



Notice for the PhD Viva Voce Examination

Ms Preethi Sarah J P (Registration Number: 1880001), PhD scholar at the School of Commerce, Finance and Accountancy, CHRIST (Deemed to be University) will defend her PhD thesis at the public viva-voce examination on Wednesday, 18 January 2023 at 3.00 pm in the Syndicate Room (Room No. 802), Ground Floor, Auditorium Block, CHRIST (Deemed to be University), Bengaluru – 560029.

Title of the Thesis	:	Challenges and Resilience of Transgender Entrepreneur
Discipline	:	Commerce
External Examiner (Outside Karnataka)	:	Dr Xavier Mahimairaj Professor and Head Department of Commerce Loyola College, Chennai Tamil Nadu
External Examiner (Within Karnataka)	:	Dr R K Sreekantha Associate Professor BSV Arts and Commerce College for Women Vijayanagara Bengaluru - 560040 Karnataka
Supervisor	:	Dr Karthigai Prakasam C Associate Professor Department of Commerce School of Commerce, Finance and Accountancy CHRIST (Deemed to be University) Bengaluru – 560029 Karnataka

The members of the Research Advisory Committee of the Scholar, the faculty members of the Department and the School, interested experts and research scholars of all the branches of research are cordially invited to attend this open viva.

Place: Bengaluru
Date: 10 January 2023

Registrar

ABSTRACT

Due to ostracism faced by transgender individuals, they resort to begging and commercial sex work (Panneer et al., 2019), and sporadic transgender individuals have started entrepreneurial activities (Delliswararao & Hangsing, 2018). As entrepreneurship plays a vital role in creating legitimate and satisfying employment opportunities for transgender individuals (Oosterhoff & Hoang, 2018). The present study aimed to explore the motivational factors of transgender entrepreneurs, explore the challenges of transgender entrepreneurs, explore the resilience factors of transgender entrepreneurs, and develop a model for transgender entrepreneurs to start an entrepreneurial activity with ease. The study employed qualitative approach using grounded theory research design. Snowball sampling and theoretical sampling were used to identify 22 transgender entrepreneurs who had started a new business and should have started their business after their 'coming out' and must have started the business six month prior from the day of interview. Semi structured interview schedule was prepared and analysed using Charmaz, (2006) grounded theory analysis. Interview guide validation, inter coder reliability, member check ensured the validity of the study. The superordinate theme were motivational factors for transgender entrepreneurs, lack of inadequacies and psychological trauma, and factors for resilience among the transgender entrepreneurs. The main motivational factor included various aspects of resource opportunities, foregoing begging and commercial sex work activities and leading a dignified life, passion to start the business, and creating business opportunities for other transgender individuals in society. The challenges faced by transgender individuals included inadequate support received from society, government and institutions, lack of financial, human, and marketing support, lack of support from the transgender community, and no support received from family members. The resilience factors included relying on one's strength to face adversities, cognitive adaptability, acceptance, and engaging with society. The model focused on fabricating an entrepreneurial milieu which included creating entrepreneurial opportunities for transgender individuals, government and financial assistance and inclusion and integration of transgender individuals alongside this training and internship opportunities, and government and financial assistance with the inclusion and integration of transgender individuals in the society are the major factors for the transgender individuals.

Keywords: Transgender individual, transgender entrepreneur, motivation, entrepreneurial motivation, entrepreneurial challenges, resilience, grounded theory, transgender resilience, marginalized

Journal Publication

1. Discussion on ostracised transgender individuals and entrepreneurship through review of literature (2020)- International Journal of Advanced Science and Technology.