



**SDG Cell - University Level
CHRIST (Deemed to be University), Bangalore**

Event Report

General Information

Type of Event	Bootcamp
Title of the Event	India Sustainability Startathon 2024
Date/s	22nd and 23rd JULY 2024
Time	9:30 AM to 3:45 PM both the days
Venue	Seminar Hall, Ground Floor, BLOCK 2
Collaboration	The Future Founder's Co.

Address Details

Name	Dr. Leena James
Title/Position	Professor, School of Business and Management, Head SDG Cell
Organisation	CHRIST (Deemed to be University)

Name	Ms. Supriya Panchangam
Title/Position	CEO
Organisation	The Future Founder's Co.

Participants profile

Type of Participants	Students across all campuses of CHRIST (Deemed to be university).
No. of Participants	100+

Synopsis of the Activity (Description)

Highlights of the Activity	<ol style="list-style-type: none">1. Opening Address:<ul style="list-style-type: none">◦ The bootcamp began with Dr. Leena James addressing the gathering.2. Session Structure:<ul style="list-style-type: none">◦ The sessions were divided into several segments by the speakers, Ms. Supriya and Rohan Subhash.◦ The segments included mandatory, exploratory, and self-explanatory parts to ensure an engaging session.3. Student Mentorship:<ul style="list-style-type: none">◦ Students who qualified for the final round in Singapore from the previous year's bootcamp accompanied the participants.◦ These mentors, founders of the successful travel company "Gulaab Jamoon Experiences," shared their bootcamp experiences and provided tips and suggestions for the tasks.4. Problem-Solving Activities:<ul style="list-style-type: none">◦ The mandatory part covered SDG goals 7 (Affordable and Clean Energy) and 11 (Sustainable Cities and Communities).◦ Participants identified problem statements and proposed several solutions.5. Practical Application:<ul style="list-style-type: none">◦ Participants worked on making their solutions feasible in real-time after the bootcamp sessions.6. Final Presentations:
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	<ul style="list-style-type: none"> ◦ On the second day, participants presented their solutions in front of a panel of judges. ◦ The bootcamp concluded with these presentations.
<p>Key Takeaways</p>	<ol style="list-style-type: none"> 1. Dividing sessions into mandatory, exploratory, and self-explanatory parts enhances engagement. 2. Concentrating on SDG goals 7 and 11 aligns activities with global sustainability efforts. 3. Working together on real-world problems fosters teamwork and critical thinking. 4. Presenting to judges improves communication and presentation abilities.
<p>Summary of the Activity</p>	<p>The two-day bootcamp commenced with an inspiring address by Dr. Leena James, setting the tone for an engaging and educational event. The sessions, led by Ms. Supriya and Rohan Subhash, were meticulously structured into mandatory, exploratory, and self-explanatory segments, ensuring comprehensive coverage of topics. Mentorship from past participants who have since become successful entrepreneurs added a layer of practical insight and inspiration.</p> <p>The focus on SDG goals 7 and 11 provided a meaningful context for the problem-solving activities, where participants identified issues and brainstormed solutions. The emphasis on real-world application was evident as participants were tasked with making their solutions feasible.</p> <p>The second day culminated in presentations to a panel of judges, marking the end of the bootcamp. The participants left with enhanced problem-solving abilities, presentation skills, and a deeper understanding of sustainability challenges and solutions.</p>

Report prepared by:

Name of the Organizer	Dr. Leena James
Designation/Title	SDG Cell
Report Prepared By	G. Manas Gupta
Signature	

Annexure:**Speakers Profile:***1. Speaker Profile – Dr. Leena James*

Dr. Leena James is a well-known keynote speaker and resource person for national and international conferences in the areas of Finance, CSR, Sustainability, Corporate Governance, and Management. Mam was the Chair of International Conferences on Sustainability and Management. Ma'am is a visionary Entrepreneur, Environmentalist, Philanthropist. Ma'am delivered a Speech on 'Sustainability practices of Indian University at the International Sustainability Summit at FH Munster University, Germany recently in November 2022.

