Beginner's Workshop on Research in Social Science-I

Graduate, Post Graduate, Research Scholars,
& Anyone who wants to be a Researcher can Attend.

ORGANISED BY
Nodal Office

CHRIST (Deemed to be University)
A.I.R Road, Vazhuthakkadu
Trivandrum, Kerala, India
tvm@christuniversity.in

Resource Person
Dr Elangovan N

Associate Professor
Phd Coordinator for Management programme
CHRIST (Deemed to be University)

From MAY 30 ,2021.
Every SUNDAY

05.30PM-08.00 PM /IST

10 HRS, 20 SEATS

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This is an Initiative by Nodal Office , CHRIST (Deemed to be University).

Dr Elangovan N

Dr Elangovan N is currently Associate Professor in the Institute of Management and PhD –Coordinator for Management programme at CHRIST (Deemed to be University). Before that he served as the Campus Director of National Institute of Fashion Technology, Kannur, Kerala. His educational background spans Engineering, Science and Management with Bachelor degrees with a BE in Mechanical Engineering and BA in Psychology, Post Graduate degrees of MBA Marketing and MSc Psychology, and a MPhil in Psychology. He holds a Doctorate in Management Science specialising in Information systems from Anna University, Chennai.

His interest of research is in Strategic Information System Area. Before moving to academics, his experience spans in the textile area where he managed his family business of screen printing for almost 16 years.

He has been resource person for business analytics using SPSS at Institute of Customer Experience Management, Manipal Global, Lead College, Palakkad, St Joseph College, Bengaluru, and many ICSSR, UGC and AICTE sponsored research workshops.

WORKSHOP CONTENT

Philosophy of research.

Identifying research problem.

Philosophy of research guiding the process of review of literature.

Theory Building.

Conceptual model building.

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