

CAREER PULSE

CENTRE FOR PLACEMENT AND CAREER GUIDANCE CAREER PULSE





ABOUT "CAREER PULSE"

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The University's diverse offering of courses open up a plethora of career opportunities for its students. The Centre for Placement and Career Guidance, through its placement drives, trainings and other activities ensures to bridge the gap between campus life and the beginning of a new career. To achieve this, the Centre takes continuous feedback from students and trainers. Further, we model our training programmes based on market intelligence to ensure relevance. The Centre also ensures to take feedback from recruiters to train students accordingly to improve their professional skills and help them get placed in successful career paths.

The name "Career Pulse" resonates with the Centre's commitment to nurturing employable graduates, and thereby helping them find fulfilling and successful careers. This bi-monthly newsletter is an attempt to stay better connected with the CHRIST community by keeping them informed about the Centre's latest activities, upcoming events and placement statistics.

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CHRIST

The last two months have been the Centre's most active months in this academic year. Over December and January, the Centre facilitated 13+ placement drives, 4 training programmes and 1 alumni connect sessions. Additionally, the Centre actively participated in the University Open Day 2024 and Daksh Education Fair 2024 by installing interactive and informative stalls.

DECEMBER 2023 - JANUARY 2024

The placement drives ensured that students are placed in companies in diverse roles, like consulting, sales, technical writing, human resources and others. Parallelly, the training programmes covered areas like Microsoft Excel, R&R Studio, Python, Soft Skills, Aptitude Training and Interview Preparation, further equipping students with professional, industry-relevant skills and helping them in their placement process.

The Centre is always open to suggestions and feedback, and feedback from all stakeholders is welcome for continuous improvement of the Centre's activities.



DAKSH 2024, the annual education and career guidance fair of CHRIST (Deemed to be University), took place on January 5th and 6th, 2024, offering participants a comprehensive overview of educational and career opportunities.

event featured The engaging speaker sessions. informative stalls, aptitude sessions, and networking activities tailored to provide insights into various career paths, industry trends, and skill development opportunities. Beneficial for students across all 6 campuses of CHRIST (Deemed to be University), DAKSH aimed to enhance their understanding of potential career trajectories. In the lead-up to the event, the Centre for Placement and Career Guidance (CPCG) dedicated a month of continuous effort to set an informative and engaging up stall. Volunteers from student-run committees within CPCG, led by the Logistics Committee, worked tirelessly to ensure the success of the stall. The collaborative effort of the Media Committee, Website Committee, and the Training Committee played a crucial role. The CPCG stall aimed to inform visitors about the center's various activities and programs dedicated students' professional to development.

Information about Training Programs, Alumni Connects, Placement Drives, and Orientations was shared. The stall also displayed the latest placement statistics, offering visitors valuable insights into the success stories of their peers. Volunteers at the stall were on hand to address queries about placements, internships, and training programs, providing participants with a clear understanding of the support and opportunities available through CPCG during the course of the event.



CPCG AT OPEN DAY 2024

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Open Day 2024 at CHRIST (Deemed to be University) on January 6, 2024, opened its doors to prospective students and visitors, providing an immersive experience into the university's offerings. The event encouraged exploration of its state-of-theart facilities, interactions with dedicated faculty and staff, learning about academic programs, and gaining insights into potential career opportunities. Visitors also had the opportunity to get a firsthand glimpse of campus life and extracurricular activities.

The Centre for Placement and Career Guidance (CPCG) participated in Open Day with an informative stall, set up by the logistics committee with support from other committees. The primary objective was to present CPCG's pivotal role in shaping students' professional journeys, recognizing that placements form a crucial part of their holistic campus experience.

Information on the latest placements across all departments for the academic year 2023-2024 was presented in the stall. Knowledgeable volunteers were on hand to provide insights and address queries about placement statistics, internship support and other activities of the Centre. Beyond placements, the CPCG stall showcased the center's various activities, achievements, and goals, providing complete insights into the support and opportunities available through CPCG. The Centre offered a brochure to visitors at the stall. This brochure served as a valuable takeaway, containing details about placement statistics, information about CPCG, and insights into upcoming training programs.



BADGE CEREMONY FOR COMMITTEE VOLUNTEERS

The Centre for Placement and Career Guidance achieves its goals and objectives through the help of the four student-run committees that function under it. They are The Networking and Media Committee, Logistics Committee, Training Committee and the Website Committee. This year, the Centre felicitated the volunteers with a personal badge from the Centre.

