



**CHRIST**  
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BANGALORE · INDIA

## Notice for the PhD Viva Voce Examination

Ms Vidisha Madonna DSouza (Registration Number: 1530075), PhD scholar at the School of Arts and Humanities, CHRIST (Deemed to be University), Bangalore will defend her PhD thesis at the public viva-voce examination on Tuesday, 29 October 2024 at 12.00 pm in Room No. 044, Ground Floor, R & D Block, CHRIST (Deemed to be University), Bengaluru - 560029.

<b>Title of the Thesis</b>	:	<b>Construction of Prime Time Television News Discussions</b>
<b>Discipline</b>	:	<b>Media Studies</b>
<b>External Examiner</b> (Outside Karnataka)	:	<b>Dr Kiran Prasad</b> Professor Sri Padmavati Mahila University Padmavati Nagar, Tirupati (Dt) Andhra Pradesh - 517502
<b>External Examiner</b> (Within Karnataka)	:	<b>Dr Sapna M S</b> Professor & Chairperson Department of Studies in Journalism & Communication, University of Mysore Manasagangotri Mysuru- 570 006 Karnataka
<b>Supervisor</b>	:	<b>Dr Anil Joseph Pinto</b> Professor Department of Performing Arts, Theatre Studies and Music School of Arts and Humanities CHRIST (Deemed to be University) Bengaluru 560029 Karnataka

The members of the Research Advisory Committee of the Scholar, the faculty members of the Department and the School, interested experts and research scholars of all the branches of research are cordially invited to attend this open viva-voce examination.

**Place:** Bengaluru  
**Date:** 25 October 2024

**Registrar (Academics)**

## ABSTRACT

Studies in the western context have shown consistent observations of Television News being one of their prime modes of news and current affairs in the past. In India, watching the news has been an age-old requirement, for many reasons. English news in a non-native English speaking country like India has encouraged citizens to learn the language, engage in focused viewership and rely on Television news for stories, news, views, and the episodic reality. To understand the existence of prime time news, the study focused on two objectives : to identify constituents of communicative techniques framed in prime time news discussions of Indian English Television News Channels and to establish the role of prime time News Discussions as creators of complex news narratives. With the help of Critical Discourse Analysis (CDA) as the umbrella theory, Multimodal Discourse Analysis (MDA), and Stuart Hall's Encoding and Decoding, the research progressed to understand the ways and means to analyse news. Each of the episodic news presentations from 5 December 2017 to 13 December 2017 pertaining to prime-time news debates of Republic TV and Times Now were used. Were analysed using a qualitative method of textual analysis.

The manifestation of all cues on the screen were deconstructed to comprehend their existence. Each episode was connotatively derived to understand conversations and use of graphics. On understanding the manifestation and intermingling of various units of analysis with each other, it was unanimously concluded that polarization of opinions is the key to engage a concise news narrative of the day. Whilst important news is not the source, political debates, underestimation, and complex visualization enhance the brand name of the news channel. The anchor plays an effective role in chairing the political debate, moderating key conversations, and trying to build a narrative control on the episode.

Keywords: Prime time news, Television news, debates Publication

### Publications:

1. **DSouza, V. M.** (2019). Narrative Conventions: What contribute to competitive prime time television News Discussions. *Think India Quarterly*, 1758-1769.