

# Workshop Content

::Introduction to Graphic Designing , Design Essentials, Principles of Design, Color Theory ,Typography , Usages of Visuals in Design, Page layout Designing, Introduction to Logo Designing, Designing a Marketing Collateral/Stationary Design, Importance of Image editing and Restoration Techniques. **10 Hrs**

::Introduction Image Editing - Adobe Photoshop, Introduction to Interface, Understanding paths , Layer techniques, Restoration techniques, Retouching techniques, Greeting Card and Poster Designing. **10 Hrs**

::General Introduction and working with Inkscape Designing tool, Introduction to Designing Tools - Adobe Illustrator, Logo Designing,Digital Illustration, Advertisement Designing, Poster Designing, Menu card designing. **10 Hrs**

## R Kishore Kumar

- Specialized in Multimedia -Designing, Editing, 2D, 3D animation and in Music Composing/Programming. Completed preliminary studies in Media and Masters in Multimedia -(3D animation) .
- An avid movie lover and keyboard player. Composed songs and background score for more than 25 short films and advertisement jingles. Had done projects in 2D and 3D animation for Leading corporate clients.
- Holding a Diploma in Sound Engineering and Music production @ Music Technology Chennai.
- Initially started his career as an Animator in Media Production Studios. Currently, sharing his passion and knowledge to the Energetic Young Minds for past 8 years.

**CLICK TO REGISTER**

**<https://forms.gle/ckiSuC7PCiTLhhe3A>**

# "HANDS ON WORKSHOP: DESIGN FOR COMMUNICATION"

## Requirements & Description

Anyone interested in Image editing & Designing techniques can enroll .

Its **Mandatory for participants** to have their own Laptops with the below given software's installed.  
**Inkscape 0.92 ,Adobe Photoshop (Above CS3 version) & Illustrator (Above CS3 version) to be installed.**

## ORGANISED BY

### Nodal Office

CHRIST (Deemed to be University)  
A.I.R Road, Vazhuthakkadu  
Trivandrum, Kerala, India  
tvm@christuniversity.in

## Resource Person R Kishore Kumar

Department of Media Studies  
CHRIST (Deemed to be University)



**From MAY 15,2021.**

**Every Saturday**

**05.00PM-07.00 PM /IST**

**30 HRS, 30 SEATS**

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