The Badge Ceremony was held on 16th January at Block 4. The ceremony was presided by The Director of CPCG Brigadier Biligeri, Placement Jagadeesh and Coordinators Mr. Claudius V and Jackson Mendonza. Around 30 volunteers from the committees attended the ceremony and were felicitated with their badges. After the ceremony, Brig. Jagadeesh spoke about how wearing the CPCG badge is equivalent to wearing a responsibility. He addressed the volunteer committee, advising them to serve the Centre and their classmates with good will. He expressed how good actions always find their way back to the doer. Mr. Jackson and Mr. Claudius thanked the volunteers for their support, spoke about the Centre's upcoming activities and requested support for the same.

The volunteers rejoiced the felicitation and left with a sense of achievement and responsibility. The Badge Ceremony was CPCG's way of appreciating the volunteers' commitment and contribution towards the Centre.





EMPLOYABILITY ENHANCEMENT TRAINING PROGRAMME

The Employability Enhancement Training Programme, conducted from January 16th January 19th. 2024. featured Mr. to Abhishek lyyapan, Founder of Para Learning, as the resource person. The session was dynamic and engaging. incorporating interactive exercises and real-world simulations to enhance participants' employability skills. Activities critiques, such as resume mock interviews, and collaborative problemsolving allowed participants to apply essential skills in a practical context.

The workshops focused on resume building, interview techniques, and teamwork, providing participants with practical skills crucial for success in the job market. Expert facilitators created a positive learning environment, fostering confidence and readiness for professional opportunities. The hands-on approach and real-world simulations left attendees wellprepared and empowered for their career journeys. Emphasizing practical application, the session allowed attendees to refine their skills and gain confidence in real-world scenarios. The event successfully equipped participants with the tools needed for success in the competitive job market, emphasizing

effective communication. teamwork. and industry-specific knowledge. The expert facilitators provided constructive feedback, contributing to a positive and supportive learning environment. Overall, the session received positive feedback. leaving participants with a fresh outlook towards their skills.







ALUMNI CONNECT WITH MS. SNEHA GANESH FOR SOFT SKILLS TRAINING



On December 16, 2023, the Centre for Placement and Career Guidance (CPCG) organized an alumni connect session on Soft Skills, emphasizing on Group Discussions and Interview Preparations, featuring Ms. Sneha Ganesh, a Soft Skills and Career Resource Trainee from the Department of Professional Studies. The event catered to second and third-year students from diverse programs, including BCA, B.Com and others.

Ms. Sneha Ganesh shared invaluable insights on excelling in interviews, offering practical advice on answering questions and maintaining composure. The focus extended to enhancing public speaking skills, with various tricks and tips provided to boost confidence during interviews.

The event began with a comprehensive introduction to public speaking, laying the foundation for subsequent discussions on excelling in group discussions and personal interviews. Ms. Sneha Ganesh facilitated an interactive session, incorporating activities to engage and educate students on confidently presenting themselves in various scenarios. The session concluded with a vote of thanks, expressing gratitude to Ms. Sneha Ganesh for her expertise.

To ensure continuous improvement, a feedback form was distributed, allowing participants to share insights and address any lingering doubts.



TRAINING ON R&R STUDIO AND PYTHON

On January 20, 2024, the Centre for Placement and Career Guidance hosted a Training Session on R&R Studio and Python, led by Dr. R. Kavitha, Associate Professor of Computer Science. The event was attended by first and students from EMS. MA second-year Economics, and PSE, aiming to provide them with a foundational understanding of these widely used programming languages. The session commenced with a warm welcome and an insightful introduction by Dr. R. Kavitha, highlighting the significance of R&R Studio and Python in the contemporary tech landscape. The event focused on acquainting students with the basics of coding in R&R and Python, acknowledging their prominence as sought-after programming languages.

Dr. Kavitha's first introduced the historical roots of R&R Studio and Python, providing students with valuable context. The session comprised of hands-on coding exercises enriching participants' practical skills. These exercises emphasized real-world applications in computer science, preparing students for the challenges of evolving technological the landscape. Participants were guided through fundamental code implementations, enabling them to grasp the essentials of both languages.

Dr. Kavitha's expertise shone through as she facilitated an interactive learning environment, encouraging active participation and engagement. By the end of the session, participants not only gained theoretical insights but also honed their practical coding skills, marking the event as a fruitful and enriching experience.



TRAINING ON APTITUDE AND INTERVIEW PREPARATION

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On December 9, 2023, the Centre for Placement and Career Guidance (CPCG) at CHRIST (Deemed to be University) organized a training event aimed at preparing second and third-year students for interview success. The event was attended by students from BBA, B.Com, and Media Studies. Dr. Priya J, Assistant Professor in the Department of Professional Studies, served as the resource person.

The event, attended by approximately 100 participants, commenced with an overview of CPCG's role and the significance of the topics to be covered. Attendees, comprising second and third-vear students. were provided with comprehensive guidance interview on preparation. The session emphasized important elements such as body language and key areas assessed in aptitude rounds. Dr. Priya J shared valuable insights into interview dos and don'ts, offering a practical guide for students.

