Business, BBA Strategy & Business Analytics, BBA Finance & Economics, and BBA Tourism & Travel Management were improved in order to meet the National Education Policy and industry requirements. Based on the feedback from the faculty members courses such as Foundations of Managerial Effectiveness, Management and Behavioral Process for first-year under Graduate student. Quantitative Techniques has been introduced as a Skill Development course in 2023-24 for BBA SBA program. It has been decided to incorporate more of real-life examples, interactive teaching methodologies to promote active learning and student engagement. Based on parents' feedback, it was decided to enhance the learning experience by the usage of technology-enabled tools and platforms. The members of faculty in their CDC meeting (Finance, HR, Marketing, General Management, ED) had discussed the course content of all the programs in comparison with other well-established Institutes and had updated the syllabus for most of the courses. Based on the inputs from Alumni more OutBound Training and industrial visits will be organized for the year 2023-2024. The faculty members agreed to strengthen the placement cell and provide more opportunities for the students to interact with the industry. Based on the feedback from faculties, Industry-ready courses will be created in the upcoming year. Power BI, advanced software for research, and AI tools will be introduced as per the feedback received from the industry.

#### **Action Taken:**

Based on the feedback given by the stakeholders, the following changes are implemented:

1. New courses are introduced.
2. New Skill Development courses are introduced.
3. More Internships, Industrial Visits, Social-Centered projects, and Industry expert seminars are arranged for the students.
4. Service-based learning in Continuous Internal Assessment (CIA) has been introduced in few courses.
5. More software tools as well as AI tools are introduced in the courses.



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