2. Speaker Profile – Ms. Supriya Panchangam

Miss Supriya Panchangam, CEO, The Future Founder's Co. is a best-selling author, social entrepreneur, and strong advocate for women and youth empowerment. With an extensive background spanning over 15 years in building relationships, marketing, brand development, facilitation, and mentoring, ma'am has become an emerging figure in fostering thriving communities for women, youth entrepreneurs and aspiring business leaders. As a founder, she spearheads the organization's mission to advance sustainability education in India through global collaborations. The Future Founders Co. serves as a dynamic platform, hosting a myriad of student and faculty experiences that aim to raise awareness of the Sustainable Development Goals (SDGs). Ma'am, is a Social Innovation Mentor at UNLEASH Plus, a leading global incubation program for solutions aimed at positively impacting the United Nations' SDGs. Additionally, she serves as a trustee for a UK-based charity dedicated to building social innovation fellowship programs for students from top engineering colleges worldwide. She

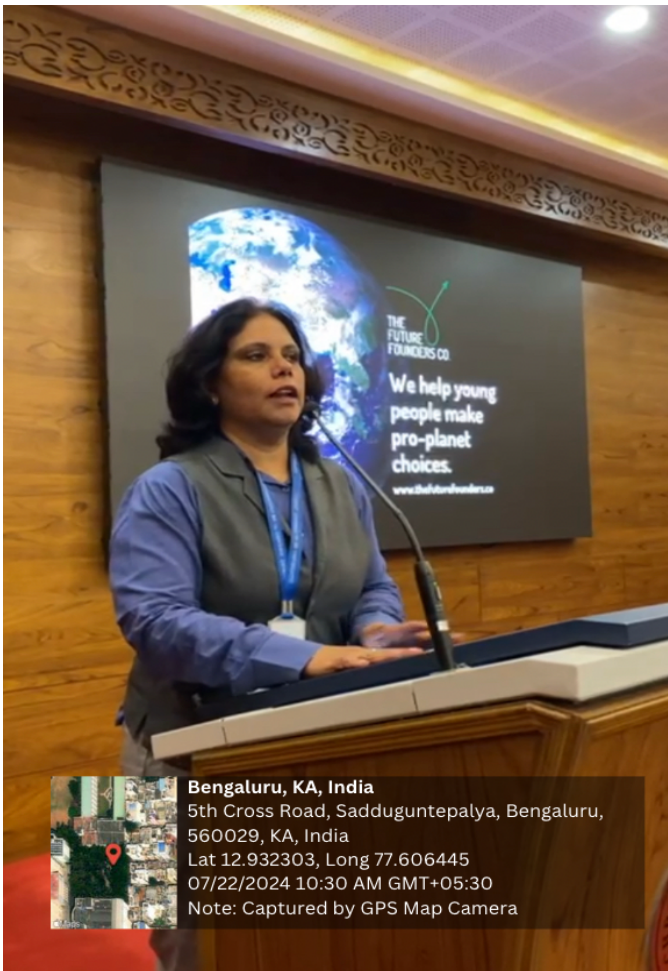
acts as a board member for a France-based sustainability training program that operates across European universities. Ma'am's presence extends to her participation in UNICEF's National Conclave on Catalysing Partnerships to Unleash the Potential of Adolescents and Young People at the YUWAAH conference. Through her transformative initiatives, influential collaborations, and unwavering dedication, Miss Supriya Panchangam continues to shape a brighter future, leaving a lasting impact in the fields of innovation, education, and social entrepreneurship.

Pictures of the bootcamp





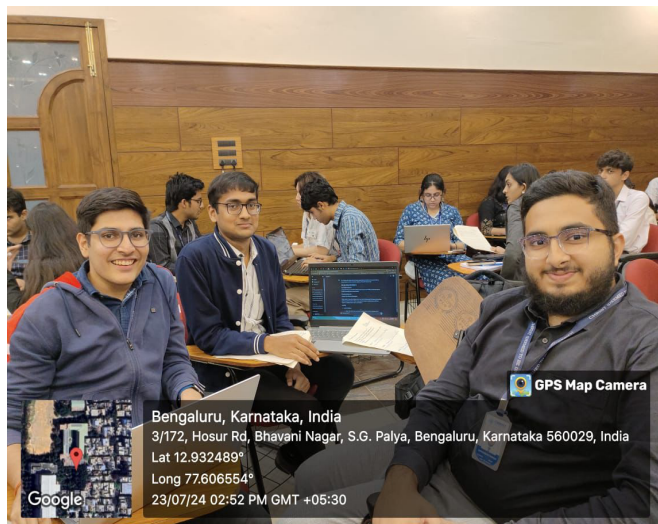
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and 15 PARTICIPANTS stand a chance to win a fully-
funded scholarship to Singapore and be part of the
ASEAN - CHINA - INDIA YOUTH LEADERSHIP SUMMIT
2024!

In addition to this:

- Get evaluated for the Climate Ninja Program from Sus-Mafia
- Get free access to online courses worth USD 375
- Attend 10 Masterclass by international faculty
- Get mentored by international mentors on your sustainability idea



scan to register!!

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