The session then went on to an engaging interaction between the audience and the speaker, including a practical segment where students were tested on logical and verbal reasoning. The event culminated with a vote of thanks, expressing gratitude to Dr. Priya J for her invaluable contribution.



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A TRAINING ON ADVANCED MICROSOFT EXCEL

On January 27, 2024, a comprehensive Advanced **Excel Training session was** conducted by Prof. Krishna Prasath S, Assistant Professor in the Department of Commerce. The session delved into intricate Excel functions such as VLOOKUP, INDEX-MATCH, and array formulas. providing participants with valuable skills to manipulate data effectively. Prof. Krishna Prasath also highlighted advanced data visualization techniques using PivotTables and Power Query, enabling attendees to craft dynamic and insightful reports.

The training proved highly impactful as participants gained expertise in advanced Excel functions and data visualization, enhancing their analytical capabilities and workflow efficiency. The session placed a particular emphasis on macros and automation, offering practical tools for streamlining tasks boosting and Throughout productivity. the training, participants learnt about complex functions like VLOOKUP and INDEX-MATCH, which helped in expanding their data analysis expertise.

The exploration of Power Query and PivotTables enhanced their ability to visualize and interpret data effectively, helping them with the creation of dynamic reports. Hands-on exercises in automation macros and equipped with attendees practical skills to automate processes, improving overall workflow efficiency



UG PLACEMENT REPORT DECEMBER 2023 & JANUARY 2024

COMPANY	ROLE	PACKAGE
WELLS FARGO	OPERATIONS	RS 420000/ANNUM
ADDRESS ADVISORS	SALES	RS 400000/ANNUM
GODREJ PROPERTIES	SALES	RS 600000/ANNUM
SWIGGY	SALES	RS 500000/ANNUM
NORTHERN TRUST	CREDIT UNDERWRITING	RS 500000/ANNUM
DELLOITE INDIA CONSULTING	CONSULTING	RS 550000/ANNUM

TOTAL NUMBER OF STUDENTS PLACED: 70

PG PLACEMENT REPORT

DECEMBER 2023 & JANUARY 2024

COMPANY	ROLE	PACKAGE
DELL	TECHNICAL CONTENT DEVELOPER	RS 870000/ANNUM
KALVIUM	PROGRAM MANAGER	RS 700000/ANNUM
ICICI BANK	DEPUTY MANAGER II	RS 829000/ANNUM
ADITYA BIRLA	HR TRAINEE	RS 1000000/ANNUM
BOSCH	MANAGEMENT TRAINEE	RS 570000/ANNUM
MARRIOTT	GRADUATE DEVELOPMENT TRAINEE	RS 660000/ANNUM
AKASA AIR	FULL STACK DEVELOPERS	RS 800000 TO 1000000/ANNUM
WELLS FARGO	COMMERCIAL LOAN SERVICE REPRESENTATIVES	RS 800000/ANNUM
ORACLE	ASSOCIATE TECHNICAL WRITERS	RS 900000/ANNUM

TOTAL NUMBER OF STUDENTS PLACED: 78

CAREER PULSE

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Director Brigadier Jagadeesh Biligeri

Placement Coordinators

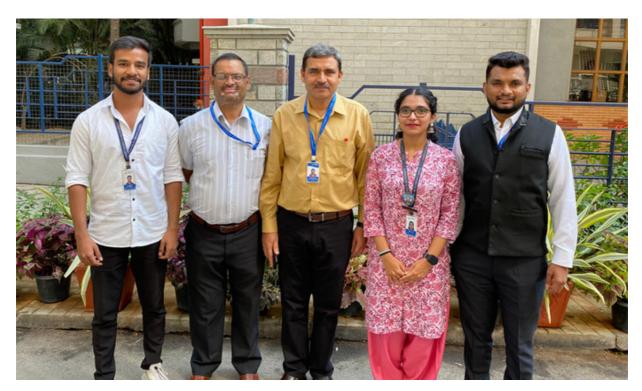
Mr. Jackson Mendonza Mr. Claudius V

Written, Compiled and Edited by

The Media Committee, Centre for Placement and Career Guidance, CHRIST (Deemed to be University).

> **Designed by** Elton Banraplang Wankhar Mohan BS

THE NEWSLETTER TEAM



REACH OUT TO US!



CENTRE FOR PLACEMENT & CAREER GUIDANCE

FUTURE · LEADERS

ADDRESS:

Centre for Placement and Career Guidance, Block 2, 2nd Floor, Central Campus, CHRIST (Deemed to be University), Bengaluru - 560029.

pgplacements@christuniversity.in